



Dear BAC Families –

Our names are Marianne Bradley and Christina Michelotti. We wanted to introduce ourselves as your Fundraising Representatives on the Billings Aquatic Club (BAC) board and provide you with some information about our fundraising opportunities. The BAC is a nonprofit organization, funded by member dues and fundraising. It is every member's responsibility to help with fundraising each year. Each swimmer is responsible for raising a set amount of funds for both the short course and long course seasons combined. This is in addition to dues and helps to ensure that all members of the team are doing their fair share to help maintain the financial stability of the club.

BAC will provide three major fundraising opportunities which include corporate sponsorships in the fall, the Splash and Dash in the winter, and the 50/50 raffle ticket sale in the spring. We are working on adding some additional opportunities as well, and will share information as opportunities are finalized.

- **Corporate Sponsorships:** This is the second largest source of fundraising and can quickly meet a swimmer's fundraising requirements. Corporate sponsorships range from \$250-\$1,000 and Swimmers can find sponsors between now and October 1st. (See attached donation form)
- **Splash & Dash:** This is the largest fundraiser we have and is definitely the most enjoyable for the kids. This event is typically held in December or January each year and is set up like a Swim-A-Thon. Swimmers will ask for donations in exchange for a lap goal that they will swim. After completing their lap goal they will get to partake in food and festivities that are set up for the kids. (Forms for this event will be sent out closer to the fundraising activity).
- **Fundraiser Raffle:** This is the fundraiser held during the long course season. Swimmers sell 50/50 raffle tickets to help meet their remaining fundraising requirement. (50/50 Raffle tickets are passed out along with instructions at the beginning of the fundraiser. The raffle ticket winners are drawn and announced at our annual BAC banquet.)

We are more than happy to support other fundraising events if parents have good ideas that can help us raise money for our BAC team. Please feel free to contact Marianne Bradley via phone/text at 406-690-3520 or email mcb Bradley87@gmail.com or Christina Michelotti via phone/text at (406) 855-6557 or email christinamichelotti@gmail.com.

Thanks!

Marianne Bradley and Christina Michelotti