

TFA Fundraising Policy

FUNDRAISING POLICY

As part of your agreement as a TFA member each **family** is required to raise a minimum amount of funds each year. TFA hosts an annual Swim-a-Thon. 100% of the money raised by the Swim-a-Thon will be used to improve the quality of every member's daily experience at TFA. If you do not wish to participate OR you do not raise the minimum amount required, your account will be billed for either the full amount or the difference from your partial donation.

TFA Swim-A-Thon

The team hosts an annual Swim-A-Thon, which is a special fundraiser through Team Unify and USA Swimming.

- Swimmers at all levels will participate in a 2 hour swim-a-thon with their practice group.
- Swimmers will set up a donation page through Team Unify and send out requests for flat, one-time donations through email and/or social media
- **A minimum donation of \$150 is required** by each **family (NOT each swimmer)**
- Families who choose to participate in the S.A.T. fundraising will be eligible for prizes based on amounts raised
 - 2023 prizes: Amazon gift card, Custom Nikes for dryland, Arena gear
- Families who choose to OPT OUT of the Swim-A-Thon will have their accounts charged the minimum amount of \$150 at the completion of the Swim-A-Thon

FUNDRAISING BREAKDOWN

Will pay for the awards banquet

Will pay for gradual equipment upgrades (ex., lane lines, starting blocks, scoreboard)

Will pay for new equipment from Coach's wish list to benefit ALL levels

Will pay for a percentage of travel reimbursement for all levels

2023 Swim-A-Thon

- 100% of Awards banquet (All families will attend for free only being required to reserve tickets by a date to be determined) *Reservations will be required
- New lane lines
- Up-to-date starting blocks with wedge
- Coach John's wishlist: underwater mirrors
- Coach Wagner's wishlist: 30 light resistance cords, 30 large plyo exercise balls, Storage bags for new equipment
- Fund parent rep celebrations