

WWW.METRO-AQUATICS.ORG



2021 SPONSORSHIP PACKET

M METROPLEX AQUATICS



SWIM LESSONS

Swim lessons are the backbone of Metro! We promote water safety and lifelong swim skills for all ages and it all begins with lessons. This program reaches over 200 families on a yearly basis and helps strengthen the Metro family. An average of 60% of swimmers from swim lessons enroll in club swimming once they become proficient in all 4 strokes. Ages ranges from 3 years old to 13 years old! Metro also offers private lessons, swim clinics and adult lessons for all people and ages looking to get more comfortable with the water.



USA CLUB

Metro is one of the leading USA Swimming Silver Club teams in Texas. Club swimming is the soul of Metro and turns dreams into reality by sending athletes across the globe for swim meets and college careers. Metroplex has gained recognition across the nation for its talented athletes and motivating coaches. In the past 5 years Metro has sent over 15 swimmers to Nationals, Junior Olympics and Olympic Trials.

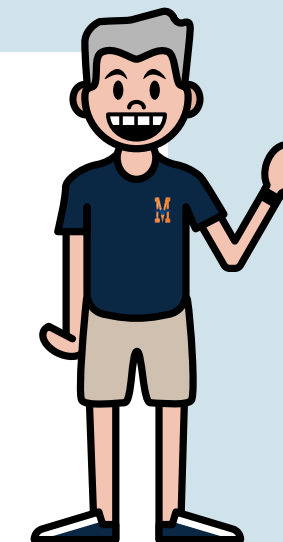


MASTERS

We don't stop after high school! Metroplex Aquatics offers Masters at 5 North Texas locations for swimmers 18 and older. These programs are geared for fitness swimmers, triathletes, and swimmers that still want to push themselves to the limit and compete. As swimming gains popularity, Masters teams around the nation are growing at exponential rates and Metro offers a program for everyone. Each team has its own unique crew, coach and pool deck — but all thrive as one swim family.



Metroplex Aquatics is proud to now serve over 1200 athletes and 1000 families in our North Texas communities. Metro has 8 operating locations and is continuing to grow by the year. Metroplex also encourages our families to get involved with volunteer opportunities, special events and educational offers that help build and strengthen the Metro culture!

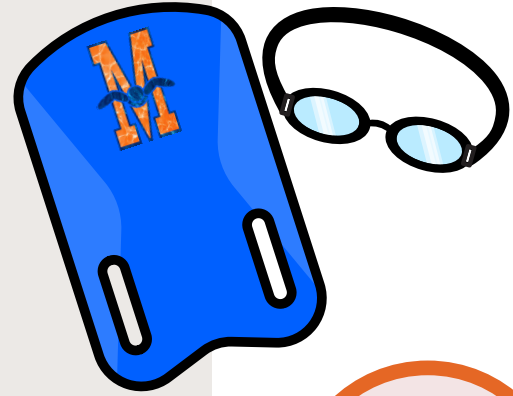


The Metro family grew from a small McKinney club team back in 1998. The team had only 2 coaches and less than 45 swimmers. In hopes of cultivating a larger team atmosphere for their athletes, a few coaches from Tyler and the DFW area decided to come together and create Metroplex Aquatics.

As swimming began to gain popularity as a sport, more athletes and teams started flocking to Metro, creating a stronger and more successful team. As Metro evolved, so did the coaches, the swimmers and its status among the USA swimming world. Collegiate coaches started reaching out to recruit Metro trained swimmers, this in turn helped to build Metro's reputation up to an international level.

Metro's mission is to educate, instruct, and train our athletes to swim FAST. Metro strives to provide swimmers with the best in aquatic training through great technique foundations, outstanding coaching, and a perfect ratio of swimmers to coaches. Our team's goal is to allow each swimmer to reach their individual potential in competitive swimming while thriving in a team atmosphere.

LETS GET SERIOUS ABOUT SWIM!



SWIMMER'S DAILY NEEDS:

- 75 Grams of Carbs
- Large Amounts Fruits & Veggies
- 40 Grams of Protein
- & Over 80 Ounces of Water

Health doesn't stop with food. At Metro we realize that stretching and dryland fitness is also an important part of progress and safety in the pool.

HEALTHY HABITS!



SCIENCE BEHIND SWIM!



Coaches at Metroplex Aquatics are continually learning and developing new ways to train. With a well experienced USA certified coaching staff, Metro aims to use the latest and most cutting-edge technology and training tools to ensure swimmer success. Metro is committed to researching and staying up to date with news, changes and studies related to competitive swimming and beyond.

LIFELONG SPORT!



