



Ridgewood Barracuda Swim Team
12350 Oakwood Drive
Woodbridge, Virginia 22192
ridgewoodbarracudas.com
703-497-7133

Dear Community Member,

The Ridgewood Barracudas Swim Team is a Lake Ridge Community Swim Team, dedicated to the promotion and encouragement of competitive swimming. Since 1974, the Barracudas have been a local icon in the Lake Ridge community. We make it our mission to provide a fun, competitive and family oriented environment that inspires every swimmer to challenge their bodies & minds. Our swimmers are given the opportunity to develop and enhance their swimming abilities while practicing good sportsmanship and learning the importance of teamwork.

The Barracuda team could not have achieved the level of success it has without the support of our swimmer parents and local community. Our home meet attendance averages over 600 parents, family and friends. As swimming becomes more popular, more families are getting involved.

It is with your support that our children can compete and practice a sport full of health benefits and school camaraderie. Please review the attached information in regards to corporate sponsorship and journal advertising. Your business will reach over 600 family and friends at each event. Your business will stay in the mind of the community and the swimmers. Please send all camera ready advertising and sponsorship material to Melissa Brown, rwbswimteam@gmail.com or call 703-851-2020 to make other arrangements. Thank you for supporting the Ridgewood Barracuda Swim Team and the Lake Ridge Community.

Ridgewood Barracuda Swim Team

Sponsorship is a wonderful way to advertise your company and also give back to the community. Our sponsors will be recognized throughout the season. We offer various levels of sponsorship to fit your needs. We hope you will consider sponsoring our team this upcoming season. Below is a breakdown of our available sponsorship levels. Thank You!

Platinum \$1000 and over

- Corporate Logo and hyperlink on the www.ridgewoodbarracudas.com homepage;
- Corporate Logo on the back of all RB Swim Team t-shirts (worn by over 200 swimmers annually);
- Corporate Logo on the front of heat sheets for all home meets;
- Corporate Logo on Sponsorship banner displayed at all home meets and hosted Divisional Meet;
- Corporate Sponsor announcement at all home meets;

Gold \$500

- Corporate logo on the www.ridgewoodbarracudas.com homepage;
- Corporate logo on the back of all RB Swim Team t-shirts (worn by over 200 swimmers annually);
- Full-page advertisement inside the heat sheets for all home meets;
- Corporate Logo Sponsorship banner displayed at all home meets and hosted Divisional Meet;
- Corporate Sponsor announcement at all home meets;

Silver \$250

- Corporate logo on the www.ridgewoodbarracudas.com homepage;
- Corporate Logo on multiple Sponsorship banner displayed at all home meets and hosted Divisional Meet;
- One half-page advertisement inside the heat sheets for all home meets;
- Corporate Sponsor announcement at all home meets;

Bronze \$150

- Corporate logo on the www.ridgewoodbarracudas.com homepage
- Corporate Logo on multiple Sponsorship banner displayed at all home meets and hosted Divisional Meet;
- One quarter page advertisement in the heat sheets for all home meets;
- Corporate Sponsor announcement at all home meets;

The Ridgewood Barracudas Swim Team is a 501(c)(3) non-profit organization. Amounts received may be tax deductible as advertising/marketing expenses for a businesses (a tax advisor should be consulted) however, they are not tax deductible as a charitable contribution for businesses or individuals.

Federal Tax ID [27-2630659](#)

Thank you for your time!

Melissa Brown

Sponsorship

703-851-2020

rwbswimteam@gmail.com