

WOW August Board Meeting

August 17, 2025, at Waterman's

Meeting called to order at 6:03pm

In Attendance: Jennifer Hughes, Dave Sokolofsky, Bridget Phillips, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, John Jewell, Karen House, Elizabeth Claus, Jon Suits

Absent: Marcus King, Eddie Carroll

WOW Mission Statement – Jennifer Hughes

WOW Board Code of Conduct – Jennifer Hughes

John made a motion to approve July 2025 minutes, 2nd; Bridget; all approved

Coach's Report – Dave Sokolofsky

End of year meet at UNCW was great

Age Group Champs and Futures was fun

The Bend was a lot of fun, great venue

Hired a new coach, interviewed 4 candidates, first person offered position declined, 2nd choice accepted, Abbie (the new coach), swam at Southern Indiana, transferred to UNCW for junior year, swam Swim MAC growing up, Molly will be more of a full-time substitute coach this year

At 164 kids for registration, maximum is 180, AG1 full, senior 2 and 3 over capacity, AG 2 (4 openings), AG 3 (5 openings), AG 4(7 openings)

34 showed up for assessments, all have signed up except for 2 kids

13 kids didn't come back from returning list, 2 from AG 1, 2 from AG 2 , 1 from AG 3 , 1 from AG 4, 5 from senior 1

Underenrolled with middle school kids

Senior 3 starts at YMCA tomorrow; Senior 2 on Tuesday, Senior 3 beach practice on Saturday

Coaches meeting at Mollie's this week

John will be overseeing coaches' practice logs to ensure proper implementation

Dave got new credit card

Karen sent Dave artwork for the wave t shirt- will send to Chris

9/20-21 First meet of the year at UNCW; just WOW

UNCW contract is signed

Peer Leader Update– Bridget

15 applicants – would like to take all 15

Passed applications on to Dave and Jen for input

6 seniors, 9 juniors

Will sit down with swim schedule to create a meeting/event calendar

Treasurer's Report – Brianne

Dave made a motion to pass the 2025-26 budget, Bridget 2nd, budget passed

At the new parent meeting, stress to parents not to go to coaches with financial questions

Proposal for a new policy for billing of support hours

Instead of charging a financial penalty, we look at it as a reward (see proposal for details)

Discussion around how new proposal would work with the number of home meets we have (Sept, Dec, Feb)

Dave likes the idea, thinks it would be good to bill the \$180 upfront, TAC does things this way

Probably missed the boat on implementing proposal this year because it's not in contract

Discussion around reason for the 8k decrease in income, still haven't paid YMCA for August, that will hit in September; compared this point to last year expenses at this time (Holly Tree was a major expense in August last year); still haven't paid salary for coaches in August; UNCW rent went up 17% this year

Support Hours – Karen

5-7 families fulfilled their volunteer hours at the last meet

We made 7000 off this past year off of hours

Going to Brunswick twice, they always need timers

Will leave hours at 10 and 6; \$18/hour per unfulfilled hour

Hospitality/Sponsorship Update – Elizabeth

Trying to connect with Jamal about a quarterly fundraiser night

Looking at possible sponsors, her gym is interested

Discussion around mark up for team store, agree 10% is fare

Jen made a motion to add a 10% mark up on all non-required items from team store to be ear marked for general funds; 2nd Carrie; approved

OLD BUSINESS:

UNCW contract signed, same hours, rent increase starting September

Alumni outreach: Bridget

Will communicate with Maddie to see how she wants to receive the info

Has Helen Duffy and Melissa Quaranto

Team Store: Karen

Sent out link for team store as it currently stands

They don't offer magnets or water bottles (could get from Chris)

Hats will be added to spirit wear store

Dave will send the excel sheet of emails and they will be uploaded so swim outlet can email team letting them know they have a free membership with a 15% discount every time you make a purchase

Team/Group Pictures

Talked to Laurie Hanum, she's good with whatever we want to do

Iron Man Update: Bridget

Ironman expo in the works

New Business:

Dates for new parent meetings

Monday 9/15 at YMCA for Parent meeting 4:30-6:00pm; back up date 9/17

Board meeting will be on 9/8 at 5:45pm

Banquet currently on 5/8, reaching back out to see if we can get 5/1

Beach meet on Sat 9/13 at 9am

Meeting adjourned 7:34pm

Next meeting 9/8, 5:45pm at YMCA

