

SAMPLE FUNDRAISING SOLICITATION

Please feel free to use the following solicitation letter– tailored to your individual goals – to garner support for your Swim-a-Thon™!

Dear [NAME],

On Saturday, November 16, 2024, I will be participating in a Swim-a-Thon to raise funds for the Newport Swim Team.

A Swim-a-Thon is a fun way to combine something I love – Swimming – with a wonderful cause! Together with my teammates, I will commit to swimming for either 2 hours or up to 200 lengths of the pool. I am asking for the support of my friends and family to either make a flat donation to support my effort, or to pledge a certain amount of money per length. I've been training hard; my goal is to swim 200 lengths [or other goal, can be fundraising goal]!

For me, this is a great opportunity to give back to a sport that I love. Swimming has given me a lot – it has taught me skills like goal setting, hard work, time management, and perseverance. The funds I raise will support the operational system and scholarships for my swim team. This will allow us to continue working hard in the pool!

Please consider donating to help me reach my goal. You can donate by:

- Cash
- Checks-made payable to NST (can be mailed to PO Box 451, Newport, OR 97365)
- Venmo @ NewportSwimTeam
- Credit/debit card accepted at www.newportswimteam.net (Donation button)

On behalf of myself and my team thank you. Your support will give me the energy I need to complete my 200 laps– and it will truly make a difference!

Thanks again,

[NAME]