

## **FTLL Fundraising**

Generating extra revenue is a high priority for the Fort Leavenworth Lancers Swim Team. FTLL has a budget of over \$100,000 per year and only part of that is met by the training fees. Our fundraising efforts must fill the gap to provide equipment, insurance, awards, parties, and events. FTLL also tries to keep our fundraising efforts to a minimum, knowing families have other obligations. From time to time, we will ask families to take part in fundraising efforts, particularly Swim-a-Thon, which generates over \$5,000 for the team. The fundraisers that you will be asked to participate in include, but are not limited to, the following:

1. **Swim-a-Thon®:** This event allows swimmers to try a longer event (distance) while raising funds for the team. This is a mandatory event. This event has always been a fun activity with prizes and treats for the swimmers, as well as the ability to earn swim gear. All swimmers are expected to participate and raise a minimum of \$50/swimmer or \$100/family. Families that do not raise the minimum will have that amount added to their monthly invoice.
2. **Dinner Night Out:** FTLL participates in fundraisers through various restaurants in the Leavenworth area. Each month our Fundraiser Coordinator organizes a night with a restaurant where a portion of the proceeds from that night go directly to FTLL. We highly encourage every family to participate and enjoy a night out while supporting the Lancers.
3. **SwimOutlet:** SwimOutlet is a great place to purchase all the gear at a discount for your swimmer(s). By shopping through the FTLL Team Store, SwimOutlet will provide FTLL with 10% of eligible purchases in store credit. This is a great way for FTLL to replace equipment and purchase new equipment for training and costs nothing extra to parents! Click [HERE](#) for a link to the SwimOutlet team store.
4. **Dillion's Community Rewards:** This program donates to local organizations based on the shopping you do at Dillion's. Once you link your card to our team, all you do is scan your Shopper's Card at checkout. After you create your account, go to Profile, My Account, Community Rewards. Use code HK928 or search Leavenworth Lancers Swim Association.
5. **Sponsorships.** We are actively seeking businesses to sponsor our team or an individual swim meet. This is a great way to get exposure for your company. We offer different levels of sponsorship and can provide you with information and sponsorship packets. We will also sell ads to businesses for the heat sheets sold at meets. If you think your company or someone's company that you know would like to be a potential sponsor, please contact any FTLL Board Member.
6. **We host two meets yearly:** Each family is expected to work at least two sessions at each meet. At times minors can meet the family requirement. Please contact our Volunteer Coordinator before signing a minor up to verify they can perform the task.