



SMAC Board Meeting
Dec 17, 2025

Attendees: Doug Ambach, Ken Spencer, Dawn Dunn, Tanya Prieto, Erik Smith, Shane Stender, Steve Wrenholt

The meeting was called to order at 7:32pm. Quorum was met with 7 attendees.

1) Secretary Report: Dawn Dunn

- November Minutes: Shane motioned to approve, Erik seconded. Vote was unanimous. Minutes will be posted to the SMAC website.
- Will look website for July minutes as link isn't working.

2) Treasurer's Report: Steve Wrenholt

- Through first quarter of our fiscal year. Everything is on track.
- Operating revenue--\$6,000 positive to plan on lessons but is offset by payroll
- \$16,000 ahead of plan on swim fees—due to more swimmers than planned.
- Pool rental is way ahead of plan but due to pools taking a long time to bill.

3) Marketing/Brand: Shane Stender

- Nothing new tonight

4) President: Doug Ambach

- Meet with Ken and Steve regarding Ken's self evaluation. Will send out notes to the board.
- Looking forward a fundraising/community building event. In summer we have Get Wet and in winter we do food drive. In spring, looking to do something else. We do Swim-a-thon but want to do something external for community.

5) Community Engagement Director—Erik Smith

- Nothing today
- Will focus on spring for an event and will report back with some ideas.

6) Booster's Report: Tanya Prieto

December 2025 Booster President Updates:

Seating at Snohomish:

Seating space has been a problem at Snohomish, especially at the AGI Meet. Options for seating (to be reviewed and updated as we determine best option):

- Caroline will be updating her email she sends before meets to include the following: no camp chairs, swimmers get priority seating.

- Ask swimmers to use lockers to limit bags/items in the seating area.
- Have a viewing only section where space will be limited to watching the event your swimmer is participating in only. We would likely need another marshall to monitor this.
- Swimmer section only and spectator seating only has been trialed in the past. This has not worked as well with our younger swimmers.

D&J Sports Contacts:

Jamie is no longer with DJ sports, see email and below with new contact info.

Mark Arnzen | 425.510.7946 | marka@djsports.com

Lauren Theis laurent@djsports.com

Don (Texas lead, I don't have his contact info yet, but should have it soon).

Champs Caps:

It was noted that the new Champs Caps do not say "Championship Team". We will be working with D&J Sports to come up with a solution.

Retro SMAC Shirts:

Mini Meet: We have a plethora of kids size SMAC shirts. We are talking about doing a shirt giveaway at the Jan Mini Meet, as most of those swimmers are newer to the club/could use another shirt!

Food Drive Recap:

Went well – 600 pounds of food donated. The volunteer coordinator did awesome. The difficulty with the food donations is the lack of available space for donation boxes. We may rethink how we do this in the future.

Banquet:

We will begin reaching out to coaches in March for awards for SMACtastic and Most Improved. Coaches without SR swimmers will be asked to have a small celebration to celebrate award recipients and celebrate all of their hard work for the year. Coaches will need help from Pool Reps.

Coaches Gift:

Donations to the pool for coaches are not as high as we would like. Laura Zapata sent out an additional email to the members to remind them to contribute and hope to get more. There is a technical difficulty when using debit cards vs credit cards for Venmo. This will be followed up on. Now \$704, last year \$7,800 but was over \$10,000 4-5 years ago. Trying to get the donations up. Treat this at tips at a restaurant. Team uses this money to give all the coaches gifts/money. \$11,000 would be a lot of money. We carry 20-24 coaches and would like them all to get \$400-\$500 each.

New Member Meeting:

Will likely be scheduled in February to include additional education on Swim a Thon. SAT is set to be rolled out early/mid March.

Fundraising with Mioposto:

Tuesday, March 3 from 6-9PM is Mioposto Dine-In Night at the Mt. Baker location. Good for dining in and takeaway. We are thinking about having designated people from each pool go to pick up group orders. This will help with pools that are not close to Mioposto in Mt. Baker. Make 20% on the proceeds.

Swim-a-Thon:

Everything is on target for planning. We will need to confirm pool locations as we get closer.

Officials:

We got several new officials certified at the AGI meet and Divisionals. Numbers are looking better for the 12&U group.

Officials may not be able to get training hours at KCAC since they are not sanctioned meets. I will update when we have more information.

Volunteering:

Important Lead Positions Open:

- Hospitality/Event Storage/Runner
- Storage Lead – 13&O
- Distribution Lead – April – July

For the future – Swim-a-thon site leads, Banquet leads

Volunteer Hours Summary

We are creating a volunteer hour report to reflect outstanding volunteer hours by group. This will help us see if we are on track.

