



## 2022-2023 ACE Cheer Company ACE of Laurel General All-Star Information

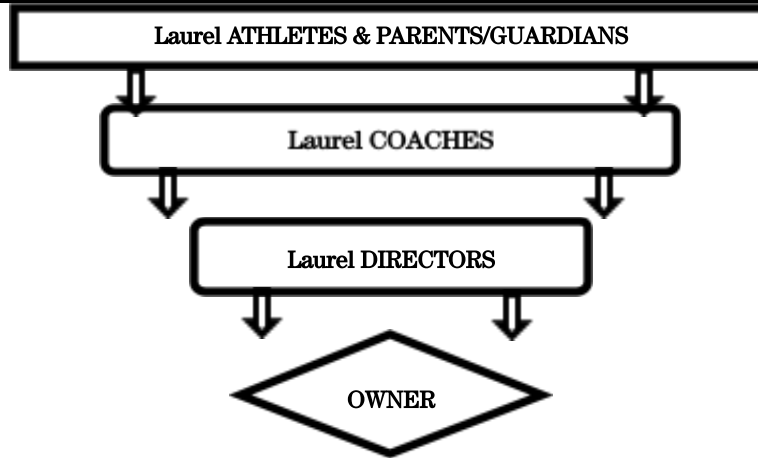
*ACE Cheer Company, LLC, strives to help each member reach or exceed their potential as an athlete and as a person. Our program is intended to teach goal setting, personal commitment, accountability, teamwork and leadership qualities that will last a lifetime.*

Please use the General All-Star Information, Practice & Competition Information and Contract & Financial handbooks to understand the ACE Cheer Company competitive cheerleading program and the policies and procedures that are put in place for your family. We encourage each family to take the time to review the rules, policies and procedures with their athlete. This will ensure that the athlete and their families fully understand the expectations that will be put into place regarding individual and team commitments. ACE Cheer Company focuses tremendous effort into open communication with athletes and parents alike; therefore, understanding the Handbook in its entirety is of utmost importance. As we enter our **24th** season, ACE Cheer Company is looking forward to another amazing year with our athletes and excited to welcome all of our new members into the Tribe family.

### ACE of Laurel: Administrative Staff Contact Information

<u>Name</u>	<u>Title</u>	<u>Phone</u>	<u>Email</u>
Garrette Burnette	ACE of Laurel Owner	601-540-5251	gburnette.acetribe@gmail.com
Hanna Burnette	ACE of Laurel All-Star Director	601-433-4363	hburnette.acetribe@gmail.com
Rebekah Moore	ACE of Laurel business manager	601-580-0789	rmoore.acetribe@gmail.com
Jermarcus Ross	ACE of Laurel Tumbling Director	601-422-5778	coachrossacetribe@gmail.com
Brandon Prince	Varsity Sales Rep	205-292-0674	BPrince@varsity.com

### ACE Cheer Company: Communication Hierarchy



### ACE of Laurel: Website & Social Media Outlets

Website: [www.acetribe.com](http://www.acetribe.com) Facebook: ACE of Laurel Instagram: ACE\_of\_Laurel

Your personal email account will be the most direct point of communication for all information from ACE Cheer Company and your athlete's team. ACE Cheer Company will use the BAND app and Remind 101 app for immediate communication throughout the season. We will send reminders, competition updates, etc.; through these apps. Please ensure that you accept your invitation to the BAND App following team announcements.

ACE Cheer Company will **not** use the United States Mail, UPS, Federal Express or other similar services to deliver communications to you. Consequently, it is each parent's and athlete's responsibility to monitor their email and the ACE Cheer Company website to ensure that they are aware of all communications relating to ACE Cheer Company.



