

WOW October Board Meeting

October 13, 2025, at Nir YMCA

Meeting called to order at 5:49pm

In Attendance: Dave Sokolofsky, Bridget Phillips, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, Karen House, Eddie Carroll, Johnny Spencer

Absent: Jennifer Hughes, Elizabeth Claus, John Jewell

WOW Mission Statement – Carrie Bollenbacher

WOW Board Code of Conduct – Carrie Bollenbacher

Brianne Higgins made a motion to approve September 2025 minutes, 2nd: Eddie Carroll; all approved

Coach's Report – Dave Sokolofsky

Proposed voting on minutes via email right after meeting, Board agreed

Team is at 169 swimmers, 11 under capacity with 1 over at Senior level, doesn't think we'll see much change in middle school participation at this point; had coffee with JP last week, same thing happening at NSEA too, could be due to multi-sports; we're still doing better than national average in terms of retention

UNCW intrasquad meet went well considering we had to adapt to the changes at UNCW

Everyone loved the color wars

125 signed up for BAC meet in a couple of weeks

ECA meet coming up in November

Kate S. decided not to go to Junior Nationals so everyone will be at Charleston

23 cancellations as of now between 18 MBB games and high school meets, will utilize Sunday practice time slot to try to make up for some

We have \$2,000 to spend in 2 weeks on the credit card to qualify for cash back, discussion around how we can do that by pre-paying for some things (UNCW facility fees, champs caps, laser tag, bowling, hotel rooms, team gift)

Potential dates for a team social, bowling, laser tag (12/20, 12/27, 1/3)

Brianne looked into getting active assailant insurance, it's costly; didn't feel like there was consistency across campus with communication during the lockdown; addressed concerns

Bridget said we can download 2 apps: SafeZone and the UNCW mobile app; Bridget suggested emailing public safety to find out protocol for specific buildings in the event of a lock down, fire drill, etc.

Team Gift – Carrie Bollenbacher (for Ashley Frank)

Discussion around logos and colors

Dave likes the idea of using Chris Moore, very reliable

Peer Leader Update– Bridget Phillips

Peer Leader meeting this Sunday, 10/19, 3-5pm at John Cochram's office (Environments Unlimited) for meeting and to assemble Boo Bags

Will look at December schedule to organize team events, thought it would be great if Cheer meisters could take the lead, Peer Leaders will help facilitate the activities

Karen thinks a Board Member should organize the team event

Treasurer's Report – Brianne Higgins

Had someone from NC Industrial Commission show up at WOW office telling us we had a lapse in workers comp coverage claiming we haven't had coverage since June 2024, they contacted Debbie Langtry, Brianne contacted broker didn't hear back, went to a different broker and got coverage started effective Friday October 3, 2025

There is no proof that we cancelled policy, we've been making payments to Accident Fund; July check for quarterly payment was cashed, and our active policy number was on it

Assuming there was an administrative error with where our payment was credited

Suggesting we pay for the year vs quarterly to simplify payments

Was told Accident Fund no longer covers worker's comp

We were not made aware that we have a different broker, new broker now, our policy for workers comp is now paid for 12 months

Policy went up from 809 to 823 dollars, investigation now closed and we are compliant

Need to figure out with Accident Fund and our broker where the payment went

Active Assailant insurance is \$10,000, out of our budget

2024-25 financials haven't been finalized so total loss for the year will remain the same

Payroll figure will be broken down more granularly, but total will remain the same

Correspondence being sent to WOW PO Box

We have a separate directors' and officers' policy with a different broker, would like to streamline to one broker

We haven't gotten any YMCA invoices yet, question if we will be billed like we were last year; we already paid small August fee

UNCW and YMCA both on 11-month payment schedule

Support Hours/Cheer meisters – Karen House

We've got all the cheer meisters on board, sone one for every group, a lot of new people

Intrasquad hours are in

BAC meet coming up, Matt emailed about officials, but nothing for volunteers yet

Email from Marcus, Iron Man same weekend as BAC meet, Iron Man really needs volunteers

Will forward Marcus' email to the team

Hospitality/Sponsorship Update – Carrie Bollenbacher (for Elizabeth Claus)

Peno is giving us a \$200 check, they'd like to do it again

Texas Roadhouse will give us 10%

Chipotle will give 25%, planned for Wed Dec 17th 5-9pm, the one at Independence Mall

Dave would like to coordinate all Chipotle locations, if possible

Team/Group Pictures: Eddie Carroll

Laurie Hanum changed Flickr account to the WOW President email

Flickr account should be changed to Dave's credit card number

Photographer open the whole first week of November

Photographer will look at the 2 facilities and determine the best spot for individual pictures, 2 minutes/swimmer

Will use all of the individual pictures to make the group picture, we just need to tell him which background we want

Karen said you have to be logged in as the admin to download pictures on Flickr, how do we give parents the ability to download pictures, anyone with a link can download the pictures

Karen will confirm if we want to do a 10% or 15% mark-up, we need to redo vote if we do 15% mark up

Extra WOW chairs from last season will be sold for \$25/each

New Business:

Bridget submitted slide for Iron Man Expo

Molly submitted request for Banquet for 5/1 at First Baptist Activity Center

Carrie will talk to Joe Meisel about doing senior slide show, Kara will do senior pictures again

Carrie will reach out to parents for senior pictures and videos

Jen and Carrie did an audit on board position responsibilities; we will go back to the responsibilities outlined in the WOW bylaws

Need to verify that VP and Secretary have admin rights in Team Unify

Dave made motion to approve amendments to bylaws, Karen 2nd, all approved

Discussion around a swimmer requesting a hiatus until medically ready to come back to practice, looking for update

Old Business:

Karen will discuss as next meeting examples of how we can update website

Parent would like to order team shirts; we can put them on team store or Dave can do a google doc and a bulk order

Decided to do a bulk order through Chris, Dave will send out a Google Form tomorrow

Vote on 2025-26 Board, Carrie Bollenbacher - President, Eddie Carroll - VP, effective 1/1/26; Dave made motion, Eddie 2nd, all approved

Discussed vetting process to bring on new members this summer

December Board meeting will be off-site (week of 12/8) – Secretary will plan, Dave suggested Covey

Team Social – Vice President will plan; Plan for end of January 2026

Masters Meet: Bridget

Board agreed to let them use watches, printers and connections

Next meeting 11/10 5:45pm at Nir YMCA

Meeting adjourned at 7:50pm

