



YMCA of Greater Kansas City  
 KC Blue Wave Swim Team  
 c/o Platte County Community Center North  
 3101 Running Horse Rd  
 Platte City, MO 64079  
[www.kcbluewave.com](http://www.kcbluewave.com)  
 816.858.0114  
 A 501(c) 3 (#44-0546002)



#### To Potential Sponsors:

Kansas City Blue Wave Swim Team, a program of the YMCA of Greater Kansas City, is a year-round competitive swim team. We currently operate out of the Platte County Community Center pools for practice and hosting indoor meets.

The Blue Wave Swim Team began in 2002 with just 12 swimmers and has grown over the years to represent as many as 100 athletes who compete in local, regional and national competitions. The mission of Blue Wave is to establish a swim team where swimmers, coaches and parents work together in a spirit of cooperation to develop not only first class swimmers, but also first class citizens emphasizing the YMCA's core values of caring, honesty, respect, and responsibility. It is the vision of the YMCA to build strong kids, strong families and strong communities while instilling core values of caring, honesty, respect, and responsibility. The YMCA of Greater Kansas City has 12 locations and serves over 81,000 individuals through family memberships, programming, and youth sports.

Sponsorship opportunities are available for the 2024-2025 Blue Wave Swim Team season. In addition to sponsorship levels listed below other opportunities exist for team sponsored events for in kind donations including merchandise for use as prizes as well as food and drink donations for hospitality and concessions. These donations are only able to be recognized with the first two Donor Benefits listed below.

	<b><u>Donation Level</u></b>							
	<b>Donor</b>	<b>Friend</b>	<b>Supporter</b>	<b>Sponsor</b>	<b>Leader</b>	<b>Founder</b>	<b>Visionary</b>	<b>Change Agent</b>
<b><u>Donor Benefits</u></b>	<b>\$150</b>	<b>\$300 +</b>	<b>\$500 +</b>	<b>\$1,000 +</b>	<b>\$2,500 +</b>	<b>\$5,000 +</b>	<b>\$10,000 +</b>	<b>\$25,000 +</b>
Donor listed on print materials at team events*	X	X	X	X	X	X	X	X
Donor listed on the team website and announced at all team events*		X	X	X	X	X	X	X
Donor receives 1/2 page ad space at team events, placement on team marketing materials & 4 Social Media posts a year*			X	X	X	X	X	X
2'x4' Banner at one center				X				
2'x4' Banner at two centers					X			
3'x6' Banner with Company Logo at four centers						X		
3'x6' Banner with Company Logo at eight centers							X	
3'x6' Banner with Company Logo at twelve centers								X

\*Donors may provide a logo or marketing materials or one can be created for you to meet your specifications

We appreciate your consideration and look forward to the benefits that the YMCA and Blue Wave Swim Team can provide in return for your company's support. Contributions can be mailed to the address below. Please note KC Blue Wave Swim Team Sponsorship in the memo of the check.

Platte County Community Center North  
Attn: Director of Competitive Swimming  
3101 Running Horse Rd  
Platte City, MO 64079

Thank you for your generous support,

Brent Graham  
Director of Competitive Swimming  
KC Blue Wave Swim Team  
816.858.0114  
[brentgraham@kansascityymca.org](mailto:brentgraham@kansascityymca.org)