In the US alone, the number of active adults over the age of 50 has gone up 225%. This has created a new age of vibrance and athletics for athletes over the age of 18. Even for those that are just looking to stay in shape, Metro has a program that works. With our large variety of programs and lessons, Metro helps cater to adults across the North Texas area. We believe that it is never too late to push yourself to the next level!



Protecting our athletes physically, mentally, and emotionally is a top priority at Metro. In order to keep all of our coaches, families and athletes on the same page, we encourage all of our members and staff to complete SafeSport training — a USA Swimming course on the signs, dangers and protocols when dealing with bullying, sexual harassment and abuse. At Metro, we strive to keep our athletes and coaches safe and pledge to maintain a safe, fun and inviting environment for our members.

SWIMMING SAFE SPORT!



OUR COMMUNITY IMPACT!

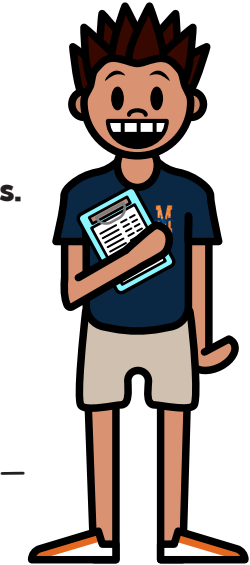
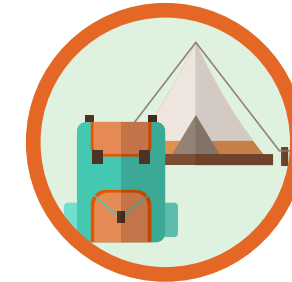


Each year Metroplex Aquatics participates in several food drives, fundraisers and special events for our surrounding communities and swim families. Metroplex Aquatics aims to help impact North Texas in whatever we can. From donations to local SPCA's to car washes for the surrounding communities — The Metroplex Aquatics family is here to serve!

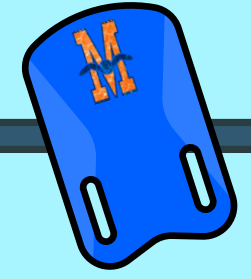
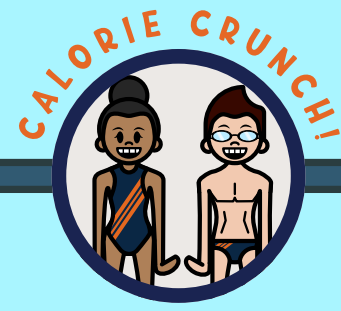


In addition to Masters swimming, Metro also helps serve scouts and the US military prepare for their goals and objectives in their given fields. We are honored to help teach and instruct future leaders of our country in life saving skills. To us, swimming is not just about going FAST — it is about being safe, confident and comfortable in the water.

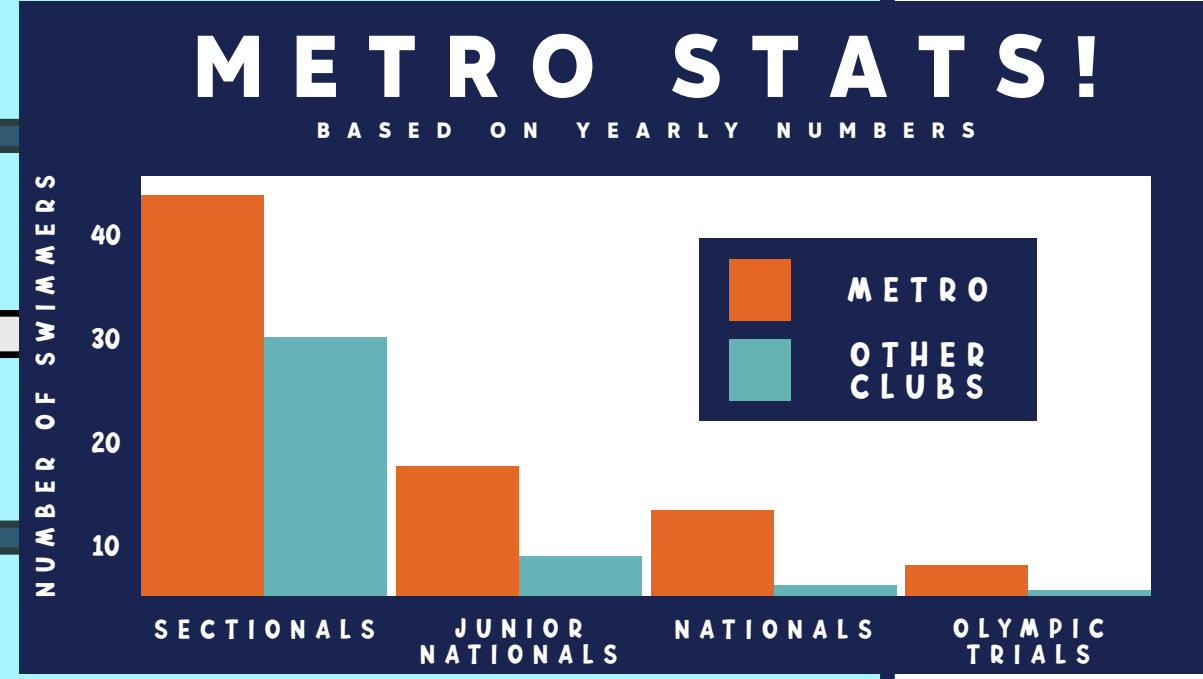
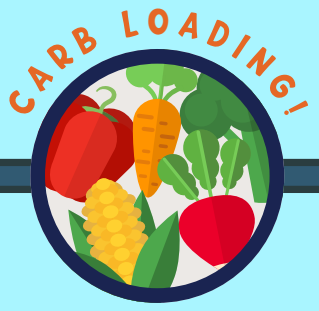
LIFE SAVING SKILLS!



