

WOW September Board Meeting

September 8, 2025, at YMCA

Meeting called to order at 5:49pm

In Attendance: Jennifer Hughes, Dave Sokolofsky, Bridget Phillips, Emily Reiniche, Carrie Bollenbacher, Brianne Higgins, Karen House, Elizabeth Claus, Eddie Carroll

Absent: John Jewell

WOW Mission Statement – Jennifer Hughes

WOW Board Code of Conduct – Jennifer Hughes

Bridget made a motion to approve August 2025 minutes, 2nd; Carrie; all approved

Coach's Report – Dave Sokolofsky

Good start to the season

First 2 weeks with Sr 2 and 3 has been great, easing into the season

Started with all of the groups last week

Schedule appears to be working

164 kids on the team, lost 3 and gained 3

3 on WL for AG1, move some AG1 to AG2 (we have 4 spaces)

New coach Abby working with Sara in AG3, going well

Graeme quit last week, moving out of state and taking a new coaching job

Austin fine on his own in AG4, only 17 kids in there

Meet next weekend 9/20-21 at 110 kids, still confusion with AG1 about swimming in meets and registering with USA swimming

Caps came in, \$2 cheaper this year

T-Shirts still in the works, waiting on final proof, need the shirts before 9/17 to get them sorted and distributed for the meet

Fit kits have not been an easy process, back and forth for about 2 weeks, can do Jolyn fit kit but there was no size 22 (we can purchase separately), rep said Finis kit is only size 26-40, will most likely have everything available for kids to try on in October

Winter Juniors in Bloomington, IN, same weekend as Charleston meet, discussion around itinerary for the weekend

Brianne gave positive feedback on the vibe of Senior 1

Peer Leader Update– Bridget

Great kick off meeting, 15 total

Coach Dave came to the meeting which was great

Kyle did a presentation on priorities

Discussion around how they want to break up the groups, decided to divide themselves up among the age groups

Came up with 3 team activities for the beach day: Sandcastle contest, bucket relay, and wet t shirt relay

Color war for season opener meet, each AG will be a color, and coaches will decide on the winner based on participation and spirit, winner gets to pie in the face their PL, will make posters for their groups

Other meet ideas: Hawaiian theme, Bee Hive theme, next meeting 10/19 will assemble Boo bags, will bring boo bags to practices before meet

Came up with some team building ideas, they all want to do Laser Tag

Want to go bowling as well; also, Jelly Ball; kickball for the senior groups

Discussed motivational cards for champs and ECSLs

Ideas for team gifts: overwhelmingly crew neck sweatshirts, 2 was towels

Considering using the YMCA meeting room for the meeting on 10/19

Will connect with Cheermeisters

Will put all events on a master calendar

Treasurer's Report – Brianne

Jennifer hasn't come back yet about July invoice so still have not been invoiced correctly for YMCA for July and August

We pay August with no income coming in from practices for those months, approx. \$180/day so eating \$1800

Waiting for 1 college scholarship check to be cashed (Caroline Furbay)

Support Hours – Karen

Decided on 10 and 6 billing at \$18/hour

Cleared out and reset all the hours, no anomalies

Everything is current as of today, so we will need to set hours for anyone that comes in after today

Set up hours for intrasquad meet, will open on 9/16 at 7am, will communicate via email and new parent meeting

Does the team want to be involved in the Tri and/or the Wilmington Marathon (2/28); decision to support the marathon in February; still plan to coordinate with Marcus; Bridget will let Trish know we will volunteer for the marathon

Hospitality/Sponsorship Update – Elizabeth

Meeting Jamal tomorrow to pick a date for family night at Peno

Thought after new parent meeting would be good so it could be announced at the meeting

Trying to connect with Jamal about a quarterly fundraiser night

Looking at possible sponsors, her gym is interested

Discussion around mark up for team store, agree 10% is fare

Jen made a motion to add a 10% mark up on all non-required items from team store to be ear marked for general funds; 2nd Carrie; approved

New Business:

Discussion around Jen stepping away from the Board by January; would like to nominate Carrie to step into the role of President

Discussion around the number of board members moving forward and various roles

Old Business:

New Parent meeting next Monday at 4:30pm at YMCA

Carrie putting finishing touches on the agenda for the new parent meeting

YMCA Committee: Dave

[REDACTED]

[REDACTED]

[REDACTED]

Alumni outreach: Bridget

Maddie doing a fantastic job

Team Store: Karen

Getting all of the items entered into the store, getting appropriate colors and logos; in swim outlets hands for review and approval

15% mark up only applied to spirit wear

Can we consider a 5% mark up on essential gear?

AG4 has a lot of questions about tech suits, discussion around how to get local fittings

Elizabeth reaching out to Augusta swim to set up a fitting with local rep

Team/Group Pictures: Eddie

Need to create a photo schedule for individual groups and team

Shooting for week of 11/3; MBB game at UNCW on 11/3, good night for the team picture at YMCA and then group pictures throughout the week wherever they are practicing

Re: Laurie Hannum pictures...we'd like to keep Flickr and pay for it

Bridget will reach out to Maddie to get pictures together for Ironman Expo

Molly still has not found another place for the banquet that can accommodate on 5/1

Iron Man Update: Bridget

Ironman Expo in the works

New Business:

Peanut butter and jelly donations for Nourish NC for the intrasquad meet

Next meeting 10/13, 5:45pm at YMCA

Meeting adjourned 7:51pm

