

High Tides Swim Club
Board of Directors Meeting-Open
October 10th, 2018 @6pm
Main Street Sports Bar-back room

Present: Rhonda Witte, Julie Lakovic, Jill Farrell, Sarah Yerks, Carrie Hanson, Eric Thovson, Tony Borka, Emily Reck, and Katie Brecht

Call to order 7:44pm

1. Coaches report:

- Coach Tim was unable to attend the meeting due to child care issues. Each board member received a copy of his coaches report. Tim will continue to update the board when coaching action items and goals have been completed. The board didn't have any questions regarding his report.

2. Meets

- Our upcoming November meet was discussed. Jim Meece will be meet and deck referee. Jory and/or Julie will work starts and turns, Tim maiden will be ad official, Eric said he was also available to officiate.
- Eric Gehrke has expressed interest in becoming an official. The club will contact him and discuss training so we can hopefully use him to officiate upcoming HTSC hosted meets.
- Eric will call Culvers to ask for donations for our November meet
- Sara said the club currently has some gift cards that could be used to purchase items for concessions or hospitality
- MN swim is voting on 2019 summer meet locations on November 12th. Do we want to bid to host MACs this year? Rhonda will update us when she receives the dates for these summer meets.

- ****Update 10-22-2018**** We received the dates for 2019 long course finals meets. MACs will be July 13-14th. The board decided via email to submit a bid to host this meet. Coach Tim will move forward with the bidding of this meet.
- Short course finals meets have been zoned. HTSC has been zoned to Alexandria MN for MAC finals and to Chaska MN for MRC finals.

3. Club Management

- Sandy Hogan submitted a club safety report, currently there are no safety issues
- SnoPros donation request: Carrie, Katie and Coach Tim will attend the Nov 6th SnoPros meeting to ask for a \$500 website donation and a \$1000 team travel donation.
- Jill Decker submitted the registrar's report. It was noted that we only have one swimmer registered for Bronze 4, can we look into ways to adjust this or possibly combining Bronze 4 with another group? The club will explore possible options.
- The board finalized plans to send officials to the upcoming Hutchinson Girls Tigershark's high school section swim meet. Eric and Jory will be attending this meet as officials. This will ensure our high school swimmer's times can be used for future MN swim meets.
- Website upgrade: In the past week Carrie emailed the board members some design options for the new website. The board agreed on a navigation design that was felt to be clean and simple. We want to mirror other club excellence websites. Carrie presented some questions to the board regarding which tabs/categories we wanted things to fall under...specific examples: do we want a separate tab for fundraising? Should we eliminate the BOD tab for super users? (which would be moved to the Google drive) The board members gave their opinions and Carrie will put together a site as proposed. The build will take a couple weeks to complete. Once completed, we will need to test all areas of the new website before it goes to TeamUnify for approval.
- Team Store/Apparel: The club is looking for a new vendor to handle team apparel. Nate Baldry attended the meeting to discuss his company's desire to handle future apparel orders. Nate has handled branded apparel and logo wear for local businesses as well as school sports teams. He is hoping his new Main Street Hutchinson showroom will be

open within the next month. This would give customers the option to try on apparel to get more accurate sizing. Nate can offer many different styles and quality grades of apparel as well as non apparel items such as towels, water bottles, goggles, bags etc. It would take a day or two to set up an online store. If we want to guarantee a Christmas delivery, we would need to have the online order close before Thanksgiving. After discussion, a motion was made by Eric to move forward with Nate Baldry as our new apparel vendor, motion 2nd by Tony, all in favor~motion passed. Emily will get a catalog so we can explore available apparel options. The board was asked to submit their opinions on styles and sizing to Carrie by Oct 13th.

4. Club Excellence/Recognition

- Club Excellence: We submitted our required paperwork for achieving club excellence and we should hear results in December. With club excellence, it was noted if we have a swimmer that achieves a summer national time standard, the club would receive a \$1000 grant.
- Club Recognition: nothing new to report

5. Fundraisers

- Update on calendar sales: Eric has built a Google sheet to document the number of calendars that were distributed to each club member. Jill Decker has asked that the Google sheet be updated by October 14th so she can bill club members for any calendars they received.

6. Next meeting date

- Wednesday December 12th @Days Inn 6pm. This will be a combined November/December meeting

Motion was made by Carrie to adjourn meeting, 2nd by Eric, meeting adjourned at 9:10

