

NST Board Meeting September 25 2018

In attendance: Kasey Postlewait, Cheryl Brown, Lucas Ellingson-Cosenza, Charley Hurty, Amy Jones, Natasha Hurty, Katelyn Bosley, John Wray

Called to order at 5:45 PM

A. Introductions - Welcome to the new Season (2018/2019)

- 1) New Board Members - 3 year terms; October 2021
 - a) Katelyn Bosley (3 year term)
 - b) Lucas Ellingson-Cosenza (athlete representative; 1 year term)
 - c) Aaron Bretz (couldn't attend tonight; 3 year term)
- 2) Terms ending - Dave Lihou and Kathy Conrady
 - a) Charles expressed thanks to Dave and Kathy for their service on the board

B. Approve Minutes from July Meeting

- a) Charles moved to accept; John seconded

C. Treasurer Report

Natasha handed out at profit and loss for the year; we had an income of \$109k and expenses were \$108k; but we brought in \$18k in swimathon, sponsorship, etc; so fundraising really important; especially since pool fees are increasing by about \$6k/year; we have about \$40k in the bank. Natasha has asked John to start tracking our lane use, so we can compare our estimates of lane usage to amount invoiced by the City. John has started doing this. Kasey moved to accept the treasurers report and Charles seconded.

D. Fundraising/Sponsorship Report (Chamber Letter/Sponsor Letter)-Kasey

Kasey sent out sponsorship letter. For Chamber it is going out next month; and Kasey has mailed ones on the list she distributed. We have 2 platinum sponsors: Oregon Coast Bank and Grove Vet.

E. Marketing Update (Banners, Brochures, TV, Website, facebook) - Charles

Amy has brought in the new NST brochures. The brochures will be posted in rec center and at the tables in schools with brochures. For the next update of the brochure, we should add social media accounts for the swim team. We have banners up at Fairground by middle school and Sam Case at Parent pick up and one up in the pool on the bulletin board. I'll bring brochure to Subzero and Cheryl can ask about whether Jody would hang up. Lucas can post the brochure on Instagram. We now have a Public Facebook Page (**Newport Swim Team Oregon**) to use to get the message out about swim team. Katelyn will start a NST Twitter page. John is going to check to see if we have release form for photographs used in brochures, etc when swimmers sign up.

F. Volunteers Report (Updated document, hours have been invoiced) - Charles

Unworked service have been billed (about 80 hours), there were about 8 families.

Edits to the document. For high school swimmers that swim sep to nov; they will have 10 hour commitment if they don't swim the remainder of the year; if they swim the remainder of the year with the team they have 20 hour commitment. Seniors helping younger swimmers with strokes counts as volunteer hours. For families that start after Feb 1st will have 10 hour commitment. For families that start after June 15, will not have volunteer commitment until the start of the new season. John will incorporate these into the team handbook. August 15th (end of Seahorse) will be the end of being able to submit volunteer hours. Charles moved to accept new volunteer service document edits; and Kasey seconded. Kasey will post the changes to the website and Charles will send out to the team. Natasha sent Welcome letter to new families and ones that have only been on the team a short time.

The Welcome Letter (hardcopy) can be provided after they pass swim test and at registration. Some people are overwhelmed by emails, so Natasha believes hardcopies are good.

Comment from John:

If we have a swimmer that leaves the team and transfer to another team, the transfer isn't finalized until the team they are leaving has said they have no unpaid obligations. This provides a mechanism that we can collect unpaid fees.

G. Coaches Report - John distributed coaches report.

Our numbers are now at 50 (two swimmers registered today: Kate Gordon and Cole Braxling).

Seniors = 8

Gold = 13

Silver = 13

Bronze I = 6

Bronze II = 10

We have 3 families that are pending. Swimmers have passed the test and will join after soccer season (they would go into bronze I).

Upcoming Swim Meets:

Probably won't be able to get into the Nov 2 -4 in McMinnville, but there is also a meet in Albany and North Bend. John is working on finding a replacement swim meet for the Nov 2-4 weekend. The North Bend Meet (SCAT) has already been posted. John would prefer the Albany Meet.

House of Delegates: Oct 5-7

John is attending; also a coaching clinic.

2 LCSC NST Dual Meets in Spring 19 (in April, May or June); would substitute for practice but it would be a meet. On Wednesday. Kasey asked if John received any feedback regarding the first Dual Meet. John didn't. Kasey said the kids had fun, but some issues with attitudes.

Flexswim Membership Decision: \$70 one time fee to USA swimming; USA swimming is proposing families will pay \$20 and then they can decide whether they want to swim competitively. John has a FAQ from USA Swimming on this program.
Comment from John, this might work well for High School Swimmers.

OSI Top 5 Awards (Nov 18, Canby): Any swimmers that finished in top 5 places at championships they will be honored at this ceremony. We had three last year: Ben Hurty, Layla Bretz, and Lauren Bobo Shisler.

Stroke School: The stroke school has been effective with many attendees joining NST. We don't have a need for an organized tryout. Another Stroke School is planned for October; take off November; Connie will teach in October; they will probably have one in December as well.

Moving Weekend of Seahorse for 2020: The move to the 2nd weekend in August has caused a decline in attendance; John talked to coaches and many teams have wrapped up their season by 2nd weekend. John would like it moved to first weekend in August.
For 2019, we cannot change the dates; those are set. For 2020; John will be asked in February to submit the dates. We had to switch because of conflict with the Quilt Show. Parks & Rec felt they can't handle 2 events during the same weekend. John sent a letter to Jennifer Reinhart to see if the quilters would be okay with it. If quilters are on board, then we will bring it to JIm Protiva with a plan of how we can make this work. Maybe 4H could do concessions; maybe move hospitality down to a classroom. If we did this, we would probably start the season a week earlier.

Team Photo Day - October 3

Dryland and Resistance Cords Purchased; JOhn is requesting reimbursement from NST (approximately \$270)

Trophy Case: John is trying to find a location. Wood and glass case with lighting and where Parks and Rec would allow it. Kasey recommended in the blue light hallway.

H. Call for Non-Agenda Items

Kasey: Has board member code of conduct for board members to sign.
Charles recommended that we put them in the bylaws and that board members review them.

Charles went to USA Swimming Business 101 Meeting. We all should take the online USA Swimming classes. Secretary holds the certificates of completion for board members.

I: New Business

- 1) Official Appointment of New Secretary
John moved that Cheryl Brown be appointed Secretary; Charles seconded; all in favor.
- 2) Seahorse Update (still waiting on some billing/finances; stats)

Natasha believes that we made about \$4000 on Seahorse; Poolside Jan's made about \$2300 at Seahorse. We had fee waiver so NST needs to provide info on attendees.

Charles interviewed people in concessions. Charles distributed what he will provide to the city. A lot of people camped at Seahorse.

3) Lights on Afterschool - October 18 5 PM - 7 PM (Cheryl & Ana will staff. John will get a coach to attend.

4) Coaches Contracts

5) Head coach review - handout copies of form

Charles will send around a review form for board members to fill out and then submit to Charles. Charles will then meet with John to review. Please submit the form by October 9th

K. Next Meeting October 16, 2018 at 5:45 PM Oregon Coast Bank
Propose 3rd Tuesday of month for board meetings.

L. Adjourned 7:17 PM