

# 2025 Hub Fins Aquatics Club Team Sponsorship Packages



# "Your Investment, Their Success: Fueling Dreams, One Stroke at a Time!"

Thank you for considering sponsorship of the Hub Fins Aquatics Club. As a non-profit 501(c)(3) organization, we focus on providing swimmers aged 5 to 18 with opportunities for growth and success in swimming.

With a tradition dating back to 1961, we're the oldest competitive swim club in Mississippi. Our goals include fostering a community of excellence while ensuring our athletes have every opportunity to achieve success on both the state and national levels and continuing the legacy of developing Pine Belt area youth.

We rely on fees, fundraisers, and sponsorships to support our operations and seek partnerships with businesses that share our commitment to youth development. Sponsor recognition begins in August and extends through July.

| Hub Fins<br>Sponsorship<br>Packages                              | The Big<br>Tuna<br>\$10,000 | State Team<br>Sponsor<br>\$2500 | Swim<br>Meet<br>Sponsor<br>\$1000 | Equipment<br>Sponsor<br>\$500 | Friends<br>of Hub<br>Fins<br>\$250 |
|--|-----------------------------|---------------------------------|-----------------------------------|-------------------------------|------------------------------------|
| # available  | 1                           | 2                               | 12                                | Unlimited                     | Unlimited                          |
| Social Media shout to thank our sponsors                         | 12 per year                 | 6 per year                      | 4 per year                        | 2 per year                    |                                    |
| Company Name/Logo<br>listed on Website with<br>link to your page |                             |                                 |                                   |                               |                                    |
| Email blast to advertise your business or promotion              |                             |                                 |                                   |                               |                                    |
| Company Name/Logo<br>in team area at the<br>swim meet            |                             |                                 |                                   |                               |                                    |
| Recognition on Bag<br>Tags for Swimmers                          |                             | <b>&gt;</b>                     |                                   |                               |                                    |
| Recognition on Team<br>T-Shirt                                   |                             |                                 |                                   |                               |                                    |
| Recognition on Team<br>Swim Cap                                  | <b>\( \)</b>                |                                 |                                   |                               |                                    |
| Plaque with team picture   | \tag{7}                     |                                 |                                   |                               |                                    |
| Social media profile picture                                     | $\approx$                   |                                 |                                   |                               |                                    |

## What Your Investment Supports: A Breakdown of Funds Allocation

#### THE BIG TUNA

Sponsor Commitment: \$10,000

Number Available: 1

Your enthusiastic support as "The Big Tuna" fuels the heart of Hub Fins! Your generous donation will be the driving force behind hiring an additional coach, supercharging our personalized training programs. Imagine the impact: increased compensation for our staff and the addition of a new team member, all thanks to your incredible contribution!

And that's not all – in recognition of your remarkable support, we're offering unparalleled exposure. Your logo will shine brightly on our website, social media, t-shirts, and event promotions. As "The Big Tuna," you'll even have exclusive naming rights on our social media profile pictures, showcasing your dedication to our community.



But wait, there's more! Each swimmer will proudly sport a branded t-shirt featuring your business as "The Big Tuna," ensuring your legacy within our team echoes far and wide.

#### STATE TEAM SPONSOR

**Sponsor Commitment: \$2,500** 

Number Available: 2

Twice a year, Hub Fins participates in the Mississippi Swimming LSC state meet. Swimmers must qualify by achieving faster times than the cut-off, typically representing the top 25% of swimmers in the state. Each day, swimmers compete in both preliminary and finals sessions, with multiple sessions for each age group.

Your contribution would support travel expenses for our coaching staff. As a thank you, we'll provide social media recognition and prominently display your logo on our state team shirts and team banner throughout the four-day meet.



#### SWIM MEET SPONSOR

**Sponsor Commitment: \$1,000** 

**Number Available: 12** 

The Hub Fins swim team typically competes in 12 swim meets annually, serving as qualifiers for state and championship events. Your contribution supports our coaching staff's travel expenses. As a thank you, we offer social media recognition and prominent logo display on bag tags for each swimmer, providing ongoing exposure for your business.



## **EQUIPMENT SPONSOR**

**Sponsor Commitment:** \$500 **Number Available:** Unlimited

Support our swimmers' training with essential equipment upgrades including new starting blocks, communication devices, and pool buoys. Your sponsorship directly enhances their performance. Receive prominent recognition on our platforms in return. Join us in shaping our athletes' success!

### FRIENDS OF HUB FINS

**Sponsor Commitment:** \$250 **Number Available:** Unlimited

Your sponsorship fuels our team's progress and accomplishments. As a supporter of Hub Fins, we'll showcase your generosity on our social media platforms.

### **Hub Fins: Where Swimmers Shine and Dreams Take Flight**

#### **ABOUT US**

**Our Swimmers:** We are proud to have a diverse community of swimmers. With 50 participants spanning across five distinct levels of swimming, ranging from developmental to competitive and everything in between, we offer a supportive and inclusive environment for swimmers of all abilities.

**Social Media:** We currently have active Facebook and Instagram pages. Our social media presence was established in 2022 but has recently become more active. Our Facebook page has seen a remarkable 115% increase in followers over the last year. Most of our followers are females aged 35-44 residing in Hattiesburg and surrounding areas. Your sponsorship would also contribute to funding social media ads aimed at boosting both our followers and yours.

**Webpage**: All swim families are required to use the webpage for payments and swim meet information, which is maintained by the Head Coach.

Thank you for considering sponsorship! Your support helps us create a community of excellence, ensuring our athletes have every opportunity to achieve success on both the state and national levels. Together, we continue the longstanding tradition of developing, training, and teaching Pine Belt area youth. Your consideration means a lot to us.

To complete your sponsorship please complete the following, detach and send along with payment

Sponsorship Package choice

\_\_\_ The Big Tuna \_\_\_ Swim Meet Sponsor \_\_\_ Friends of Hub Fins
\_\_ State Team Sponsor \_\_\_ Equipment Sponsor

Business Name \_\_\_ Contact Name \_\_\_\_

Address \_\_\_\_

Phone \_\_\_ Email \_\_\_

Website \_\_\_\_

Please attach a business card and email your logo in a .jpeg or .gif to: hubfins1961@gmail.com

Questions, please call Melissa Ziegler at 225-202-1100 or email <a href="mailto:hubfins1961@gmail.com">hubfins1961@gmail.com</a>

Payment by check made out to Hub Fins

Hub Fins 89 Windwood Trace Hattiesburg, MS 39402