

WOW November Board Meeting

November 10, 2025, at Nir YMCA

Meeting called to order at 5:45pm

In Attendance: Dave Sokolofsky, Bridget Phillips, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, Elizabeth Claus, John Jewell, Jennifer Hughes, Ashley Frank, Eddie Carroll

Absent: Karen House

WOW Mission Statement – Carrie Bollenbacher

WOW Board Code of Conduct – Carrie Bollenbacher

Dave Sokolofsky made a motion to approve October 2025 minutes, 2nd; Bridget Phillips; all approved

Coach's Report – Dave Sokolofsky

BAC was a typical BAC meet, JP and Dave don't plan to go back there in January, WOW will host a dual meet at UNCW 1/24-25 instead, BAC may attend; proposed they scrap the BAC January meet and hold the qualifier there instead

74 kids going to ECA meet in Greenville, 97 going to Charleston. SC meet in December, entries in earlier than usual for Charleston because they have a very firm cap on the meet

Parent T-shirt orders have been out for a while, no date on them yet, decent number of orders, mostly black, then light blue, not too many beehives

After 10/31 deadline, we had 4 kids drop, but added 3 so at 168, middle school groups still low, 6 short in AG 3 and 7 short AG 4, over by 1 in AG 1

Team Gift – Ashley Frank

Requested estimates from 2 vendors, similar pricing

175 items total

Both companies quoted 2-3 weeks out with the holidays coming up, would like to submit order by mid-February

Board would like to go with Creative Ads

Carrie will connect with Eddie on posting individual pictures for sale and getting team picture together

Peer Leader Update– Bridget Phillips

Had meeting on 10/25, talked about "leading through uncertainty"

Recap and feedback on beach meet, talked about adding beach flag relays next year

Felt like the activities ended really quickly

Color wars were great, worth repeating, talked about having mapped out sections so swimmers know where to go next year

Bowling in December, maybe 12/20 or 12/27, 12/28, would like to tap someone outside of the Board to organize

Next meeting, possibly on 1/18/26, will make cards for state qualifiers

Boo Bags well received

Treasurer's Report – Brianne Higgins

End of year financials for 24-25, meets will not match up from previous year

Loss of \$30,000

Our sweet spot is 200 swimmers; we would break even at the current expenditure with 200 swimmers

Changed \$5,000 from September figures because we hadn't been billed by the Y yet and a scholarship wasn't paid out

No update on the worker's comp situation

Once 2024-25 audit is complete around the end of November/beginning of December, we need to file by 1/19

Recommended changing audit due date to 1/1, bylaws originally stated 11/1

No invoices from UNCW yet, had prepaid \$2,200 dollars without invoice and they didn't know where to put it, they kept the \$ but asked us not to pay again without an invoice

UNCW has no emergency plan that doesn't involve students, faculty and staff and no response from campus security; Board OK with Brianne sending emails up the chain of command to request one

Nir YMCA hasn't officially billed us for this fiscal year, we are paid up through 11/30 (paying the fixed fee without the invoice)

Brianne asked Board to discuss whether she owes WOW \$548 for facility and monthly fees

Discussion around what goes in the Bylaws vs into a policy and procedures document, reference USA swimming for examples

John will look at what USA swimming has put in policies and procedures and make recommendations for the WOW policies and procedures document

Got cashback for spending enough on the credit card

John asked question about number of Board Members required for the audit, John offered to come

Discussion re: how we can break even moving forward without depending heavily on the number of swimmers

Support Hours/Cheer meisters – Karen House

No update

Hospitality/Sponsorship Update – Elizabeth Claus

\$200 dollar check from Peno

December 17 Chipotle 5-9pm at the mall, giving us 25%

Team/Group Pictures: Eddie Carroll

Pictures are almost completed and going well

Some kids will miss pictures on Friday because of HS swim meet, will figure out make-up date

New Business:

Bridget made Motion to make mark up 15% for team store; Carrie 2nd, approved

Joe Meisel will do senior and team slide shows for banquet

Jen, Carrie and Molly will sit down soon to plan banquet

Cannot apply for a banquet date at First Baptist Activity center until 1/1, hoping for 5/1, on the books for 5/8 at Northside

Dave will add admin rights for VP and Secretary on Team Unify

December meeting at Covey on Wed 12/10 at 6pm

Masters Meet: Bridget

Meet this past weekend, used our printer, watches and connections

Masters group trying to become less reliant on UNCW so just bought a license for meet manager, donated ink for both of our Brother Printers

Carrie made the motion via email to donate \$1000 to YMCA's annual campaign, Bridget 2nd, approved

Next meeting 12/10 6:00 pm at Covey

Meeting adjourned at 7:20pm