

KEY Swim Team Parent's Meeting

Putting the Pieces Together

Presented by: Eric Wentzel, Head Coach
Chris Smith, Parent Advisory Board President

KEY Team Parents Put the Pieces Together

Program
Overview

Coaching staff, YMCA Swim Program, KEY Swim Team Basics, Volunteers, Officiating

Team Unity

Team Concept and Unity, Parent Board, Team Fees

Finance

Expenses, Income, Swimmer Finances, Team Fees

Fundraising

Fundraising Basics, Spiritwear

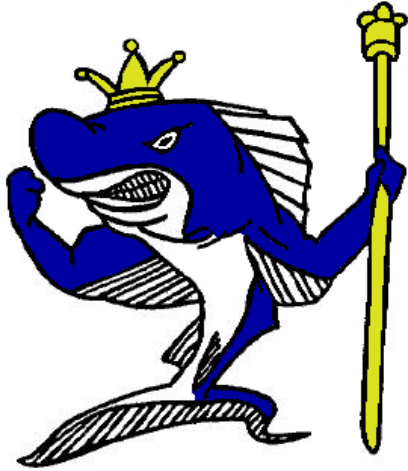
Parent Board

Members

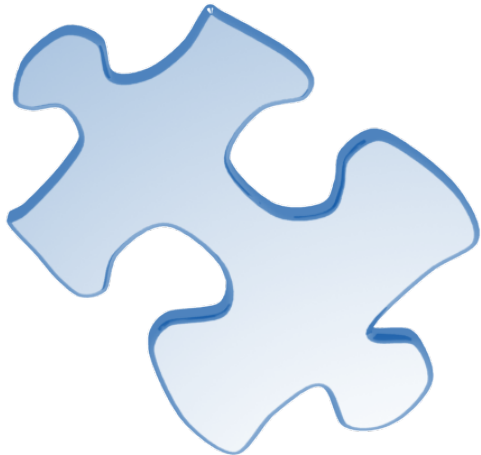
Communication

Communication Channels, Registration, Team Unify Basics

Coaching Staff



- **Eric Wentzel – Head Coach**
 - American Swimming Coaches Associates certified Level 5
 - Coach at South YMCA since 1998
 - Swam for Wright State University
 - Alter High School Head Coach since 2011
- **Assistant Coaches:**
 - Tony Taphorn, Brittney Rohr, Mary Taylor, Sara Shaghaghi, Sarah Weidner, Kate Smith, Brad Isham, Michelle Reaves, David Ireland, Katie Shawhan, Carter Caldwell



YMCA is **KEY** Swim Team Foundation

- YMCA Core Values:

- Honesty
- Responsibility
- Respect
- Caring

- YMCA Mission:

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

***The South YMCA KEY Swim Team
has a proven success record in
major competitions at all age levels***

KEY Swim Team Basics

- Short Course (25 yds)/Long Course (50 m)
 - Winter/Summer
- Practice at South YMCA and W. Carrollton
 - Recommended Attendance by Age Group
- Meets
 - 3 Key Home Meets:
 - Fall Invitational (Oct 18-20)
 - Armed Forces (Nov 8-10)
 - Valentine (Feb 9)
 - YMCA Meets
 - USA Meets
 - End of season: As, AAs, Zones, Nationals
- Championship Dinner and End of Season Banquet

Parent Volunteers are Essential Resources

- All KEY Families must volunteer at Invitational, Armed Forces, Valentine, and Championship Meets
 - Invitational, Armed Forces, and Valentine meets require full participation for success
 - Families with swimmers participating in Championship meets must volunteer for one shift
 - Use Team Unify to Sign Up for volunteer positions at meets
- Parent Board and Committees support KEY activities
- Committee work does not satisfy meet volunteer requirement

YMCA Officiating

- Volunteer Officials Are Required for all Meets

Level I:

- Trains officials to be:
 - Stroke and Turn Judge
 - Relay Take-off Judge
 - Place Judge
 - Timers

Level II:

- Trains officials to be:
 - Referee
 - Assistant Referee
 - Starter
 - Chief Judge

Check the website for classes as information will be posted when it becomes available.

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Team Unity

Team Concept and Unity

- Emphasize KEY Swim Team Concept and Unity
- Team Suit and Cap Required at all meets
- KEY T-shirt for Dryland

Parent Board

- Parent Advisory Board Leadership and Members
- Volunteers to support all major activities

Team Fees

- \$50 Registration Fee to cover Team T-shirt and other expenses
- All payments are through TeamUnify (TU)
- Automatic monthly or lump sum yearly payment

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Swimmer Finances

- YMCA Membership (Family or Youth)
- Age group fees for Short and Long Course (Sept through Aug) are paid via TeamUnify
 - 3 payment options
- Billed to credit card (or EFT) on 1st of month
- Meet fees posted as incurred and billed on the 1st of month via TeamUnify
- Miscellaneous charges posted as incurred and billed on 1st of month (e.g. caps, Swim Camp, National travel, etc.)

