



Barracudas Swim Team Sponsorship Letter

Dear _____,

I am going to be a Barracuda Swimmer this summer and would like to ask you to sponsor our swim team. Your sponsorship will help pay for our coaches, meet expenses, and equipment needs. Our team is 100% volunteer-run and self-funded.

2016 was a huge success! We had over 150 swimmers ranging from 4-18 years of age. Over 75 of the swimmers qualified silver or gold and went on to compete in the Meet of Champs. We are anticipating an even larger and stronger team in 2017 and would greatly appreciate your help in achieving this!

Enclosed is a quick questionnaire for you to fill out and mail back to our Sponsorship Coordinator, Celeste Gladden. Please find room in your 2017 budget to support this awesome swim team.

Sponsorship levels available in 2017:

\$100 Sponsor - Business recognized on team site.

\$200 Bronze - Business recognized on team shirts and team site.

\$400 Silver - Business recognized on team site, shirts and banner.

\$600 Gold - Business recognized on team shirts, banner, web link to business and logo on team site, plus a ½ page ad in heat sheet.

The following specialty sponsorships will feature your company logo on that particular item. These sponsors need to be identified months in advance of the next season so that we may place all the necessary orders. Two or three companies together may share some of these sponsorships. These sponsorship options include but are not limited to:

\$750 Meet Sponsor - Business will be recognized at hometown meets on a banner designated just for your business, a full page ad in the heat sheet and acknowledgment over the PA system multiple times plus all the benefits of the Gold sponsor.

\$1000 Towel Sponsor – plus all the benefits of the Gold sponsor.

\$1000 Swim Bag Sponsor - plus all the benefits of the Gold sponsor.

Sincerely,

Barracuda Swimmer



Sponsor's Name _

Swimmer's Name _

Please mail this Sponsorship Form and payment to:

**Barracuda Swim Team
c/o Celeste Gladden
2502 Richland Park Drive
Bryant, AR 72022**

Email logos for gold, equipment, or meet sponsors to celesteglad@gmail.com

_____ I would like to be a 2017 Gold Sponsor. (\$600)

Business recognized on team shirts, banner, web link to business and logo on team site, plus a ½ page ad in heat sheet.

_____ I would like to be a 2017 Silver Sponsor. (\$400)

Business recognized on team site, team shirts, and on the banner hung at all swim meets

_____ I would like to be a 2017 Bronze Sponsor. (\$200)

Business recognized on team site and shirts

_____ I would like to be a 2017 Sponsor. (\$100)

Business recognized on team site

_____ I would like to be a 2017 Meet sponsor. (\$750)

Business will be recognized at hometown meets on a banner designated just for your business and acknowledgment over the PA system multiple times plus all the benefits of the Gold sponsor only with a full page ad in heat sheet

_____ I would like to be the 2017 Towel Sponsor. (\$1000)

plus all the benefits of the Gold sponsor

_____ I would like to be the 2017 swim bag sponsor. (\$1000)

plus all the benefits of the Gold sponsor

_____ My sponsorship is enclosed.

Thank you again for all you do for the Barracuda Swim Team. You may reach us at the phone number below, if you have any questions or concerns.

Thank you,
Celeste Gladden
501-326-3634