#### ACE Cheer Company: Healthy & Productive Communication

- During classes and practices, coaches need to spend their time instructing and teaching the athletes. Parents should **never** approach a coach during a class or practice. Coaches will be available for a reasonable time following classes and team practices to answer any questions regarding your athlete, their needs and their individual progress.
- At competitions, coaches are there to coach. Any issues that arise during a competition will be addressed during the week following the competition. Parents should never approach a coach with an issue at any point during the competitions.
- We have a strict policy in place stating that coaches are not available to discuss:
  1. Information regarding other ACE Cheer Company athletes and/or parents.
  2. ACE Cheer Company coaches who do not coach their athlete.
  3. Decisions made by the Administrative Staff.
  4. Issues that involve any type of comparison of their athlete to another athlete, coach-to-coach, or ACE Cheer Company to any other cheerleading training facilities.
  5. Other topics and issues that ACE Cheer Company, in its sole discretion, deem inappropriate for discussion
- Coaches will not entertain questions regarding specific strategic decisions (e.g., placements made in formations, decision of why an athlete was moved, added, removed, or replaced in stunts and tumbling sections) in a public setting.
- We strongly encourage parents to have their athletes speak with the coaches directly in regards to, but not limited to, the following issues, should they arise:
  1. Routine element questions
  2. Individual and group skill preparedness
  3. Injury/Illness
  4. Outside events that may affect performance
- If you or your athlete would like a better understanding of routine placements, team decisions, etc., please email your All-Star Director. We will then set up a meeting with you, your athlete, the athlete's coach and the All-Star Director. ACE Cheer Company keeps an open-door policy with communication to help each parent and athlete understand every decision in which they are involved.
- It is inappropriate for an athlete or a parent to approach other ACE Cheer Company members about a problem, issue or dispute they may have with an ACE Cheer Company coach or teammate regarding personal objections to coaching decisions and/or disagreements with an administrative decision. This leads to unnecessary drama and problems and will result in immediate dismissal from the ACE Cheer Company program.
- If there is a matter that seems to remain unresolved, or if the athlete has clear, legitimate concerns that speaking to the coach will not or cannot possibly resolve the matter, please bring the concern directly to the All-Star Director.
- If a concern is emotional or heated, we recommend a "cooling period" before contacting your All-Star Director and/or the coach. We understand that issues involving a child are very important and require quick resolution; therefore, we want to ensure that the situation is handled in a constructive manner.

#### ACE Cheer Company: Gym & Staff Certifications

##### USASF Gym and Staff Certifications

- The mission of the United States All Star Federation (USASF) is to support and enrich the lives of our All Star athletes and members. We provide consistent rules, strive for a safe environment for our athletes, drive competitive excellence, and promote a positive image for the sport.
- ACE Cheer Company is a Certified Gym Member of the United States All Star Federation (USASF).
- ACE Cheer Company All-Star staff are all credentialed and certified members of the USASF.
- Athletes in the ACE Cheer Company program will be required to become a credentialed member of the USASF and pay a yearly fee.
  - More information is available at [www.usaf.net](http://www.usaf.net).

##### Safety Measures

- As part of ACE Cheer Company's effort to provide a safe environment to its coaches, our All-Star staff have become:
  - USASF Members
  - CPR Certified
  - NCSI Background Check Compliant
  - SafeSport Trained with Athlete Protection Education



#### ACE Cheer Company: Brand and Logo Policy

- All ACE letters and logos are copyright protected.
- All spirit wear items are to be purchased through Varsity or Ragland.
- If a parent would like to buy merchandise for an entire team, the order must go through Varsity or Ragland. Happy Hooper and Brandon Roberts must approve any spirit items purchased for teams.
- Bows, t-shirts, bags, etc. with an identifiable icon, resemblance, design or reference to ACE, Tribe, etc., not purchased through Varsity and/or Ragland, are not permitted.
- Anyone who attempts to sell or give away items with an identifiable icon, resemblance, design or reference to ACE, Tribe, etc. will be in violation of the *ACE Brand and Logo Policy*.
- You are welcome to monogram your warm-up; however, we ask that you use *athletic gold* for the lettering. Athlete's name, initials and/or nicknames are all acceptable.
- These, and all, decisions will be at the sole discretion of the gym owner and/or All-Star Director.

#### ACE Cheer Company: Program Philosophy

- The ACE Cheer Company program philosophy is simple:
  - Program FIRST, Site SECOND, Team THIRD, Athlete FOURTH.
- ACE Cheer Company members agree to put the team ahead of the individual athlete. All decisions are made for the benefit of the team's performance, scoring and success. Although the individual athlete is very important to the program, some decisions, initially, may not seem to be the best to the athlete or parent. We ask that each athlete take the time to see what the overall routine entails. If he/she still has a question with a decision, they should then speak with and/or schedule a meeting with the coach.
- Athletes will set individual and team goals for the season. Through instruction, the athlete will work hard to obtain and even exceed those goals, building a strong work ethic for the future. ACE Cheer Company is focused on developing the lifelong success of the athlete, not on merely winning championships.
- If it is in the best interest of the program, an athlete may be moved from one team to another team. This is a decision that will only be made through careful evaluation and consideration of both teams and in the sole and absolute discretion of ACE Cheer Company. An All-Star Director will contact you with any information regarding a team change and schedule a meeting if necessary.
- Athletes being moved to a different team should not be perceived as a negative consequence. The decision to move an athlete to a different team may be based off of one or more of the following reasons, among others:
  1. Athlete's routine positions (side base, back base, top)
  2. Athlete's skill level (tumbling, stunting, jumping, etc.)
  3. Athlete's attitude
  4. Athlete's willingness to learn and improve in a group setting
  5. Team's needs for competition
  6. Attendance issues
  7. Injury
- Athletes may request to be moved to a lower level team if he/she feels they are not sufficiently utilized throughout a routine or if they become overwhelmed by the routine layout. Although maintaining the mental and physical well-being of the athlete is recognized as a paramount concern, any move to a different team will depend on team availability and availability of roster positions. In this case, athletes must be willing to fulfill any position needed by that team.
- These, and all, decisions will be at the sole and absolute discretion of the gym owner and/or All-Star Director.

#### ACE Cheer Company: Team Selection Process

Team Selection Process - We will be evaluating the athletes the entire month of May.

- ACE of Laurel uses a three step process throughout team selections.
  - Athlete Evaluations - Tumbling, Jumps and Motions
  - Group Evaluations
  - Stunt Evaluations
- Athlete Tumbling, Jump and Motion Evaluations: May 5th-6th.
  - Athletes will perform a routine of tumbling and jump skills in an organized setting.
- Group and Stunting Evaluations
  - Times and Dates TBA. .
  - Your athletes may or may not be moved from a team to another due to their stunting ability and the needs of the team.
- Team Announcements:
  - Initial team placements will be announced via email on the scheduled date.
  - Any issues with team placements should be handled by contacting Garrette Burnette.



## ACE of Laurel Team Tiers 2022-2023

### WHITE

- Offered up to age 12
- no tumbling skills required
- regional competition schedule
- lower financial commitment
- 1.5 hour weekly time commitment

The goal of our WHITE teams is to provide an introductory start into allstar cheerleading! These teams will compete in the USASF Novice divisions. Athletes will learn all of the basics of allstar cheer, stunts, tumbling, jumps, dance etc. This tier includes a uniform, a bow and cheer shoes. It also includes a practice outfit. Absences will be allowed with appropriate communication and notice. This team has a commitment from June-April.

Proposed WHITE levels: Tiny level 1, Mini level 1, Youth level 1 or 2

### RED

- Offered up to age 18
- minimal tumbling skills required
- regional competition schedule
- Lower financial commitment
- 4 Hour weekly time commitment

The goal of our RED teams is to provide an environment where athletes can learn and grow their skills in allstar cheerleading while competing against other similarly skilled athletes. These teams will compete in the USASF Allstar PREP divisions. This team allows athletes to compete skills they have learned and are working to master. It also allows for our athletes to develop throughout the season and compete skills they have learned along the way. This tier includes a bow and cheer shoes. It also includes a practice wear outfit. Absences will be allowed with appropriate communication and notice. This team has a commitment from June-April.

Proposed RED levels: Mini 1.1, Youth 2.1, Junior 2.2, Senior 3.2

### BLACK

- Offered up to age 18
- Tumbling skills required
- Regional and national competition schedule
- Moderate financial commitment
- 4 hour weekly time commitment
- Some school related absences allowed

The goal of our BLACK teams is to allow athletes to compete skills that they are confident and competent in while being competitive in their division. These teams will compete in the USASF ELITE ALLSTAR divisions. These teams will be placed based off of current athlete skill level. They will perform routines that they are confident in skillwise while pushing them to achieve a strong level of perfection and difficulty. These teams will have the choice to attend Allstar Worlds if given a paid bid. These teams require a 4 hour per week time commitment. Absences for school related activities (for a grade) such as school cheer will be allowed with proper notice and approval. If your athlete wants to participate in all-star cheer but also participate in school cheer and/or any other school sport or activity, this tier is perfect for you! This tier allows flexibility for our athletes to participate in more than just allstar cheer (there



will be limitations to the absences (5 on the season) but this is our more flexible option). This team has a commitment requirement of June-April.

Proposed BLACK levels: Mini 1, Mini 2, Youth 1, Youth 2, Youth 3, Junior 2, Junior 3, Senior 4.2, Senior 3 or 4

### GOLD

- Offered to ages 10- 18+
- Advanced tumbling skills required
- Regional and national competition schedule
- Significant financial commitment
- 4+ hour weekly time commitment
- school related absences allowed

The goal of GOLD teams is to be highly competitive within their respective division. These teams will be placed off of an athlete's current ability to demonstrate a true mastery and perfection of skills. These teams will compete in USASF ELITE ALLSTAR DIVISIONS including WORLDS DIVISIONS. Athletes will be challenged to compete and perform a routine that is truly at the MAX for that level. This team will NOT be competing with individual skills that they have recently learned, full mastery is required. These teams require 4+ hours of time commitment a week. Their competition schedule will be regional and national and will include a mandatory end of season event (bid dependant). This tier allows MINIMAL absences for any reason. They will only be allowed 3 school cheer absences for the ENTIRE SEASON (no exceptions). Athletes who would like to be considered for GOLD must demonstrate a willingness to put their team above anything and compete at whatever level is deemed most competitive. This team has a commitment requirement of June- April. This team will always practice Sunday afternoons! A second day will depend on everyone's schedule to make the best fit!

Proposed GOLD levels: Junior 2, Senior 3.

\*Potential for a youth team at this tier too if skill sets and commitment levels match.