

Velocity Aquatics – Meeting Minutes – FINAL

Velocity Aquatics Swim Club
Meeting Date: March 13, 2017
5:30 PM

Present:

Phil Kern
Dave Kenison
Jennie Rosenow
Mark Seguin
Carl Schulze
Aaron Benker
John Kenison
Julie Strobl
Sydney Strobl

Call to Order at 5:30PM

Agenda:

- A. Team Coordinators Report
 - a. Financials
 - i. Profit & Loss, Balance Sheet, Check Detail, Reconciliation, Bank Statements, Deposits
 - 1. Pool rental shows as a full deduction since all tri money has been depleted
 - ii. 66 registered swimmers
 - iii. 92.83 coaching hours have been billed for February
 - 1. Joe Lawrence shadowing
 - b. February minutes not approved. No quorum or voting.
 - c. February Team Coordinator Report approved.
 - d. USA Swimming Liaison
 - i. Our new liaisons joined us for our first meeting – John Kenison and Sydney Strobl
 - e. Swim Caps
 - i. We need to continue to improve our management of caps – swimmers should be billed or pay directly for caps after the first one is issued.
 - ii. Dave Kenison (Team Coordinator) must be informed if he is to bill a swimmer
 - iii. Need list from Carl for hats given away to swimmers—Also, outstanding cash for hats \$50?
 - f. Winter State Meet – Rochester
 - i. No coordinated dinner plans
 - g. Fundraising Letter
 - i. Aaron to provide a letter for parents on fundraising and where money is being used.
 - h. 2016 Tax Report
 - i. Signed and filed
 - i. Changing club code

- i. VCTY is available; VELO may not be
 - ii. Change could mean a lot of paperwork but may make our team more recognizable at meets
 - j. Issue Form 990
 - i. Dave is working with Dawn Frank on completing
 - k. Stadium Fundraising
 - i. Dave to send out the information for people if they are interested
 - l. 501C
 - i. Thank you Dawn Frank for helping us achieve this goal!
 - m. Motion by Aaron to accept Team Coordinator's Report. Jennie to 2nd the motion. All Approved.
- B. Treasurer Report
 - a. Dave's salary starts paying in January
 - b. Have seen an increase in coaching hours – but expected
 - c. Motion to approve swimmer fees by \$5/month per level. Motion by Mark to accept to increase rates. Aaron to 2nd the motion. All Approved.
- C. Coaches Report
 - a. Carl submitted request to school for pool time but has not received a confirmation
 - i. At this time assume we still have our time as the school TAC office is in transition with new staff
 - ii. Summer meet scheduled has been sent
 - iii. Carl to explore setting up a Coach's Forum
 - b. For summer would like to have lanes available for practice later in the day, vs. all in the morning for Bronze. Carl to work with pool schedulers.
 - c. Recruiting ideas have been sent for review
- D. Committee Reports
 - a. Marketing
 - i. April 1 Delano Expo – Velocity will not be staffing this event
 - ii. Velocity clothing sale income is \$156.00
 - iii. Yard signs are \$15/each if order 25
 - 1. To be placed in high traffic areas
 - 2. Money to come from fundraising budget
 - 3. Julie to manage distribution
 - 4. Motion by Jennie to approve ordering of 25 yard signs. Phil to 2nd the motion. All Approved.
 - iv. Sydney and John to create a "Invite a Friend" program
 - v. Clothing line is being redone, new site to be issued around May 1.
 - b. Social
 - i. Saints Game
 - 1. Thursday June 22, 2017 – yes move forward with ticket purchase
 - ii. Highway Clean-Up
 - 1. Research for Velocity to take an open spot on Hwy 11
 - c. Fundraising
 - i. Water Fountain & Bottle Filling Station – to be investigated
 - 1. May be about \$2000 with installation
- E. New Business
 - a. Pool Construction
 - i. Pool will tentatively be closed from March 2018 through July 2018

- ii. Set aside a reserve from fundraising to help cover expenses; \$10,000 Construction Impact Fund
 - iii. Motion by Phil to approve the Construction Impact Fund. Aaron to 2nd the motion. All Approved.
 - iv. Water bottle fountain for pool—Dave quote
 - v. Personnel Files
 - b. Platinum Lead Coach, Mark Seguin, to transition from hourly to salary
 - i. Part-time, regular salary role
 - ii. \$10,000/year
 - iii. Start April 1, 2017
 - iv. Motion by Jennie to approve salary vs. hourly for Platinum Lead. Phil to 2nd the motion. All Approved.
 - 1. Mark Seguin abstained from vote
 - c. Dues Increase
 - i. Platinum to increase by \$10/month
 - ii. Silver and Bronze to increase by \$5/month
 - iii. Effective April 1, 2017
 - iv. Motion by Phil to increase monthly swimmer dues. Mark to 2nd the motion. All Approved.
 - d. Anne Rothstein Board Resignation
 - i. Anne held position as committee lead
 - ii. Club has accepted Anne's resignation effective immediately
 - e. Judd Wadholm Board Treasurer
 - i. Motion by Phil to accept Judd as Board treasurer. Aaron to 2nd the motion. All Approved.
- F. Motion by Jennie to adjourn meeting. Aaron to 2nd the motion. All Approved.