



# NEW COACH EDUCATION PROGRAM

WELCOME TO USA SWIMMING  
+  
QUALITY COACHING  
FRAMEWORK

▶ BEGIN COACHING ▶



CONTINUING EDUCATION UNITS



# EXISTING COACH MEMBERS

Required Courses

**QUALITY COACHING FRAMEWORK (QCF)**

Cost: Free



**CONTINUING EDUCATION UNITS**

Available starting late 2023



# NEW COACH MEMBERS

## Required Courses

### WELCOME TO USA SWIMMING

Prior to on deck coaching

Cost: Free

### QUALITY COACHING FRAMEWORK (QCF)

Prior to on deck coaching

Cost: Free



**CONTINUING  
EDUCATION UNITS**

Must be initiated by  
01.01.2023

Available starting  
late 2023



# EXISTING COACH MEMBERS

Optional Courses



or



or



or



Launching Jan 2023  
Prerequisite: ADM



**CONTINUING EDUCATION UNITS (CEUs)**  
Available starting late 2023



# NEW COACH MEMBERS

Optional Courses



or



or



Launching Jan 2023  
Prerequisite: ADM Age Group or ADM Senior



**CONTINUING EDUCATION UNITS (CEUs)**  
Available starting late 2023



# COACH EDUCATION PRICING

| CURRICULUM                                                | MEMBER | NON-MEMBER | CLUB PURCHASING<br>(20% Discount) |
|-----------------------------------------------------------|--------|------------|-----------------------------------|
| Welcome to USA Swimming                                   | Free   | Free       | Free                              |
| Quality Coaching Framework                                | Free   | Free       | Free                              |
| CORE (complete certification)                             | \$50   | -          | \$40                              |
| CORE (per module)                                         | \$15   | \$20       | -                                 |
| ADM + 1 Track (AG or SR)<br>(complete certification)      | \$75   | -          | \$60                              |
| ADM + Both Tracks (AG and SR)<br>(complete certification) | \$100  | -          | \$80                              |
| ADM (per module)                                          | \$30   | \$50       | -                                 |
| Head Coach                                                | TBA    | TBA        | TBA                               |