



COMMUNITY OUTREACH

Hosting a Splash Bash? Not sure what community groups to reach out to or where to find them? Below you will find a list of community groups that target pre-school and school age children.

Where are the kids in your community?

Boys & Girls Clubs –

<http://www.bgca.org/> most Boys & Girls Clubs are running their summer camps. The children range in age from 6 years old to 17 years old. Many do not know how to swim and some have had swim lessons but not the opportunity to see what a swim team is all about. Contacting the Executive Director or the Program Director would be the way to go.

YMCA –

<http://www.ymca.net/> click on the appropriate quick link. Many Ys have swim lessons not swim teams so this is another great resource to get kids to your club. The Ys also have many other types of kid programs that you may want to tap into.

City (Municipal) Pools –

Check out all city pools with swim lessons. You would want to start with the person who is over all of the pools. Once you share your plan you would then work with the Manager of the particular pool.

Private Swim Schools –

<http://www.usswimschools.org/> go to locate a school and type in state. If your swim team does not provide swim lessons this could be a great relationship to develop. Contact the owner and begin the relationship by inviting them and their families to your Splash Bash.

City Park and Recreation –

Many city parks hold day and week camp programs. Work with the program coordinator to create a field trip to your Splash Bash.

Boy Scouts –

<http://www.scouting.org/media/lcl.aspx>
Girl Scouts - <http://www.girlscouts.org/>
Many scout programs are tied in with camp programs. You will have some children who know how to swim but might need to improve on their strokes. Contacting the local troop leader would be a great way to reach out to the scouts. You might also contact the younger scouts such as the Brownie and Cub Scouts.
http://www.girlscouts.org/program/gscentral/what_is_gs/brownie.asp

American Red Cross –

<http://www.redcross.org/services/hss/aquatics/> click on Find your local Red Cross Chapter located in the lower right hand corner then click on your state.

Youth Church Groups – Youth Minister are looking for ideas to work with their young ones. Offer the opportunity for the young ones to be involved with the swim team, swim lessons. The older kids could be swim instructors working towards being a lifeguard.

Summer After School Program –

Connect with a Program Manager of an After School Program. If there is not an After School Program learn how to start an afterschool program. Go to <http://www.afterschoolalliance.org/> and click on “Start a Program”.

Local Golf Club –

<http://www.uskidsgolf.com/index.cfm>
Click on Family courses then click on search for a family course near you – then click on your state. The course could be private or city – arrange with the Golf Pro to share a day at the golf course in return to join the swim coaches at the pool.



**AMERICA'S
SWIM TEAM**

splashbash2010.com

