



2025 - 2026 SPONSORSHIP OPPORTUNITIES

Who We Are

The Bellingham Bay Swim Team (BBST) is a year-round, non-profit swim club with over 160 swimmers of all ages and abilities. BBST has been an important part of the youth sports in Whatcom County for 30 years and we are excited to celebrate our 30th Anniversary Season in 2025-2026. We are committed to fostering growth in the pool and life, helping our athletes achieve their goals, and encouraging civic-mindedness.

Sponsorship Opportunities

We provide event-specific sponsorships and annual sponsorship packages for businesses and individuals, with brand visibility reaching over 160 families and the broader community. Sponsors can engage with local youth, network with community leaders, and may benefit from potential tax deductions.

The Impact of Your Support

Your generous donations directly benefit BBST swimmers and their families by:

- Keeping swimming affordable for all families.
- Expanding training opportunities by purchasing more lane space and equipment.
- Acquiring more aquatic space to support our growing swimming community.
- Supporting athletic success and investing in the next generation of passionate athletes.

Annual Sponsorship Levels - Renew every September	Bronze \$500	Silver \$1000	Gold \$2,500	Master 30th Anniversary \$5000 +
Logo placement on BBST website	★	★	★	★
Home meet announcements for sponsorship support	★	★	★	★
Social media opportunities	★ Semi Annual	★ Quarterly	★ Quarterly	★ Monthly
Your business is listed on the back of BBST championship shirts for all major swim meets	★	★	★	★
Name on team banner that travels to away meets as far north as Canada and south to Seattle. BBST often travels across the country to national meets as well.		★	★	★
Logo placement on the team scoreboard in Arne Hanna (6 donors limit) Annual sponsorship at Gold & Master to keep the ad space			★	★
4 free tickets to the Bellingham Bay Marathon			★	★
BBST Day of Service of your choice (4 hrs)			★	★
Logo Placement on team record boards in Arne Hanna				★
Choice of BBST home swim meet sponsorship/naming rights				★

Additional Sponsorship Opportunities with BBST

Sponsorship Opportunity	Investment	Benefits
BBST Home Swim Meet Sponsorship	\$2,000 (4 events)	- Naming rights for meets - Social media shoutouts - Logo on meet communications - Logo on Meet Mobile - Logo on team t-shirt - Vendor booth at the event
Annual Training Trip Sponsor	\$1,000 (multiple)	- Logo on training trip t-shirt - Social media shoutouts - Website acknowledgment - Logo on travel banner
Swim-a-thon / Blackfish Challenge Sponsor	\$2,500	- Logo on all promotional materials - Social media shoutouts - Website acknowledgment - Logo on team yard signs - Logo on team t-shirt
Scoreboard Sponsorship	\$1,000 (1 year)	- Logo on the large scoreboard - Website acknowledgment - Social media shoutouts
Record Board Sponsorship	\$500 (1 year)	- Logo on large record boards - Website acknowledgment - Social media shoutouts
Community Scholarship Fund	\$2500	- Community fund to support swimmer tuition or those experiencing temporary financial hardship - Graduating Senior Scholarship
In-Kind Sponsorships	Varies	- Recognition based on contribution value - Examples: sporting equipment, catering, promotional materials

Why Partner with BBST?

- **Community Engagement:** Support local youth and foster a positive community image.
- **Brand Visibility:** Reach over 300+ swimmers through BBST-hosted swim meets, 1000+ swimmers & families through special fundraising events, and unlimited reach through social media posts and marketing materials.
- **Networking Opportunities:** Connect with other sponsors and community leaders at BBST-hosted events.
- **Tax Benefits:** Contributions may be tax-deductible.

Get Involved

Partner with us to make a meaningful community impact. For more information or to discuss sponsorship opportunities, please contact us at bbstboardofdirectors@gmail.com.

Please send donations to: *Bellingham Bay Swim Team PO Box 5821 Bellingham WA 98227*

BBST is a 501(c)(3) organization and all donations are tax-deductible (Tax ID #91-1704075).