Swag for Volunteers:

We determined that the most appreciated volunteer positions (for a higher tier) should include hospitality, meet directors, volunteer coordinators, announcers.

Every timer should get a t-shirt. Can also include deck marshalls, runner, etc.

Have we heard if we can get anything from Speedo? Ken sent Speedo an email this morning. Will report back.

7) Head Coach Report–Ken Spencer

Coaches Report Dec 17, 2025

- Medgar Evers will not reopen in Jan. SP with Ken will continue outdoors for another month.
- Will talk with UW for pool use.
- Kate has taken a job in NY. Will be moving at end of Jan. Will have new hire announcement in a few weeks.
- All the issues at KCAC have been almost remedied. Parties are working together.
- Senior Sectionals has been moved but a new meet will be hosted here by Bellevue Club with similar time standards. All PNW and Oregon teams will stay here and a few Arizona teams will attend.
- Age Group Regionals will be hosted here.
- There will be a trip to Olympic Training Center the week of mid-winter break in February. Issue for boys swimming at state. Will take girls. There will be a selection process.
- The new round robin meet info is all out to parents.

- PNS 14&U meet went ok. Skill set is moving in right direction but will take another 6-12 months to get where we need to be. Our 9-10 were a strength whereas it has been a weakness the past 2-3 years. The 11-12 girls were weak but expected that. 13-14 were largely ok, a few very strong swimmers mask the next level down. Happy with how the kids conducted themselves, more were there with a purpose.
- Per Erik, Evergreen seems chaotic at practice. Seems like a lot for Adam with Lauren leaving. Ken will ask Adam about it.
- Team travel, needs ratio 10:1 so will bring chaperones to meet this ratio or if need female if all coaches are male.

Team numbers

November 657 Actual vs 635 Budget 103%

Dec 651 Actual vs 630 Budget 103%

Still looking strong. Central, MSC, EVG, New and most MR groups are at or near capacity.

Facilities of Note

Pool Status -

Relationship

Notes Status

SU Satisfactory New Aquatic Director – Need to meet Running

MSC Outstanding Have Fall Contract. No rate increase Running

IMA Pool Building Revisit in Feb Not Avail

KSTC Satisfactory Have Fall Contract. Running

MIBC Outstanding Rates + 5%. Killing us. Running

ME, MR, Evg Outstanding ME – Closed until Feb likely Running

Tukwila Pool / Ending We will run Senior T/TH through Feb.

Leave facility after.

Running

KCAC Good Normal Running

Lakeridge Good Concern wear. No fun Neighbors Running

MH & AAA Good Not currently in use None

View Ridge Outstanding Normal Schedule Running

Newport Outstanding Normal Schedule Running

Meadowbrook Not in use Can't staff Closed to us

Colman Outstanding No Pool Until Summer Closed to us

ME Closure Nov 8-Unknown – we'll be outside for a few more months

EVG will be open to SMAC, but closed to public in mid Dec. Window and locker room repairs.

MIBC – Bathroom remodel – Will require port-a-pots and changing tents.

Staffing Changes: Kate will be leaving end of January – moving to NY.

Meets:

Round Robin Replacement – Information on website – selection process up

Lost Dutchman – Information on website

Sectionals has been moved from KCAC – BC invite will be our spring meet.

AGR is still at KCAC.

Other info:

Communication about coach donations

Trip to Olympic Training Center

14 & Under Champs – Some improvement on the AG level. Moving in a better direction

Juniors – Several Nationally ranked performances. Strong showing overall.

Strategy

- for volunteering/community giving—will build out for event in summer, fall, and spring
- Parent Expectation
 - Are younger families as brought in as in the past? Is it lack of engagement? Lack of knowledge?
 - Not necessarily a team wide problem, it is more a snap shot of a few being loud.
 - Need to constantly re-educate as we have new families every year.
 - Every event to reiterate that it is a volunteer run organization. Have booster club celebrate volunteering—t-shirts, recognition.
 - Asked Tiah (volunteer director) to see where we are at with volunteering based on age group and locations. Maybe have volunteer requirements split up so people need hours all year long.
 - Survey parents every year—have measurements of how volunteering went. Maybe we need to change some of our survey questions so we capture this data.
 - Booster club runs events to inform parents how the club runs and educate them. Ken will run another event talking about his experience.
- Speaker Series
 - Someone to talk about the mental side of the sport—families would like this.
 - Nutrition talk about what to eat before or during swim meets. Ken has a lot of documents to send out regarding this that coaches can send out. Swim Strong Dryland has good resources.
 - Headline should be “Health and Well Being of Swimmers”

Logistics:

Ken motioned to adjourn and Tanya seconded. Vote was unanimous. Meeting was adjourned at 8:25 PM.

The next meeting will be scheduled on January 21, 2026 at 7:30pm.