



Walton Swim & Dive 2025-26 Sponsorship



Dear Potential Sponsor,

As we prepare for our upcoming season, the Walton Swim & Dive Booster Club is beginning its annual sponsorship drive. Your support of our student athletes is a critical piece of their success. Whether it's a spirit night at a local restaurant, a recovery session at a local wellness facility, a smoothie to recharge after a hard practice, or a donation on behalf of a business or family, your sponsorship shows each team member that they have the support of their local community.

For corporate sponsors, your sponsorship not only raises awareness of your local business but also affords students the opportunity to compete at a high school level and be part of the team. We have an exciting opportunity for you and your business when you partner with the Walton High School Swim & Dive Team! This sponsorship opportunity is a win-win for our swimmers & divers and your business.

We have set up our sponsorship program in a tier format for those sponsors interested in additional strategic advertising exposure. The tier benefits include:

LANE 1 SPONSORSHIP LEVEL \$150

- Company (or family) logo displayed on the back of our team t-shirts! 85+ athletes ALL receive a team shirt and additional family members also wear these shirts, promoting your business throughout the East Cobb community
- Walton Swim & Dive Website Advertisement – Your company logo and link included
- Company (or family) name displayed during our team meeting in October (85+ team members and their families in attendance)
- Company (or family) name printed in the Awards Banquet Ceremony Program held at the end of the season for team members and their family and friends
- Dedicated social media post highlighting your business (or family) support

LANE 2 SPONSORSHIP LEVEL \$250

- Lane 1 Sponsor level, plus
- Direct Promotion and Loyalty offers to all members of the Walton Swim and Dive team
- More prominent logo placement on all advertising

PREMIER SPONSORSHIP LEVEL \$1,000

- Lane 1 & 2 Sponsor Level, plus
- Larger logo displayed on all advertising
- Business recognized twice on social media throughout the season

- Scholarship Recognition: A portion of premier sponsorships is utilized in funding our scholarship program. Walton Swim & Dive Booster Club is proud to award up to six scholarships annually to deserving senior athletes!

For corporate sponsors this is the best value for your advertising dollar in the East Cobb area! The advantages to your business include:

- Bringing in new potential customers
- Building repeat business, thus increasing sales revenue and customer loyalty
- Support of the local East Cobb community through partnership with the Walton Swim & Dive Team

The Walton Swim & Dive Booster Club would like to have your continued support and to maintain a win-win partnership with you.

To confirm your support and have your name/logo included in the advertising mentioned above, please complete the electronic form located here: <https://forms.gle/gHu4z9Fygnv8MuRp7> and submit payment no later than **October 1, 2025**. Donations may be made by check or through online payment.

- Checks made out to **Walton Swim and Dive Booster Club** may be mailed to:
Walton High School
Attn: Swim & Dive Booster Club
1590 Bill Murdock Rd.
Marietta, GA 30062
- Online payments may be made through our Team Store here:
<https://square.link/u/6ChRCtAr>

The Walton Swim & Dive Team is a 501(c)(3), non-profit corporation, with every dollar raised supporting our Swim & Dive Team! Please note, **this is a tax-deductible donation, and many employers will match your donation**. EIN ID: 46-0747640

If you have any questions, please don't hesitate to call Heather Coon at (678) 414-8667 or email waltonswimdive@gmail.com. We appreciate your participation and look forward to a wonderful partnership.

Sincerely,

Walton Swim & Dive Booster Club

2024-25 6A Boys State 2nd place, Cobb County Champions
2024-25 6A Girls State 3rd place, Cobb County Champions