

Dear Helena Lions Swim Team Supporter,

Thank you for considering a sponsorship of the Helena Lions Swim Team (HLST). HLST is celebrating 50 years of teaching and developing the lifesaving skill of swimming. Our organization has opened the doors to a lifetime of fun and fitness since 1973.



We rely on the support of our local community and volunteers to help keep our organization running. We are asking for financial donations to assist with hosting swim meets, competing in away meets, equipment needs, and expanding our program to help others learn water safety and basic swim techniques.

Through practicing and competing in the sport of swimming our coaches and participants are learning:

- **Dedication:** to reach a goal or succeed you must put dedication and commitment into it.
- **Time management:** by balancing school and swimming, our participants learn how to manage and improve their time management skills.
- **Teamwork:** swimming is both an individual and team sport, it is a balance between motivating your teammates to their goals as well as working hard for yourself.

Learning to swim reduces a child's risk of drowning by approximately 90 percent, and the better they are, the safer they'll be in diverse bodies of water. That is why our advanced swimmers consistently give back to the community to teach swim lessons and serve as lifeguards.

We support our sponsors by utilizing your business/services whenever possible. The greatest reward is the knowledge that you are helping these young athletes and the community.

Please make checks payable to the Helena Lions Swim Team and mail your check along with the sponsorship form to:

Helena Lions Swim Team
PO Box 936
Helena, MT 59624

Business logos can be sent to helenalionsnews@gmail.com.

Thank you for considering our request for sponsorship.

Sincerely,

The Helena Lions Swim Team



A SPONSORSHIP OF

- \$250 covers swim meet entries fees for 5 swimmers
- \$500 covers the monthly pool time for one swim group
- \$1250 covers the pool time for 1 swimmer for 1 year
- \$2500 covers t-shirts for the entire team for 1 year



HELENA LIONS SWIM TEAM

EIN: 23-7329723 **Nonprofit Tax Code Designation:** 501(c)(3)

PO Box 936 | Helena, MT 59624 | hlst.org | hlstboard@gmail.com



Adaptability. Community. A Life-Long Sport.

The Helena Lions Swim Team (HLST) is a community-based competitive swim team challenging swimmers to achieve personal excellence in swimming and in life. HLST was organized in 1973 as a parent-run, non-profit organization and we rely on the support of our local community and volunteers. Your sponsorship is tax deductible.

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2023 – 2024 SPONSORSHIP AGREEMENT

Sponsorship runs July 2023 through March 2024. Payment due by June 12, 2023.

BUSINESS NAME:

ADDRESS

CITY:

STATE:

ZIP:

CONTACT NAME:

EMAIL:

BUSINESS WEBSITE:

PHONE:

SPONSORSHIP LEVEL

GOLD MEDAL SPONSOR: \$1,000+

Name on Championship Swim Meet t-shirts
Name on HLST Team Business Sponsorship banner
Name announced at Helena-run swim meets
Name/logo included on hlst.org
Social media spotlights
Team picture

SILVER MEDAL SPONSOR: \$500 - \$999

Name on HLST Team Business Sponsorship banner
Name announced at Helena-run swim meets
Name/logo included on hlst.org
Social media spotlights
Team picture

BRONZE MEDAL SPONSOR: \$250 - \$499

Name on HLST Team Business Sponsorship banner
Name announced at Helena-run swim meets
Name/logo included on hlst.org
Team picture

CHAMPION SPONSOR: \$100 - \$249

Name announced at Helena-run swim meets
Name/logo included on hlst.org

I agree, on behalf of the above named business, to provide the specified contribution to the Helena Lions Swim Team.

Signature: _____

Date: _____