

# BLUE FINS SWIM TEAM 2025 BUSINESS SPONSORSHIP FORM



## DEAR BUSINESS OWNERS AND COMMUNITY MEMBERS:

The Barrington Blue Fins swim team is excited for our Summer 2025 season!

**Sponsoring the Blue Fins is a great way to give back to the community and advertise your business!**

We typically have around 100 children, ages 4 to 18, participating on the swim team. This is the largest organized activity in the neighborhood of Barrington, an active community of nearly 500 homes in Fairfax Station.

Sponsorship money helps us with:

- Ensuring each swimmer receives an enjoyable social and athletic experience with the help of our coaches, practices and meets, and social activities
- Funding of operating expenses such as lifeguards and meet equipment
- Providing end-of-season award medals and trophies

Sponsorship tiers are listed below, with some additional sponsorship opportunities on the back. **All sponsorships must be submitted by Friday, May 30th.** We appreciate your support as a sponsor this season!

### DIAMOND LEVEL SPONSORSHIP - \$1,500

- Named sponsorship of the Blue Fins' end-of-season *Fins Down* celebration on July 19<sup>th</sup>, sponsor table, and your provided promotional materials in swimmers' awards packets
- Announced as a sponsor at all 5 home meets & Swim-a-Thon
- Listed on Blue Fins website
- Named as a Swim-a-Thon sponsor in communications to families (email & Facebook)
- Top-level Business logo on Swim-a-Thon bag tags
- Five commemorative Swim-a-Thon bag tags
- Customized large vinyl banner, provided by the Blue Fins, displayed at all home meets and Swim-a-Thon
- A post on the team Facebook page spotlighting your business, with your provided wording
- Pencils with your business name will be used by timers, officials, and other volunteers at home meets

### PLATINUM LEVEL SPONSORSHIP - \$750

- Announced as a sponsor at all 5 home meets & Swim-a-Thon
- Listed on Blue Fins website
- Named as a Swim-a-Thon sponsor in communications to families (email & Facebook)
- Business logo on Swim-a-Thon bag tags
- Three commemorative Swim-a-Thon bag tags
- Customized small vinyl banner, provided by the Blue Fins, displayed at all home meets and Swim-a-Thon
- A post on the team Facebook page spotlighting your business, with your provided wording

### GOLD LEVEL SPONSORSHIP - \$500

- Announced as a sponsor at all 5 home meets & Swim-a-Thon
- Listed on Blue Fins website
- Named as a Swim-a-Thon sponsor in communications to families (email & Facebook)
- Business logo on Swim-a-Thon bag tags
- Two commemorative Swim-a-Thon bag tags
- A business banner you provide can be displayed at Swim-a-Thon

### SILVER LEVEL SPONSORSHIP - \$250

- Announced as a sponsor at all 5 home meets & Swim-a-Thon
- Listed on Blue Fins website
- Named as a Swim-a-Thon sponsor in communications to families (email & Facebook)
- Business name on Swim-a-Thon bag tags
- One commemorative Swim-a-Thon bag tag

### BRONZE LEVEL SPONSORSHIP - \$100

- Announced as a sponsor at all 5 home meets
- Listed on Blue Fins website

YOUR  
BUSINESS  
ON THE TAG at  
SILVER &  
ABOVE!

More on back



Bag tags are a fun way for events to stand out. Many swimmers like to collect and display them on their swim bags with pride for years afterwards!

## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

### DONUTS SPONSOR - \$300

- Donation supports the team's Wednesday morning donut tradition
- Announced as sponsor at Wednesday morning practices
- Named as Donuts Sponsor in communications with families (email & Facebook)
- Listed on Blue Fins website and thanked at end-of-season *Fins Down* celebration

Note: Opportunity available for only one sponsor, the first to sign up.

### ALL-STAR CAPS SPONSOR - \$200

- Donation supports the purchase of the caps for our All-Star swimmers
- Announced as sponsor when Blue Fins All-Star swimmers' are announced during end-of-season *Fins Down* celebration
- Named as All-Star Caps Sponsor in end-of-season communications with families (email and Facebook)
- Listed on Blue Fins website

Note: Opportunity available for only one sponsor, the first to sign up.

### RESTAURANT SPONSOR - Amount Varies

- Sponsor offers a percentage of profit back to the team from a restaurant spirit night
- Listed on Blue Fins website

## INTERESTED SPONSORS:

Please follow the steps below to register by May 30th.

1. First, please complete the **information form** here:

<https://bit.ly/sponsorbluefins25>



2. To make payment, please **mail a check**, payable to the Barrington Blue Fins.

**Barrington Blue Fins**  
c/o Kristen Bortner  
8109 Haddington Court  
Fairfax Station, VA 22039

If you would prefer a different payment method, please email.

3. Please **email your business logo** to [secretary@barringtonbluefins.org](mailto:secretary@barringtonbluefins.org) so that it can be listed on the Blue Fins website.

\*Gold, Platinum, and Diamond sponsors will have their logo on the swimmers' bag tags.

\*\*Platinum and Diamond sponsors will have their logo on an individual custom banner, provided and ordered by the Blue Fins.

**THANK YOU FOR YOUR CONSIDERATION!**

**Sponsorship deadline: Friday, May 30th, 2025**

**Questions? Email Kristen Bortner at [secretary@barringtonbluefins.org](mailto:secretary@barringtonbluefins.org).**