

RWSC BOARD MEETING 08/15/2019

1. Motion to call meeting to order at 6:00 pm by Brent, second by Matt. All in approval.
2. Attendance: Jeanne Cook, Jason Hoppman, Jen Ihrke, Brent Jaynes, Jackie Jech, Neil Lahammer, Alisha Likness, Matt Lovett, Liz Magill, Kari Voth, Meridith Wardle, Tim Mann. Beth Flattum arrival at 6:30 pm.
3. Approval of past minutes
 - a. As there is a new board, who approves the July minutes?
 - i. Matt, Liz, Meridith, and Tim given copies of the minutes to review, since they were the on previous board.
 - ii. Minutes from the board meeting on 8/12/19 approved
 - iii. Discussion of when the minutes for the General Membership annual meeting should be approved. Would it be at the next annual meeting? Is that practical?
4. Registration Discussion
 - a. Fees for Fall/Winter
 - i. Fall \$240, Winter \$350, Fall/Winter combined \$550. This is a \$30 increase per session for both Fall and Winter,
 1. Concern with higher fees if the practices are dropped to 4 per week. No changes to number of days per week are currently planned for Fall or Winter sessions. Budget Committee will look at the numbers for this.
 - ii. Continue a multi-swimmer discount for families. Estimated that current discount is 10% for 2nd swimmer, 30% for 3rd, 50% for 4th.
 - b. Scholarship Program
 - i. Currently, there is no fund to take money out of for scholarships.
 1. Currently using Free and reduced lunch standards for scholarship eligibility
 2. Scholarships are for 50% of fees.
 - ii. Is it possible to add a donation to the scholarship fund on the registration form?
 1. If this is done, tax deductible forms would need to be generated at the end of the year.
 - iii. Jason suggested the Legion would we interested in contributing to a scholarship fund. Need Board members and/or coaches to present need to the Legion.
 - iv. Elks was mentioned as another possible scholarship fund donor.
 - v. Registration Chair needed. Motion made by Matt to nominate Kari Voth as the registration chair, Liz seconded. All in approval.
 1. Kari will contact Team Unify to get the online registration set up.
5. Fundraising Discussion
 - a. 4 major fundraisers per year suggested, 1 per session.
 - b. Additional "fun" fundraiser activities also (car wash, grocery bagging, dunk tank)
 - i. 4 grocery bagging dates currently set. Need new sign.
 - ii. Spaghetti feed currently set for Fall
 - iii. Car wash this upcoming weekend. Ask Chevy dealership to advertise for it on sign. More volunteers still needed.

- c. Fundraiser activities that would help individual swimmers offset their fees.
 - 1. Heggies Pizza, Scrips program
 - 2. If swimmers sold enough, could offset fees 100%
 - ii. Dine to Donate not successful. Drop that fundraiser.
 - d. No volunteers for fundraising chair. Matt agreed to take that on for now.
- 6. Coaches Report
 - i. Session times for Fall and Winter
 - 1. Bronze: 1 hour, 15 minutes
 - 2. Silver: 1 hour, 30 minute
 - 3. Gold and JR/SR: 2 hours
 - ii. Changes to Friday Fun day. Difficulty with differing ages and abilities interested in same activities. Focus more on Bronze/Silver with the games.
 - iii. Interest from some of the older swimmers in increasing intensity of some practices. Should RWSC be more of a feeder program for the High School team?
 - iv. Additional dryland training activities planned. New equipment obtained
- 7. Budget Discussion
 - a. Budget committee set: Meridith (Chair), Liz, Neil, Beth, Jen. Erica Babcock will also be part of the committee as part of her training.
 - b. Discussed moving to a salary for head coach, instead of hourly rate
 - c. Reducing the number of meets the head coach attends
 - d. More details to be worked out by budget committee in a working session
- 8. Communications
 - a. As secretary, Alisha is communications chair. She can appoint a communications coordinator. Liz is interested in the coordinator position.
 - i. Take on social media, meet reminders, other parent communication
 - ii. This would save on administration time for the head coach
 - b. Social Chair position needed. This person would organize non-fundraising activities for swimmers and parents.
 - i. Motion made to nominate Jackie Jech as social chair by Matt, Liz seconded. All in approval.
- 9. Meets
 - a. Meet Chair needed. Motion made to nominate Jason Hoppman as Meet Chair by Matt, Jen seconded. All in approval
 - b. Home meet
 - i. Parent feedback is that they don't like to see that the home meet loses money.
 - ii. New structure for fees and pre-purchased awards will reduce the cost of this year's home meet.
 - iii. Moving meet to January could increase the registration numbers.
 - iv. If meet is not profitable this year, no meet suggested for 2021.
 - v. Photo booth at meet suggested as an additional fundraiser.
 - c. Intrasquad meets
 - i. Last one generated \$300 from River Falls fees.
 - 1. These are more financially successful than the home meet
 - ii. Should we pursue sanctioning them?

1. Cost \$100 per meet
2. Meet times could then be used as qualifying times for other meets
3. More teams would be interested in doing intrasquad meets if they were sanctioned.
4. Would need volunteers to get stroke and turn certification, head timer certification, etc...
 - a. Meet chair can see what parents are interested in getting certification.

10. Volunteers

- a. Parents feedback is that the same few parents are doing most of the volunteering.
- b. Suggestions to offer training sessions to make volunteering for meets less intimidating.
- c. Suggestion of a survey to ask about why people choose to volunteer or not.

11. By Laws

- a. Meg Lahammer has the signed by-laws currently. New board should sign off on them.
- b. Liz and Meridith will wrap things up with Ken Speight
- c. Discussion of who retains final vote. The articles of incorporation state that it is with the board. Should it be with the general membership?
 - i. Discussion regarding the board having responsibility for the sustainability of the club. If general membership has the final vote, it can be difficult from a legal standpoint to maintain that sustainability.
 - ii. Suggestion to keep articles of incorporation as is, but to adopt a policy of getting membership approval.
 - iii. Suggestion that a policy manual is needed to supplement the bylaws and articles of incorporation. This should be posted on the website, along with board meeting minutes and other updates.
 - iv. Suggestion to hold a membership concerns meeting.

12. Other Business

- a. Website update needed. Social media refresh to promote club.
- b. Flag for club at meets? Can purchase one or get a free sponsored one from Speedo or TYR if a certain number of suits are purchased.
- c. Mascot needed? Kids could participate in a contest to design the new flag.

13. Motion to move to a closed session by Matt, seconded by Beth. All in approval.

14. Closed Session.

15. Motion to reopen session by Brent, seconded by Beth. All in approval, Session reopened.

16. Motion to adjourn by Matt, seconded by Meridith. All in approval. Session adjourned.