



Dear Community Member,

The Lebanon Valley Otters swim team has served our community for sixty years. Our team consists of more than 100 children ages 4 to 18 who work all season long to develop swimming skills, good sportsmanship, personal responsibility, physical fitness, and team spirit. Our team is one of twelve in the Mid-Penn Swim League that reaches across south-central PA, and we are fortunate enough to be able to host the Mid-Penn All Star Championship Swim Meet, our league championship meet, this summer on Sunday, July 21, 2024. This event will bring together over 900 young swimmers, their families, and coaches from all over the region to compete at the Annville-Cleona Swimming Complex. With the support of over 2,000 cheering fans, the atmosphere will be absolutely electric! You won't want to miss this opportunity to be part of a great sports event and celebrate the achievements of these talented athletes. We want you to dive in and be part of the excitement!

We need financial support to make this swimming competition a reality for our community's kids. Sponsorship contributions from local businesses help us cover the cost of hosting a meet of this magnitude and caliber. Please review the attached sponsorship level informational sheet, which highlights various sponsorship opportunities. As a sponsor, your business name and/or logo will appear on our team's website and the swim meet promotional items, including the event t-shirt.

If you have additional questions or need additional information, please contact me at [lebanonvalleyotters@gmail.com](mailto:lebanonvalleyotters@gmail.com) or 717-769-8309. We appreciate your kind consideration. Donations like these will help us make a splash and cover the cost of the swim meet so we can continue to host this special event for our swimming community. To participate, please complete and return the attached information form along with your logo and check by July 8, 2024. Thank you in advance for your generous support of our swimmers!

Sincerely,

Marta Murray  
Lebanon Valley Otters Swim Team Board President  
[lebanonvalleyotters@gmail.com](mailto:lebanonvalleyotters@gmail.com)  
717-769-8309



## **ALL STAR CHAMPIONSHIP SWIM MEET SPONSORSHIP LEVELS**

### **PRESENTING SPONSOR: \$500**

- Exclusive **logo** recognition on event t-shirts for the swimmers and coaches
- **Logo** displayed on banner hung during the meet
- Premier placement of logo on swim meet "heat sheets," a digital program that lists the names of each swimmer in each of our meet's 72 events that is accessed by all in attendance
- Placement of logo on Lebanon Valley Otters swim team website
- Placement of logo on All Star Swim Meet live stream (1,300 views during the 2023 event)
- A promotional email to our swim team membership thanking you for your support
- Acknowledgement of your support four times during the meet by the meet announcer

### **LANE SPONSOR: \$200**

- Name recognition on event t-shirts for the swimmers and coaches
- Name displayed on banner hung during the meet
- Placement of logo on swim meet "heat sheets," a digital program that lists the names of each swimmer in each of our meet's 72 events that is accessed by all in attendance
- Placement of logo on Lebanon Valley Otters swim team website
- A promotional email to the swim team membership thanking you for your support

\*All sponsorship payment, forms, and an electronic business logo must be received no later than July 8, 2024 to be included on the t-shirts, website, and banners. Email [lebanonvalleyotters@gmail.com](mailto:lebanonvalleyotters@gmail.com) to reserve your sponsorship today. Thank you for your support!



**ALL STAR CHAMPIONSHIP SWIM MEET SPONSORSHIP FORM**

Sponsorship Level: \_\_\_\_\_

Sponsor/Company Name: \_\_\_\_\_  
(as it should appear on promotional materials)

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your logo (color and black & white) to [lebanonvalleyotters@gmail.com](mailto:lebanonvalleyotters@gmail.com)

\*To be included on the t-shirt, banner, and website, please complete and return this form along with your logo and payment by July 8, 2024. Checks can be made payable to Lebanon Valley Swim Team (Include "All Stars Sponsorship" on the memo line) and sent to the following address or given to any Lebanon Valley Swim Team Board Member by July 8.

**LEBANON VALLEY SWIM TEAM**

c/o Marta Murray  
183 Tice Lane  
Lebanon, PA 17042

***Questions? Please contact:***

Marta Murray  
717-769-8309  
[lebanonvalleyotters@gmail.com](mailto:lebanonvalleyotters@gmail.com)