



PO Box 2481, Oak Harbor, WA 98277
Tax ID#47-555286

Dear

North Whidbey Aquatic Club (NWAC)/Blue Heron Booster Club believes that discipline and integrity developed by swimming will prepare young individuals for the challenges they will face in life. NWAC is a parent-run, not-for-profit, year-round competitive swimming program. The Blue Heron are affiliated with Pacific Northwest Swimming (PNS) and USA Swimming. Our club includes swimmers of all abilities and ages throughout Whidbey Island.

Blue Heron Booster Club (BHBC) is a parent-led non-profit 501c-3 developed to support our community swim team. Our focus has recently shifted from supporting this team to running and maintaining it. One hundred percent of your sponsorship dollars will directly benefit the swim team as we strive to grow the only year round sports team on Whidbey Island.

We would like you to consider becoming an NWAC Corporate Partner for the 2017-2018 season and help bridge the gap between a good club and great one. Your sponsorship will help provide the necessary equipment, coaching, facilities and support necessary to create outstanding swimmers.

Please review the attached NWAC Corporate Partner sponsorship proposal and commitment form. Contributions are tax-deductible and will be acknowledged accordingly. Thank you for the opportunity to present these options for your consideration.

Sponsorships can be mailed to: PO Box 2481, Oak Harbor, WA 98277. Please e-mail your company logo and/or advertisement, as you would like them to appear. If you have any questions or concerns, please contact me at president@blueheronboosterclub.org.

Thank you for supporting the youth in our community!

Ty Tyson
President
Blue Heron Booster Club

Visit our website at swimnwac.com for more information



2017-2018 Corporate Partner Sponsorship Proposal

Sponsors will be displayed for 2017-2018 season (September –August)

#1 –Platinum Sponsor Package

\$500 and above

Print/Media Benefits

- ✓ Placement of corporate logo/name recognition and link on our website
- ✓ Social Media Opportunities via Facebook
- ✓ Placement of corporate logo/name on sponsor board at the John Vanderzicht pool

Swim Meet Event Benefits

- ✓ Opportunity to hang (1) business/cause marketing banner during home swim meets at the John Vanderzicht pool
- ✓ Verbal recognition during home swim meets
- ✓ Placement of corporate log/name recognition on front cover of home swim meet program
- ✓ Full page, black-and-white advertisement in each home swim meet program

#2 –Gold Sponsor Package

\$300

Print/Media Benefits

- ✓ Placement of corporate logo/name recognition and link on our website
- ✓ Social Media Opportunities via Facebook
- ✓ Placement of corporate logo/name on sponsor board at the John Vanderzicht pool

Swim Meet Event Benefits

- ✓ Verbal recognition during home swim meets
- ✓ 1/2-page, black-and-white advertisement in each home swim meet program

#3 –Silver Sponsor Package

\$200

Print/Media Benefits

- ✓ Placement of corporate logo/name recognition and link on our website
- ✓ Social Media Opportunities via Facebook
- ✓ Placement of corporate name on sponsor board at the John Vanderzicht pool

Swim Meet Event Benefits

- ✓ Verbal recognition during home swim meets
- ✓ ¼ page, black-and-white advertisement in each home swim meet program

#4 –Bronze Sponsor Package

\$100

Print/Media Benefits

- ✓ Placement of corporate logo/name recognition and link on OAC website
- ✓ Social Media Opportunities via Facebook
- ✓ Placement of corporate logo/name on sponsor board at the Olympic Aquatic Center pool

Swim Meet Event Benefits

- ✓ Placement of corporate logo/name in home swim meet programs

We are happy to work out arrangements with you and your company regarding in kind donations of product and/or services in lieu of cash donations on a case-by-case basis. Please contact president@blueheronboosterclub.org for more information.

Visit our website at swimnwac.com.



Thank you for your support of North Whidbey Aquatic Club!

Cut info slip below and mail with check to: Blue Heron Booster Club, PO Box 2481, Oak Harbor , WA 98277

Sponsor Package Choice(s): Please "X"

#1 Platinum Sponsor Package: ____ #2 Gold Sponsor Package ____ #3 Silver Sponsor Package ____

#4 Bronze Sponsor package: ____ #5 Other (In Kind or monetary donation) ____

Contact name: _____ Contact e-mail: _____

Name of Business as you would like it to appear: _____

If your donation is to benefit a specific swimmer please list here: _____

Please e-mail your logo and/ or advertisement to: president@blueheronboosterclub.org

Make checks payable to: Blue Heron Booster Club

On behalf of USA swimming and North Whidbey Aquatic Club

Thank you for your generosity and support!