



SPONSORSHIP

JOIN THE TEAM BEHIND THE TEAM!

	GOLD \$5,000	SILVER \$1,000	BRONZE \$500
	<i>donations may be monetary or in-kind</i>		
	limit 4	limit 10	limit 10
PRESENTING SPONSOR at (1) TEAM swim meet <i>Limited to first (3) gold level sponsors.</i>	★		
YOUR LOGO listed on all <i>Heat Sheet</i> pages at each of TEAM's (4) swim meets <i>Annual reach of approx. 3500+ families</i>	★		
YOUR LOGO on yard sign displayed outside at each of TEAM's (4) hosted swim meets <i>As 1000's of families walk into our meets, they'll be reminded that you support TEAM!</i>	★		
YOUR LOGO on sleeve of 2024-25 TEAM t-shirt <i>Limit to first (4) four committed sponsors at GOLD or SILVER level</i>	★	★	
YOUR LOGO & ad included in each of TEAM's (4) hosted swim meet <i>Heat Sheets</i> <i>Gold - Full Page, Silver - Half Page - offer a discount, promote a new item/sale, etc</i>	★	★	
YOUR LOGO & sponsor spotlight in our TEAM member newsletter <i>Please submit any preferred details to include in spotlight with sponsorship confirmation</i>	★	★	
YOUR LOGO & tag on Instagram via sponsorship announcement	★	★	★
YOUR LOGO listed on sponsorship page included in all TEAM meet <i>Heat Sheets</i>	★	★	★
YOUR LOGO on annual TEAM swim-a-thon sponsorship t-shirt	★	★	★
YOUR LOGO listed on TEAM sponsorship banner, displayed at every meet	★	★	★
YOUR LOGO listed on TEAM website, with a link to your site	★	★	★

INTERESTED IN SPONSORING TEAM?

***PLEASE EMAIL THE INCLUDED SPONSOR FORM & YOUR COMPANY
LOGO TO COACHKRISTINA@TEAMCHARLOTTESWIM.COM***



SPONSORSHIP

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Our mission at Team Charlotte is to cultivate a close-knit team environment where every member receives personalized attention and support, enabling them to realize their highest potential. We hope to provide the community with individuals who, through our process, illustrate excellence as individuals, students, athletes, and young adults.

It takes a **village** to support a growing nonprofit swim club. We carefully seek out partners that share and support our mission and values, and work individually with each business that supports our program to proudly share their brand with our community. Sponsoring Team Charlotte will provide exposure to a key market segment of our local community: our members, visiting teams, and thousands of other local swimmers and families that attend our events. We proudly host (4) large swim meets each season with hundreds of volunteers, and community support is critical to our success.

The biggest splash our sponsors make, through donations filling program needs? We are able to reallocate critical budget funds to support over \$30,000 in scholarships each season. While we will happily accept a monetary donation to our swimmer scholarship fund, we also seek in-kind contributions. Many of our restaurant sponsors provide donations to support the running of our swim meets (we hydrate and feed 50-250 volunteers at *each* of our swim meets throughout the year). We also collect silent auction/raffle items/gift cards for our fall kickoff party - the proceeds of which help boost our scholarship funds. *Our primary goal is that no child is ever turned away from our program if they'd like to be a part of TEAM but don't have the financial means to participate.* Swimming is an essential life skill, and being a part of a TEAM helps foster a sense of belonging and personal growth for the young people in our community.

We hope you'll consider joining the TEAM and supporting us this coming season!

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SPONSOR FORM

WELCOME TO THE TEAM!

Business Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Sponsorship Level: ___ **GOLD** (\$5,000.00) ___ **SILVER** (\$1,000.00) ___ **BRONZE** (\$500.00)

Sponsorship Type: *Please select all that apply if multiple*

___ **CHECK** ___ **MEAL DONATION** ___ **GIFT CARD(S)** ___ **PRODUCT/ITEMS**

OTHER: _____

Additional Sponsorship Opportunities (\$500/each):

Must be a BRONZE level sponsor or above to add an additional sponsorship opportunity.

___ **CHAMPIONSHIP TEAM SPONSORSHIP** (1 available):

Sponsor our CHAMPIONSHIP TEAM! YOUR LOGO will be exclusively featured on the back of our 2024-25 CHAMPIONSHIP TEAM t-shirts, worn by our highest level athletes at state, sectional and national meets.

___ **SWIMMER(S) OF THE MONTH SPONSORSHIP** **CLAIMED FOR 2024-25**

Ideally funded through an in-kind gift card/coupon donation, each month, we will feature 1-2 swimmers of the month that have gone above and beyond to display our team values, in our newsletter/on Instagram that will receive a gift card/coupon to a local business. This feature will be named after your business.

___ **STAFF SPONSORSHIP** (3 available):

Sponsor our COACHING STAFF! YOUR LOGO will be exclusively featured on the sleeve of one of our coaches polos, worn by our staff at swim meets, team events, tryouts, and funds from this sponsorship will support professional development opportunities for our coaching staff.

PLEASE EMAIL THIS SPONSOR FORM & YOUR COMPANY LOGO TO COACHKRISTINA@TEAMCHARLOTTESWIM.COM WITH ANY DETAILS RELEVANT TO YOUR DONATION. WE WILL CONFIRM YOUR REQUESTED LEVEL IS STILL AVAILABLE & SEND AN INVOICE FOR YOUR RECORDS ALONG WITH OUR EIN/NONPROFIT INFO.