



## Virtual BoD Meeting Notes Tuesday, January 19, 2021

### Call to order – 7:05pm

Stacy Olson, Amber Eberhardt, Rachel Anderson, Megan Schill, Jason Uhlir, Heather Chatham, Amanda Werle, Bryan Walls

Not in attendance: Tal Elseth

### Approval of minutes from previous meeting

Minutes will be reviewed and approved in February, once new members have an opportunity to review.

### Finance Report

Amber has taken over as treasurer, with the expiration of Val's term.

Money market – approx. \$5000

Checking - \$1500

We need to look at applying for the 2<sup>nd</sup> PPP, to see if we are eligible. Amy will email Scott at Bremer, and copy Amber since Amy and Val have been working with him to date.

### New Business

- Board member onboarding and questions
  - Welcome to new board members, Rachel Anderson, Heather Chatham, Jason Uhlir
  - Replacing Mark Schill, Val Hills, Meg Berg
  - Will move forward with meeting third Tuesday of each month at 7pm
- Officer position discussion and vote
  - President – Amy Whitney
  - Vice President – Stacy Olson (volunteer management, registration on management, event management)
  - Treasurer – Amber Eberhardt
  - **Secretary** – Rachel Anderson (meeting minutes, web site, communications)
    - Will transition with Stacy
  - Heather – Fund Raising, Apparel
- Motion to approve the 4 officer positions (President, VP, treasurer, Secretary) made by Jason Uhlir, with a second by Heather Chatham.
- February parents' meeting topics
  - Registration
  - Concessions
  - Social Media



## Coaches Report

- Swim practice update
  - 3<sup>rd</sup> week back in the water
  - West Fargo meet went very well
    - Format worked very well
    - Another meet planned at Hulbert – 2/21/21
      - NLSA
      - JAWS
      - RRV
      - WFF
      - BWST
    - Jan ISquad – 1/28
    - Feb ISquad – 2/18-2/19
      - Per Strom, no BWST swimmers
    - West Fargo Last Chance
    - **Possible ISquad – March 11<sup>th</sup> to accommodate High School Boys – Senior Group Only**
      - 50s
      - 200s
      - 400 IM
      - 1000
        - **Megan will confirm boys HS swimmers who will swim**
  - West Fargo last chance – March 5 & 6
  - Age group swimming is going smoothly.
    - 4 of 5 swimmers qualified for state in WFGO
- Ellie Roche will be back 1-2 days per week with stroke coaching
  - Cleared to coach as of 1/19 at 7:27

## Old Business

- Fundraisers
  - Goal for the year is approx. \$15,000
  - Swim-A-Thon will be done during the Summer – June or August
  - Coupon App
    - Push Save – choose your 10 coupon business preferences – 1 year and then expires
    - Rah-Rah – membership app – provides coupons based on your phone location
      - We will move forward with Push Save – non-membership
      - **FEBRUARY**
        - We have prize dollars on swimoutlet.com



- Incentive toward booster hours based on sales
  - 1 app = 1 booster hour
- **MARCH**
  - State shirt and cap
  - Team Clothing – MEGAN will check with swimmers on preferences
    - **Sweatshirt**
    - **Quarter Zip**
    - **Joggers / Shorts**
    - **Socks**
    - **Bucket Hats**
- **APRIL**
  - Cookie Sales – Brick & Barley
  - Popolinos
- Summer Swim A Thon – we will hold to evaluate where we stand before planning any additional activities
  
- Officials training
  - Amy has started apprenticing
  - Will put out a call with open spots once we have confirmed counts for next week's I-Squad
- Strategic planning committee update
  - Added Robin Tracy to the group
  - Still in planning and information gathering phase – monthly meeting
- Athlete board committee update
  - Application phase is open
    - 8 applicants at this time – hoping for 12
      - Another push this week / flyer to hand out to swimmers
      - Deadline is January 29, 2021
- February Parents Meeting – February 9, 2021 – 7pm
- Board of Directors – February 16, 2021 – 7pm

## Adjournment

Motion to adjourn made at 8:35pm