



Sponsorship Signup - 2024-2025

Sponsors are invited to partner with the Las Cruces Aquatic Team in support of local youth competitive swimming! Our mission is to share knowledge of and love for swimming with our team and our community, to support and encourage our athletes to achieve and surpass their potential, and to provide our swimmers with a safe environment to develop values of integrity, discipline and teamwork. Our team has over 100 registered youth swimmers (ages 5-18) and we would love your financial support in exchange for an incredible advertising opportunity with wide visibility to the Las Cruces, NM and El Paso, TX areas.

How Does My Sponsorship Help LCAT?

- Your donation will help us provide quality coaching, as well as access to competitive aquatic facilities in the Las Cruces area.
- Your donation will help keep swim membership affordable for more families in our community, to include providing need-based financial aid.
- Your donation will help support our Developmental swim program, which focuses on teaching children the competitive strokes.
- Your donation will help support our Special Needs swim program, making our team accessible to all.
- Your donation will help support our elite swimmers, enabling them to compete nationally.

How Does Sponsoring LCAT Help My Business?

- Your donation to Las Cruces Aquatic Club, Inc. (our nonprofit corporation) is tax-deductible.
- Your business will be promoted at swim meets through banners, meet program ads, and announcements.
- Your business will be displayed in the LCAT display case at the NMSU Aquatic Center entrance throughout the year.
- Your business will be listed as a 2024-2025 Season Sponsor on the LCAT website (with a hyperlink for Olympic Sponsor Level businesses).

Sponsorship Levels

We offer four levels of sponsorship with corresponding benefits.

- **Olympic Sponsor (\$500 or more):** Large-sized business logo on all printed materials. Sponsor's business web link will be listed on Las Cruces Aquatic Team website.
- **Relay Sponsor (\$300):** Medium-sized business logo on all printed materials.
- **Freestyle Sponsor (\$150):** Small-sized business logo on all printed materials.
- **Starting Block Sponsor (\$100):** Business name listed on all printed materials.



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Please submit this form by mail along with a check made out to "Las Cruces Aquatic Club" and a business card (and your Ad copy, if applicable) to:

Las Cruces Aquatic Club
P.O. Box 3192
Mesilla Park, NM 88047

Or donate on our website at

www.lcatpride.com (then click "Sponsorships")

Even if you donate online, we encourage you to have the sponsored swimmer submit this form along with your business card (and a clean copy of your Meet Program Ad if applicable) to LCAT personally or by mail.

Sponsorship Levels (check one)

- ☐ Olympic Sponsor (\$500 or more)
- ☐ Relay Sponsor (\$300)
- ☐ Freestyle Sponsor (\$150)
- ☐ Starting Block Sponsor (\$100)

Name of Business: _____

Name of Business Representative: _____

Business Mailing Address: _____

Email Address: _____

Phone Number: _____

Name of LCAT Swimmer Sponsored: _____