

**Minutes from Special Tigersharks Board Meeting
July 23, 2018**

Members present: Chris Burlingame, Brandon Bruha, Becky DeWilde, Stephanie Samuell, Steve Gehrke, Tim Willis.

Others present: Dion Erbes.

The special meeting was called to order at 6:30pm by President Chris Burlingame at Barley & Vine, Lakeville.

Steve presented a **Profit and Loss Report** contrasting September 1-July 16, 2017 & September 1-July 16, 2108 (see attached.) In summary, donations **-\$2,350**; fundraising **+\$3500**; concessions **-\$3000**; meet fees **-\$3,400**; total revenue **-\$16,000**. It was noted that membership has also been lower (summer session: 54 swimmers enrolled.) Along with much discussion over how to increase membership in the future, it was decided that beginning in the fall 2018 session, swimmer fees would need to be raised. A motion was made to increase fees by 10%:

Novice	\$ 80
White	\$120
Blue/Indigo	\$145
Purple	\$165.

Motion seconded and passed.

It was proposed to conduct a **strategy meeting to impose ways to increase membership** through recruitment, social events and fundraising. Meeting logistics will be determined at the August or September board meeting.

A motion was made that **T-shirts remain a portion of the swimmer's enrollment fees for the fall session** because it is a form of marketing for Tigersharks and the Tigershark 20-year anniversary. While the t-shirts will be included with swimmer's fees, parent and alumni t-shirts will be marketed with a 100% mark-up cost, defraying the cost of the swimmer's tees. Motion seconded and passed. (T-shirts will be designed by Becky no later than September 1.)

Motion to adjourn at 7:45pm. Motion seconded and passed. Meeting adjourned.

Respectfully submitted,
Becky DeWilde
Secretary