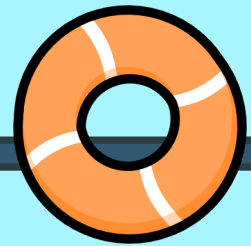
Swimmers can burn 5,000 calories a practice in just 3 hours!
That is a lot of calories being lost and just as many that need to be regained!



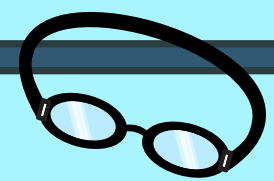
Swimmers burn so much energy, they have to constantly fuel the body in order to keep moving forward.
On average a competitive swimmer can consume 8 - 10 thousand calories a day!



For several years Metroplex was made up of mostly younger, intermediate swimmers. However, the demographic on the pool deck is starting to change as swimming is growing in popularity with young people ages 18-29. We are able to cater to this age group with a variety of programs and experienced coaches!
Metro also offers several opportunities for alumni swimmers that are looking for jobs, references or a great workout!



Metroplex Aquatics is home to some of the best coaches in Texas! Nearly all Metro coaches have swum competitively, and over half have swum post-high school. Our collective coaching experience comes in at an average of 13 years! With that many qualified coaches on deck, Metro leads the field in cutting edge technique development.



We are creating geniuses!
Swimming is a sport that promotes intelligence and mental strength – so it is not surprising to find that our athletes are All-Stars with Smarts! Due to mental discipline, multi-tasking, and working under pressure our swimmers make wonderful students and responsible employees!



CLUB SWIMMERS
AN AVERAGE OF 2.8 MILES A YEAR!

WE'RE NOT SPLASHING AROUND!

Now that you've learned about our Metro family, we would LOVE for you to join it! Just as a refresher before we dive off the starting blocks, our mission is to educate, instruct, and train our athletes to swim FAST. Metro strives to provide swimmers with the best in aquatic training through great technique foundations outstanding coaching, and a perfect ratio of swimmers to coaches.

Our team's goal is to allow each swimmer to reach their individual potential in competitive swimming while thriving in a team atmosphere. We are not only creating successful athletes; we are creating lifelong swimmers!

Join us in our mission to continue supporting our community and positively impacting the North Texas area! Go METRO!

SPONSOR@METRO-AQUATICS.ORG

WWW.METRO-AQUATICS.ORG



JOIN OUR FAMILY

PLATINUM

YOUR CONTRIBUTION INCLUDES GOLD TIER BENEFITS

As well as:

- Social media promotion every month, i.e. Instagram and Twitter.
- Logo on website, in platinum section.
- Logo on spirit wear shirts, which club members purchase each season.
- Listed sponsor for novice meets during Home Meets

SILVER

YOUR CONTRIBUTION INCLUDES

- Announcement in 1 monthly email of sponsorship.
- Logo on website, in silver section.
- Mention in monthly emails going to team, keeping club up to date with the Metro club.

DIAMOND

YOUR CONTRIBUTION INCLUDES PLATINUM TIER BENEFITS

As well as:

- Logo on website, in diamond section.
- Listed sponsor for ALL hosted Metro meets.
- Provide select product give aways to swimmers. Work with sponsor to define criteria.
- Mention in swimmer of the month communication.

GOLD

YOUR CONTRIBUTION INCLUDES SILVER TIER BENEFITS

As well as:

- Social media promotion every quarter, i.e. Instagram and Twitter.
- Logo on website, in gold section.

DOUBLE DIAMOND

*Options customizable by Metro and sponsor