






Dear Business Owner,

The **Lititz Springs Swim Team** (LSST) is looking to partner with local community business leaders for the 2024 season. LSST is a part of the Lancaster Summer Swim League and aligns with their goal to foster a friendly, yet competitive swim environment that encourages a collaborative spirit of sportsmanship.

LSST proudly represents our community from our home base at Lititz Springs Pool and has been providing healthy competition, wholesome fun, physical activity, friendships, and long-lasting memories to local youth for over fifty years. LSST is comprised of around 75 swimmers ranging in age from five to eighteen years. Our swimmers dedicate a significant amount of time during their summer to develop their skills and improve their performance, including daily weekday practice and several competitive swim meets over the season.

#### **DID YOU KNOW?**

-  Swimming burns almost 40% more calories than biking and 30% more than running per hour.
-  Swimming strengthens both the heart and lungs.
-  When swimming, you are using EVERY major muscle in your body.

We are also proud to announce that we will be hosting the 61st Annual **Lititz Springs Invitational** on June 29th, 2024. We had a great turnout in 2023 with 7 Lancaster County swim teams and more than 500 people in attendance at the Lititz Springs Swimming Pool.

Sponsorships are essential to keeping our team running and for the continued development of our swimmers. We invite you to participate in the success of our team and community through our 2024 sponsorship campaign. Your sponsorship will help our team host the Lititz Springs Invitational, pay Pool Rental Fees, Life Guard Fees, and Coach Wages for the summer. Attached to this letter are the sponsorship opportunity details.

Please respond by April 30, 2024 to allow for planning and printing deadlines. On behalf of the Lititz Springs Swimmers, Coaches, and Parents, thank you for your consideration of support for our upcoming season.

Thank You... and **GO LITITZ SPRINGS!**

#### **Questions?**

Please contact **Anna Horst** at  
**[lititzspringsswimteam@gmail.com](mailto:lititzspringsswimteam@gmail.com)**

## 2024 LITITZ SPRINGS SWIM TEAM SPONSORSHIP OPPORTUNITIES

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Swimmer (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

1. Check preferred option below and **return this form no later than April 30, 2024**
2. **Provide your high resolution logo (.eps preferred) or your Ad** (in print-ready PDF format) to be included in the Invitational Program emailed to **lititzspringsswimteam@gmail.com**
3. **Make checks payable to Lititz Springs Swim Team and mail to:**  
Lititz Springs Swim Team  
c/o Chris Calender  
48 Field Lane Lititz, PA 17543

### ☐ **SWIM TEAM SPONSOR: \$250 AND ABOVE**

1. Business Advertisement in our Lititz Springs Invitational Program - Full Page Ad
2. Company Name / Logo included on:
  - a) Team website and social media
  - b) Sponsor Banner displayed at the Invitational and at Home Meets
  - c) Team T-shirts - worn by swimmers at meets and around the community throughout the year
3. Company name announced at the Invitational and during home swim meets

### ☐ **INVITATIONAL SPONSOR**

1. Business Ad in our Invitational Program
  - \_\_\_\_\_ Business Card size (3.5"x2") \$ 25.00
  - \_\_\_\_\_ Quarter Page ad (4.25"x5.5") \$ 35.00
  - \_\_\_\_\_ Half Page ad (8.5"x5.5") \$ 50.00
  - \_\_\_\_\_ Full Page ad (8.5"x11") \$100.00

### ☐ **HOME MEET SPONSOR: \$100**

1. Company Name / Logo included on:
  - a) Sponsor Banner displayed at Home Meets (3 per season)
  - b) Team website and social media
2. Company name announced during home swim meets.

### ☐ **ONE-TIME DONATION: \$** \_\_\_\_\_