

WOW January 2026 Board Meeting

January 12, 2026, at Nir YMCA

Meeting called to order at 5:46pm

In Attendance: Dave Sokolofsky, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, John Jewell, Ashley Frank, Eddie Carroll, Bridget Phillips

Absent: Karen House, Elizabeth Claus

WOW Mission Statement – Carrie Bollenbacher

WOW Board Code of Conduct – Carrie Bollenbacher

Dave Sokolofsky made a motion to approve December 2025 minutes, 2nd Carrie Bollenbacher; all approved

Coach's Report – Dave Sokolofsky

Charleston good meet overall, concerns with management of the meet, will email Lori with constructive feedback (timers, warm-up schedules, consistency with meet information)

97 kids total, families really like the meet

Drop off in practice attendance over the holidays

UNCW meet in 2 weeks, John will be meet referee, expects sessions no longer than 4 hours, anticipating 3 hours/session

Cancelled BAC meet which was the weekend of the UNCW meet, Gavin said they can't have a qualifier meet so UNCW meet will be the last chance qualifier

Senior Champs 2/19/26, AG Champs 2/26/26, Sr Sectionals 3/12/26, we plan on attending AG Sectionals as well

YMCA: John Jewell and Dave Sokolofsky

Meeting with Dick Jones this morning, he asked John if he was willing to join the YMCA's Board, is this a conflict of interest given our plans for long term partnership with the YMCA? Discussed other members of the Board that had perceived financial interests.

Team Events/Gift: Ashley Frank

29 kids at Dave and Busters, parents appreciated opportunity to meet each other

For January social, working on finding an event space that is family and weather friendly, would like to check Islands in Ogden, start the social after the meet 2:30-4:30

Peer Leader Update: Bridget

Next meeting is 2/8 at 3pm

Working on ideas for the UNCW meet

Parent reached out about donating to the Peer Leader group

Treasurer's Report – Brianne Higgins

Audit conducted 1/26/26, see report for details

Doing tax return (990) this week, hoping to file tomorrow

Has not heard back about emergency policies for 3rd party and subcontractors on-site

Brianne has exhausted all resources in obtaining a response regarding an emergency policy from UNCW

Will research if there is a UNC system wide policy

Concluded that Venmo is not a good option for collecting dues, discussion around using ACH and extra costs

Suggested giving coaches more time off over the holidays and not paying hourly fees if we have fewer swimmers in order to reduce expenses

Support Hours/Cheer meisters – Karen House

No update

Hospitality/Sponsorship Update – Elizabeth Claus

No Update

Alumni Outreach: Bridget Phillips

No update

Team/Group Pictures: Eddie Carroll

Different pricing options available depending on the item

Old Business:

Scholarship Committee: Need to determine if we need one, Dave will send out an email at end of January/Beginning of February

Paula Lewis agreed to do hospitality and be in the room for the UNCW meet, lunch for 60 people (Penos on Saturday and heavy snacks on Sunday)

Hospitality funds will come out of the meet income, approx. \$400/day

Banquet Update: Carrie Bollenbacher

Molly talked to First Baptist about the 5/1 date, they still have to get back to her

Northside is \$400 more than First Baptist, but First Baptist asks for money for an AV person and we'd have to breakdown all of the tables

Emily will send out the save-the-date for the banquet once Molly confirms

Carrie wanted to confirm the income from last year's banquet as well as the breakdown of the expenses

Website Update: Carrie (Karen)

No Update

Carrie still can't access the WOW president email, Dave said he can access it

Marathon: Bridget Phillips (Karen House)

Bridget has the link to sign-up to volunteer that can go out to the team, she will send to Karen and Carrie

Travel Update based on Charleston meet: Dave Sokolofsky

\$15/swimmer, 97 swimmers

Mileage, per diem and hotel for all of the coaches right at \$1550

\$1925 in hourly wages for the coaches for the 3-day Charleston meet

\$3470 total for coaches travel plus additional hours

Brianne asked if Dave wants meet income broken down to reflect travel expenses

These numbers are only a snapshot

New Business:

Championship Shirts need to be ordered after UNCW meet, order parent shirts to sell as well

Audit: Brianne Higgins

November financials don't have UNCW financials in it, is there a way to present it? Starting January, it will be reflected in the appropriate month

Brianne would like to give check to UNCW the first week of each month and not wait on an invoice

Next meeting 2/9/26 5:45 pm at NIR YMCA

Meeting adjourned at 7:25pm