



Burlingame Aquatic Club

BAC PHOTOGRAPHY POLICY

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed.

POLICIES

1. The publishing of a photograph of swimmer under 18 either on a notice board or in a published article or video recording (including video streaming) of swimming competitions ("publication") should only be done with parents' consent per the attached form.
2. A parent or guardian has a right of refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may go to press or on a notice board, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.



Burlingame Aquatic Club

Burlingame Aquatic Club may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in the club. All photos will be taken and published in line with club policy. The club requires parental consent to take and use photographs.

Parents have a right to refuse agreement to their child being photographed.

As the parent/caregiver of _____, I allow the following:

I grant to Burlingame Aquatic Club, its representatives and employees the right to take photographs of me and/or my child(ren) in connection with their participation in the BAC programs. I authorize Burlingame Aquatic Club, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

Consent given Consent refused

I agree that Burlingame Aquatic Club may use such photographs of me and/or my child/ren with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and web content.

Consent given Consent refused

I agree that Burlingame Aquatic Club may use the names of my child/ren for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and web content.

Consent given Consent refused

Signed:

Dated: