

BOZEMAN BARRACUDAS SPONSORSHIP OPPORTUNITIES 2023 — 2024

BECOME A SPONSOR OF THE BOZEMAN BARRACUDAS



The Bozeman Barracudas Swim Team has been part of Bozeman for over 50 years with the sole mission of providing a healthy, rewarding experience for young athletes, where the pursuit of goals and dreams leads to success in swimming and in life. We strive to benefit our community by developing young leaders who are hardworking, responsible citizens. Our swimmers are respected role models embodying integrity, teamwork and friendship gained through their commitment to excellence. The Barracudas have a successful program of over 100 swimmers ranging from 5 to 21 years old.

We want to continue to share this experience with our Bozeman community and are reaching out to you for the opportunity to become part of our team. As we have grown through the years, so has our support and influence in the community. Every year we put on swimming events that bring in over 900 swimmers and spectators alike from across the state of Montana. The swimming world has an amazing reach and passionate foundation of dedicated individuals. With our loyal swimming community across Bozeman and the state of Montana what better sporting organization to partner up with?

OUR EVENTS

THE TEDDY BEAR CLASSIC, hosted every year in December, brings in 300+ swimmers and their families for a 3-day event of fun and racing. Swimmers attend not only from Montana, but also Wyoming and Idaho.

THE BOZEMAN BARRACUDAS SWIM-A-THON is a fun filled community event where all 160–180 Barracuda families and friends attend. People can donate funds to Barracuda swimmers while they swim for 2 hours to help raise money for their program.

SENIOR TRAINING TRIP, a 4–5 day training trip in January for participating swimmers in the Senior swimming group. Daily swim training (1-2x a day), dry land training, area exploration, and team bonding have solidified this opportunity as a highlight to the Barracuda experience.

THE SPRING CHICKEN, hosted every year in April, brings in around 300+ swimmers and their families for a 3-day event of fun and racing. Swimmers attend not only from Montana, but also Wyoming and Idaho.

THE MAY CLASSIC is one of the largest meets held in the state of Montana. Hosted every year in May it brings in around 400+ swimmers and their families, not just in Montana, but also from Canada, Wyoming, and Idaho.

THE CUDA AWARDS, a team-wide dinner and awards banquet in April to celebrate the accomplishments of all our Barracuda Swimmers and their families.

SPONSORSHIP LEVELS



Sign up to become a sponsor or set up a sponsorship discussion by emailing **Sponsorship@BozemanBarracudas.org**.

All sponsorship agreements with the Bozeman Barracudas last one year in length, September 1st through September 1st. All sponsorship levels and the marketable assets included are given out on a first come first serve basis. Each sponsorship is available for a 100% tax deduction.

CUDAFFICAL / \$5000

- · Exclusive Sponsor
- · Logo on Team t-shirt
- · Executive Sponsor of May Classic
 - · Company name integrated into meet logo
 - · Brand awareness on a participation award given to every swimmer of meet
- 1 Logo flag on Training Group Sponsor or Lane Sponsor Banner displayed during home meets
- Logo on banner hanging in Swim Center at all times (see picture example in packet)
- · Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

SPLASH CAMP SPONSOR / \$3500

- · Exclusive sponsor of Splash Camp (2x a year)
- · Logo on back of Splash Camp t-shirt (given to each participant)
- · Name incorporated in all print and electronic advertising of Splash Camp
- · Logo on banner hanging in Swim Center at all times (see example
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

TEDDY BEAR SWIM MEET SPONSOR / \$3000

- · Exclusive sponsor of Teddy Bear Swim Meet
- · Company name integrated into meet logo
- · Logo on banner hanging in swim center at all times (see picture exaplme in packet)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

SPRING CHICKEN SWIM MEET SPONSOR / \$3000

- · Exclusive sponsor of the Spring Chicken Swim Meet
- · Company name integrated into meet logo
- · Logo on banner hanging in swim center at all times (see picture exaplme in packet)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

COACHES CLUB / \$2500

- · Maximum of two Coaches Club Sponsors
- · Logo on sleeve of coache i polo virin at similieets
- · Logo and in r har ling in Swim the all mes (see high
- · Logo n Barra uda vebs , on livestream uring nosted meets, and on Barracuda social nedia
- · Thank ou & recognition at hosted meets

TEAM TRAVEL SPONSOR / \$2500

- · Maximum of four Team Travel Sponsors
- Logo on Team Travel tablecloth (Used during all hosted and travel swim meets.
 See example)
- · Logo on travel mug provided to all traveling coaches
- · Logo on banner hanging in swim center at all times (See example)
- · Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

THE BIG FISH / \$1500

- · Maximum of 16 Big Fish Sponsors
- 1 logo flag on Training Group Sponsor or Lane Sponsor Banner displayed during home meets
- · Logo on banner hanging in Swim Center at all times (see example)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

SENIOR GROUP TRAINING TRIP SPONSOR / \$1000

- · Maximum of 4 Senior Group Training Trip Sponsors
- · 100% of this level will go towards the Senior Group Training Trip
- Logo on the back of Training Trip t-shirt provided to all participants, coaches, and chaperons (see example)
- · Logo on banner hanging in Swim Center at all times (see example)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

SPLASH ZONE / \$1000

- · Maximum of 18 Splash Zone Sponsors
- · Logo on 4 backstroke flags during home meets (see example)
- · Logo on banner hanging in Swim Center at all times (see example)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

TEAM MEMBER / \$500

- · Unlimited Team Member Sponsors
- · Logo on banner hanging in Swim Center at all times (see example)
- Logo on Barracuda website, on live stream during hosted meets, and on Barracuda social media
- · Thank you and recognition at hosted meets

SWIMMING FAN / \$250

- · Unlimited Swimming Fan Sponsors
- · Logo on banner hanging in Swim Center at all times (see example)

BARRACUDA ATHLETE SCHOLARSHIPS

Proceeds from this program fund scholarships for swimmers as well as assist with keeping program costs affordable for all swimmers. The Barracudas request your help in providing assistance to swimmers so they can participate in the sport of swimming. We appreciate your consideration and thank you for your support.



















Thank you for Sponsoring the Bozeman Barracuda Swim Club! Please complete this form.

SPONSOR INFORMATION

BUS	INESS NAME		
CON	TACT NAME		
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SPONSOR		TERM	PRICE
	CUDAFFICIAL	September '23-September '24	\$5000
	SPLASH CAMP SPONSOR	September '23-September '24	\$3500
	TEDDY BEAR SWIM MEET SPONSOR	September '23-September '24	\$3000
	SPRING CHICKEN SWIM MEET SPONSOR	September '23-September '24	\$3000
	COACHES CLUB	September '23-September '24	\$2500
	TEAM TRAVEL SPONSOR	September '23-September '24	\$2500
	THE BIG FISH	September '23-September '24	\$1500
	SENIOR GROUP TRAINING TRIP SPONSOR	September '23-September '24	\$1000
	SPLASH ZONE	September '23-September '24	\$1000
	TEAM MEMBER	September '23-September '24	\$500
	SWIMMING FAN	September '23-September '24	\$250