Team Fees

Age Group	1 Payment	6 Payments	10 Payments
Kingfish	\$814.50	\$143.29	\$90.50
White	\$1003.50	\$176.54	\$111.50
Red	\$1228.50	\$216.13	\$136.50
Blue	\$1476.00	\$259.67	\$164.00
Senior 3	\$1701.00	\$299.25	\$1890.00
Senior 2	\$1842.30	\$324.11	\$204.70
Senior 1	\$1980.00	\$348.33	\$220.00

Senior 4 Group fee has a monthly payment of \$100.

Registration fee \$50 per swimmer for all groups

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Fundraising Needs List

- Additions / Upgrades to the Timing System
- Coaches career enrichment, ASCA Coaches Classes and certifications
- Training Equipment (pace clocks, lane lines, stretch chords, medicine balls, etc.)
- Other Unplanned Needs for the Team

The National Team may do some additional fundraisers on their own to help compensate for the expenses associated with traveling to National Competition.

Spirit Wear

- All Swimmers will receive one team t-shirt with paid registration.
- Additional KEY Spirit Wear for swimmers and parents will be available for order on the KEY Swimming Spirit Wear website within the next couple of weeks.
 - Spirit wear orders will be paid for through the website when the order is placed.
 - Spirit Wear sale will be available to order on the website for 2 weeks.
 - Spirit Wear pick up will be within 2 weeks of the close of the sale.
 - KEY Spirit Wear makes great Christmas gifts....think ahead!
- Questions about Spirit Wear?
 - Email Chris at apparel@keyswimming.com

Swim Caps

- All swimmers receive unpersonalized latex caps with paid registration.
 - You have the option to order personalized silicone or latex caps.
 - Order your personalized caps using the following link:
 - Your TeamUnify account will be billed for cap orders
 - Personalized cap orders are due by Friday September 27th @ 11:59pm
- <https://forms.gle/X9HGgJDPJyiGZB2k7>

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Parent Advisory Board

Parent Advisory Board Members

<u>Position</u>	<u>Name</u>	<u>Email</u>
Head Coach	Eric Wentzel	eric@keyswimming.com
President	Chris Smith	chrissmith120773@yahoo.com
Vice President	Keri Hayes	volunteers@keyswimming.com
Team Coordinator	Eileen Simon	
Secretary	Lynn Jordan	Lynn.rt.Jordan@gmail.com
Treasurer	Eric Wentzel	eric@keyswimming.com
Fundraising/Marketing	All Board Members	
Meet Coordinator	Chris Smith	chrissmith120773@yahoo.com
Website/Pictures	Eileen Simon	
Volunteer Coordinator	Keri Hayes	volunteers@keyswimming.com
Concessions	Michelle Evans	
Team Events	Lynn Jordan/Jessica May	Lynn.rt.Jordan@gmail.com

Parent Volunteer Committees

Parent Volunteer		
	Lead Volunteer	
Officials	Gus Tenhundfeld/Ricky Pearson	
Hotels/Nat'l Team	KeriHayes/Eileen Simon	
Social Media	Chris Smith	chrissmith120773@yahoo.com
Training Camp	Eileen Simon	
Spirit Wear	Megan Ewing	

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Communication

- Communication channels
 - TeamUnify Website:
<http://www.keyswimming.com>
 - Mass emails or texts from Head Coach, Head Age Group Coach and Parent Advisory Board
 - Group email from coaches and committees
 - Bulletin Boards at South YMCA and West Carrollton
 - Folders for Kingfish, White, Red and Blue Groups
 - Facebook (like KEY Swimming – South YMCA)
 - KEY Parents group (private group)
 - Twitter (@KEYSwim_SouthY)
 - Instagram

Registration

- YMCA Membership (Family or Youth)
 - Sign up at front desk
- Use Team Unify to Register each Swimmer
 - Must be registered by Sept 25th
 - Read and “check” each waiver (4)
 - Fill in emergency contact / Insurance information
 - Provide credit card or EFT information

Team Unify Basics

- Establish Account
- Check frequently (daily, at least every few days)
 - News, updates
 - Sign up to attend meets and volunteer (Events)
 - Invoice information and statements
 - Calendar and team functions
- Useful information
 - Documents, Time Standards, Practice schedule, Group Rosters, Hotel information, and more!
- OnDeck App: use oskeys (case sensitive) for Team Alias
- Meet Mobile App

Team Unify

[Coaches](#) [Site Map](#)



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SOUTH YMCA - KEY SWIMMING



[HOME](#) [TEAM INFO](#) [PARENT AND ATHLETE RESOURCES](#) [EVENTS](#) [MEET SCHEDULE](#) [OTHER DOCUMENTS](#) [COLLEGE RECRUITING](#)



To Do

- Establish Team Unify account
- Registration
- Speak to a Board Member about Committees today!
- Swimville USA Team Fitting is Sunday, September 29th at South YMCA 2-4pm
 - Order team suits and equipment. Pay Swimville USA
 - Order Spiritwear. Pay via vendor's online store site
- Order personalized caps
- Participate in fundraisers



**Put all These Pieces Together for
a Successful Season!**

