PAC Meeting Notes 11/13/17

Attendees: Brian Guidera, Lauren Youssef, Mike Kavanagh, Ed Brown, Mary Camacho, Ellen Heinze, Tina McKinney, Beth Riordan, Amy Sharkey, Kim Swenson, and Matt Kennedy

Standing Committee Reports:

1. Coach's Update

- a. Season is underway and going well. Please do not send a sick swimmer to practice; it puts other swimmers at risk and does not benefit your child. Remind swimmers to not share water bottles at practice
- b. Arrangements for Long Island Invitational all set (Qualified Meet, 12/8-10); events preseded for approximately 100 swimmers.
 - 13+ swimmers entered into the meet will take the bus on 12/8 from the YMCA and stay with coaches and chaperones at a separate hotel from the 12 and under swimmers. Younger swimmers are not allowed to stay with older siblings at their hotel
 - II. 12 and under swimmers entered into the meet will stay at the LI Marriot with their parent/chaperone(s); a block of rooms has been reserved with details on Team Unify.
 - III. Lunch is available for advance purchase for swimmers and parents on Saturday after the morning session at the hotel for 12 and under (Marriot); Eileen Logan coordinating.
- c. Individualized Swimming Instruction Policy for Competitive Aquatics was developed by Coach Brian and the YMCA. All email communication between parents and coaches must go through the coordinator Coach Lauren Sharkey (Isharkey@westfieldynj.org)
- d. New rules regarding the use of tech swimsuits for 12 and under swimmers was distributed by Coach Brian
- e. Training trip over Christmas break is being considered; either by bus to VA or Maryland

2. Treasury (Kavanagh)

- a. Mike suggested moving start of fiscal year to July 1 so that incoming team dues will only be in year 1 and not year 2; approved by PAC
- b. Ledger is up-to-date and accurate

3. Social (McKinney)

- a. 2017/2018 Parent Cocktail Party, held at the Cranford Social was a success
- b. Holiday Party, posted on Team Unify, is set for Saturday evening, 12/2; a few more volunteers needed. Penny Wars will be offered boys vs girls with proceeds donated to the Red Cross (Hurricane Relief) and small toys, books and videos to the Children's Specialized Hospital

4. Timing System (Kennedy)

- a. All but the bottom row of the scoreboard works consistently
- b. Touchpads all repaired with 15 in working order
- c. Oscar Camacho is being trained on the Colorado system
- d. Motion to purchase two new starter microphones for approximately \$300 total; motion approved

5. Fundraising (Camacho)

a. Cookie Dough/Kastle Fundraising was launched; brochures in swim mail folders by pool

6. Officials (Brown)

- a. Successfully managed to support Devilfish Classic with officials from our team and guest teams
- b. Delivered all shirts to officials
- c. Please contact Ed Brown at ed@brownteam.us to learn more about becoming an official

7. Apparel (Sharkey)

- a. 2017/2018 Team Gift back orders are being shipped by approximately November 20 (before Long Island meet)
- b. Spirit Apparel Sale (Kicks and Sticks) ends Thursday, November 16th; so far approximately \$3K in sales with the team receiving 10% of that total in profit. Goods expected to arrive on or near December 15

8. Publicity (Swenson)

- a. Devilfish Classic article in Leader
- b. Coverage planned for Fall Frenzy meet and senior swimmers' college commitments

9. Meet Director (Riordan)

- a. The Devilfish Classic was a success; we netted \$17,900
- b. Outstanding entry fee for FSBY ~\$2,000

10. New Business

- a. New Scoreboard funding discussed; timeline and fundraising goals
- b. No decisions made; discussion will continue

11. Next Meeting

a. The next meeting is scheduled for Wednesday, 12/13, Location TBD