

Texas Ford Aquatics – Private Swim Lessons

Why Private Lessons?

While group practices build endurance, speed, and race readiness, private lessons provide:

- One-on-one technical attention
- Video analysis for visual feedback
- Support for young or hesitant swimmers
- Acceleration for new year-round swimmers
- Precision feedback for advanced skill refinement

Member Lesson Options & Pricing

- Lesson Format | TFA Member Rate | Non-Member Rate
- Private (1 swimmer, 30 minutes) | \$60 Member | \$90 Non-Member
- Semi-private (2 swimmers, 30 minutes) | \$50 per swimmer Member | \$75 per swimmer Non-Member (\$150 total)
- Payment is due at time of booking or before the session begins.

Non-Member Lesson Options & Pricing

- Private (1 swimmer, 30 minutes) | \$90
- Semi-private (2 swimmers, 30 minutes) | \$75 per swimmer (\$150 total)
- Payment is due at time of booking or before the session begins.
- 3 lesson limit prior to joining TFA.

Scheduling & Booking

- Lessons must be scheduled at least 24 hours in advance.
- To request a lesson, please email staff directly.
- Include swimmer name(s), age, membership status, preferred dates, and specific goals or needs.
- Lessons must be conducted by the swimmer's primary coach unless otherwise approved by the athlete's lead coach.

Cancellation & Rescheduling

- Cancellations must be made at least 24 hours in advance to avoid charges.
- Missed lessons without notice will be charged in full.
- If a coach must cancel, TFA will provide a minimum of 4 hours' notice and offer rescheduling.
- Weather-related or facility closures will be assessed on a case-by-case basis.

Arrival & Facility Guidelines

- Swimmers must arrive 10 minutes prior to lesson time.
- Proper swimwear is required.
- Parents/spectators must remain in designated observation areas unless invited on deck.

Important Policies

- Private lessons are instructional only. No open swim or recreation allowed.

- Swimmers must be in good health and follow all pool rules.
- No makeup lessons will be offered for late arrivals or no-shows.
- Lesson credits may be issued in case of documented medical absence (TFA discretion).

Professional Standards

- All lessons are conducted by USA Swimming–certified coaches who follow Safe Sport protocols.
- TFA’s commitment to technical excellence ensures that each swimmer receives high-quality feedback and support in a safe, structured environment.

Contact Us

- Email: contact coaches directly
- Location: Frisco, Texas
- Website: www.txfordaquatics.com
- Let us help you take your swimming to the next level — one stroke at a time.

Internal Use Only

- Coaches will receive 75% of the gross member rate on the last day of the month. Lessons reported and paid for after the 21st will be paid the following month.
- TFA retains the 25% of the member rate plus the additional fee amount for non members.