

## Dear BAC Families -

I wanted to introduce myself as your new Fundraising representative on the Billings Aquatic Club (BAC) board and provide you with some information about our upcoming fund raising opportunities. The BAC is a nonprofit organization, funded by member dues and fundraising and our wonderful families take responsibility to help with fundraising each year. Each swimmer is responsible for raising a set amount of funds for both the short course and long course season (specific dollar amounts for each swimmer can be found on our website under team information & policies). We have numerous fundraising opportunities each year and funds raised can go towards the current and can be rolled forward one season if funds are raised above the existing seasons requirements.

This upcoming year we anticipate hosting the following fundraising events:

**Current Long Course Fundraising:** 

• Double Good Popcorn Fundraiser: This is our current long course fundraising event and it is currently on-going. Funds raised goes towards the long course \$150 fundraising requirement.

**Upcoming Short Course Season:** 

- Corporate Sponsorships: This is the second largest source of fundraising and can quickly meet 2 seasons of fundraising requirements. Corporate sponsorships range from \$250-\$1,000 and any funds raised above the seasonal fundraising requirement can go towards the High School Florida Training Trip. Swimmers can find sponsors between now and 15 September. (See attached donation form)
- Wine and Auction Parents Social: This event will be held on 25 Sept at the Billings Hotel and Convention Center. The event will serve as a new parents meeting opportunity and Parents Social as well as a fundraising event. The dollar amount raised during the auction for any donated item will go towards the swimmers fundraising requirements. (See attached donation form)
- Splash & Dash: This is the largest fundraiser we have and is definitely the most enjoyable for the kids. This event is typically held in December each year and is set up like a Swim-A-Thon. Swimmers will ask for donations in exchange for a lap goal that they will swim. After completing their lap goal they will get to partake in food and festivities that are set up for the kids. (Forms for this event will be sent out closer to the fundraising activity).

We are more than happy to support other fundraising events if parents have good ideas that can help us raise money for BAC. Please feel free to contact me via phone/text at 719-331-9745 or via my email at ddgithens7@gmail.com.

Thanks!

**Dawn Githens**