



October 5, 2025

We are excited to announce that the **New York Sharks** and **Viking Aquatic Club**, two community-based non-profit swim organizations, will co-host a **USA Swim Meet** on **November 14–16, 2025**, at **Valley Central High School in Montgomery, NY**.

This event will bring together **over 1,500 attendees**, including swimmers, coaches, families, and volunteers from across the region. It promises to be one of the largest youth swimming events in the Hudson Valley this year!

As dedicated community organizations, both the New York Sharks and Viking Aquatic Club focus on youth development, fitness, teamwork, and sportsmanship. Our programs serve hundreds of local families, providing opportunities for children of all backgrounds to thrive in a safe, structured, and inspiring environment.

To make this event a success, we are seeking local and regional businesses to partner with us as **event sponsors**. Your sponsorship will help cover essential costs such as facility rentals, timing equipment, insurance, and volunteer support. More importantly, it will directly support young athletes in our community!

Why Partner With Us?

- Reach Over 1,500 Local Attendees during the 3-day swim meet
- Prominent Recognition in meet programs, banners, announcements, and on our websites and social media based on sponsorship level
- Positive Brand Alignment with youth development, community health, and nonprofit athletics
- Tax-Deductible Contribution (both clubs are 501(c)(3) nonprofit organizations)
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Sponsorship Opportunities (Please see packages by sponsorship level on the next page)

We offer several sponsorship levels and are happy to customize a package to meet your company's goals:

- **Platinum Sponsor – \$500**
- **Gold Sponsor – \$300**
- **Silver Sponsor – \$150**
- **Bronze Sponsor – \$75**

Attached is a sponsorship form for your review. If you have any questions or would like to discuss how we can partner effectively, please feel free to contact me directly at [Your Phone Number] or [Your Email].

Thank you for considering this opportunity to support youth sports and local families. We hope to welcome your business as a proud sponsor of this exciting event!



<u>PLATINUM LEVEL SPONSOR</u> Company banner displayed at meet (Company provides banner) Full page ad in meet program (Company provides ad) Company brochures distributed at the meet (Company provides brochures) Company logo/contact information displayed on display screen at event Logo/link for business on team websites Dedicated social media posts	\$500.00
<u>GOLD SPONSOR</u> Half page ad in meet program (Company provides ad) Company brochures distributed at the meet (Company provides brochures) Company logo/contact information displayed on display screen at event Logo/link for business on team websites Dedicated social media posts	\$300.00
<u>SILVER SPONSOR</u> Quarter page ad in meet program (Company provides ad) Company logo/contact information displayed on display screen at event Logo/link for business on team websites Dedicated social media posts	\$150.00
<u>BRONZE SPONSOR</u> Business card ad in meet program (Company provides ad) Logo/link for business on team websites Dedicated social media posts	\$75.00

Please fill out the form below and attach payment (**Checks written out to Viking Aquatic Club**)

Mail to:

Cathy Sommer
 15 Peters Terrace
 Monroe, NY 10950

****Ads can be submitted in a word document and Ad artwork/logo can be vector based or 300 dpi (jpeg)**
 Send to: Melissa at newyorksharksentries@gmail.com by November 10th, 2025. All banners and brochures must be received by November 13, 2025.

Company Information	Sponsor Level	
Name:	Bronze	☐
Company:	Silver	☐
Email:	Gold	☐
Phone Number:	Platinum	☐

SWIM TEAM FAMILY: _____ NEW YORK SHARKS OR VIKING AQUATIC CLUB