

Dear BAC Families -

I wanted to introduce myself as your new Fundraising Representative on the Billings Aquatic Club (BAC) board and provide you with some information about our fundraising opportunities. The BAC is a nonprofit organization, funded by member dues and fundraising and our wonderful families take responsibility to help with fundraising each year. Each swimmer is responsible for raising a set amount of funds for both the short course and long course season (specific dollar amounts for each swimmer can be found on our website under team information & policies). We have several fundraising opportunities each year and funds raised can go towards the current and can be rolled forward <u>one</u> season if funds are raised above the existing season's requirements. Families should contact myself or Coach Sean if they have funds that need to be rolled forward.

Here is a list of fundraising event options that we've hosted in the past or are planning on hosting:

Long Course Fundraising:

- Fundraiser Raffle: This is the long course fundraiser we hosted this summer. Swimmers sold 50/50 raffle tickets to help meet their long course fundraising requirement.
- Double Good Popcorn Fundraiser: This is a fundraiser we've done in the past during the long course season. Funds raised went towards the long course fundraising requirement.

Short Course Fundraising:

- Corporate Sponsorships: This is the second largest source of fundraising and can quickly meet 2 seasons of fundraising requirements. Corporate sponsorships range from \$250-\$1,000 and any funds raised above the seasonal fundraising requirement can go towards the High School Florida Training Trip. Swimmers can find sponsors between now and <u>October 1st.</u> (See attached donation form)
- Online shopping fundraiser—We are currently exploring a new online fundraising idea that we will possibly use this fall. More information to come!
- Splash & Dash: This is the largest fundraiser we have and is definitely the most enjoyable for the kids. This event is typically held in December each year and is set up like a Swim-A-Thon. Swimmers will ask for donations in exchange for a lap goal that they will swim. After completing their lap goal they will get to partake in food and festivities that are set up for the kids. (Forms for this event will be sent out closer to the fundraising activity).

We are more than happy to support other fundraising events if parents have good ideas that can help us raise money for BAC. Please feel free to contact me via phone/text at 406-672-2472 or via my email <u>sinpaterson@gmail.com</u>.

Thanks!

Jennifer Paterson