



**Ben Lomond Swim Team**

8665 Sudley Road, #189  
Manassas, VA 20110

**EIN: 51-0233808**

**Request for Sponsorship**

The Board of Directors and Members of the Ben Lomond Swim Team (BLST) are seeking sponsors for our 2024 Swim Season. The costs of operating a club team are substantial. While the majority of these costs are borne by the parents and swimmers (through registration fees, concession sales, and fundraising efforts), we also rely on the generosity of our area businesses. Funding is needed to help pay for pool facilities, coaching salaries and equipment. Being a swim team sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising - providing an easy way to reach thousands of potential customers. In addition, all sponsorship proceeds will go directly to support the Flying Ducks efforts to promote sportsmanship, develop young competitive swimmers, and offer a wholesome activity for summer fun.

The Flying Ducks are proud of our history and record of success. We are one of the founding members of the Prince William Swim League (PWSL), and have been serving the community and meeting the needs of our swimming families for 49 years. The league has now grown to 24 teams and approximately 4000 swimmers from across the county. The number of swimmers, volunteers, and spectators at each of our meets easily exceed several hundred people. Additionally, our website, [www.BenLomondSwimTeam.com](http://www.BenLomondSwimTeam.com), connects the team and its supporters with the other teams from the PWSL. We are confident that our sponsors will receive a great deal of exposure to area residents. Donations may be in cash or in-kind value. A donation of \$360 will go a long way in helping us continue to provide a quality program for our area youth.

In exchange for your donation of \$360 , you will receive the following:

- Your Family or business Name/Logo will be displayed in a poster and put out every home swim meet.
- We will provide a link from our website to your website or printable coupon on our website
- Your business Name will appear as a sponsor on the website of our 2024 team.

Business or Family Name \_\_\_\_\_ Amount of Donation \$

\_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Business Website Address \_\_\_\_\_

Please make checks payable to BLST. Return with forms to the team member or mail to, add a business card or company logo to add to the team website:

**Ben Lomond Swim Team (BLST)**

Attn: Sponsor Coordinator  
8665 Sudley Road, #189  
Manassas, VA 20110

Sincerely,

\_\_\_\_\_ (BLST Team Member)

**For office use only:**

Check No. \_\_\_\_\_ In-Kind Value: \_\_\_\_\_ Date Received \_\_\_\_\_