

WOW December 2025 Board Meeting

December 10, 2025, at Covey

Meeting called to order at 6:11pm

In Attendance: Dave Sokolofsky, Bridget Phillips, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, Elizabeth Claus, Jennifer Hughes, Eddie Carroll, Karen House, Jon Suits

Absent: John Jewell

WOW Mission Statement – Carrie Bollenbacher

WOW Board Code of Conduct – Carrie Bollenbacher

Emily Reiniche made a motion to approve November 2025 minutes, 2nd; Carrie Bollenbacher; all approved

Coach's Report – Dave Sokolofsky

ECU meet well done this year, talked to Casey about some things to change for next year, Casey makes things fun

97 swimmers going to Charleston, a little frustrated with some of the logistics around the Charleston meet, we'll see if we go back next year

Ashley Frank put a Dave and Busters social together for a team-wide event, set for 12/27 11-1pm, open to all ages as of now, need a minimum of 30 people, but can accommodate more, food, drink and play card included for \$38/kid

Parent T-shirts came in, 6 week turn around, around 75 shirts total, should make about \$400 from that, would like to have parent order go out earlier next year with kids T-Shirts, use same design

Got a bill from UNCW for our hosted meets last year, Feb, March, and July of 2025, \$4,700 total (includes housekeeping, floor cleaning, pad rental)

Everything we were billed for is in our contract

Hosting January meet 1/24-25, John will be the meet referee, BAC and NSEA are coming, calling it the Tri-County classic

BAC will do the qualifier February 6-8, Gavin asked for feedback from Dave and JP to improve the qualifier

Baker family gave \$2,000 donation to the scholarship fund

Increased entry fee from \$5 to \$6 for the Tri County Classic, should give us an extra \$1,000

Peer Leader Update– Bridget Phillips

No update

Treasurer's Report – Brianne Higgins

UNCW and Nir have policies and procedures for active shooter events, will send internal policies to Brianne

Reconfigured how P & L will be presented, recategorized all of the meets and their expenses so everything will be shown for each month, October didn't change because payroll runs on a different pay period than our monthly reports

Breakdown of BAC expenses will be on November report

Will delay recording by a month to allow everything to be shown on the report

Discussion around cutting back on costs:

- Can we offer payment by VENMO? Can include a QR code with each monthly statement; would like to implement this season if we decide to move forward with it
- Discussion around the sibling discount policy
- Consider looking for a bank with a higher interest rate for payroll and operations accounts

We're not getting any \$\$\$ from Ironman, we didn't have enough volunteers

Added unfilled support hours as a separate line item

We're not coming close to covering coaches travel expenses with \$15/swimmer, recommends raising it to \$20/swimmer next year

John Jewell is ready whenever we want to schedule the audit, he can't do Wednesdays, it will be Eddie Carroll, John Jewell, Brianne Higgins, and Carrie Bollenbacher, will get 2 team parents as well, would like to have it done by 1/19/26

Support Hours/Cheer meisters – Karen House

Finally got the list of volunteers from BAC, cross-referencing names

Getting ready for January meet

Hospitality/Sponsorship Update – Elizabeth Claus

12/17 Chipotle night 5-9pm

Alumni Outreach: Bridget Phillips

No update

Team/Group Pictures: Eddie Carroll

Dave thinks they did a great job, positive feedback all around

Has a list of the kids who didn't participate

Created an entire team picture

Old Business:

Team store will be 15% mark-up

Status quo on banquet, waiting for the calendar at first Baptist to open up on 1/1/26

Karen asking around to see who can help update the website, Jon willing to help

Updates on adding admin rights: Emily all set, Eddie needs to create an account specific to Eddie

Carrie taking over the president email in the next couple of weeks

Jen offered to help with the team social at Bowstring, can't guarantee we can have it there unless we pay \$800 to reserve it, thinking about other venues (Waterline, Hi-Wire, The Rift) 1/25, 4-8pm

John working on policies and procedures

2/28/26 marathon support needs to get put out to the team

2nd vote on the bylaw update: Bridget Phillips made a motion to approve, Eddie Carroll 2nd, approved

New Business:

Paula Lewis can do hospitality for WOW/NSEA dual meet (coffee, snacks and sandwiches)

WOW scholarship committee: Eddie Carroll, John Jewell, and Dave Chandler; might have one swimmer

Next meeting 1/12/26 6:00 pm at NIR YMCA

Meeting adjourned at 7:17pm