



Lake Ridge Lancers Swim Team EIN 27-0269568

Dear Community Partner:

Celebrating over 50 years as a team, the Lake Ridge Lancers are looking for sponsors to support the summer 2023 season. Our swim team is open to all children. We are anxiously awaiting another exciting swim season!

**This upcoming season we anticipate more than 150 swimmers up to and including age 18.** We also have a developmental program for beginning swimmers and a pre-season conditioning program. The Lancers continue to bring a fun and energetic approach to the Prince William Swim League. Each year we make it our mission to provide a fun, competitive, and family centered environment that will inspire every swimmer to not only improve, but develop as a well-rounded, team focused athlete.

Our team could not have become the success it is today without the strong support of our team families and the surrounding community. As swimming becomes increasingly popular, more and more families are getting involved in the sport. **Our home meets average 800 people in attendance.**

This year, we are looking for sponsors who will be recognized throughout the season and long after. In addition to offering sponsorships at various levels, we are also including a welcome packet at registration, which will be given to every swim team family. In this packet, our sponsors will be recognized and have the opportunity to include any marketing, promotional or collateral information.

I hope you consider sponsoring our team this season. Sponsorships start at \$100 with different levels available. Please see below for descriptions and benefits received at each level. Your contribution is also fully deductible to the extent allowed by law as the Lancers Swim Team is a non-profit organization. A tax receipt will be provided.

**Gold-Level Sponsor: \$500 +**

- Event dedication at home meets
- Promotion of company flyers/brochures at meets
- Company banner (1' X 2') displayed at our home meets (\*)
- Company's name and/or logo on our team's T-shirt, worn by both swimmers and parents (\*)
- Company logo on our home meet heat sheets
- Recognition with a link on our swim team website ([www.lakeridgelancers.com](http://www.lakeridgelancers.com))

**Silver-Level Sponsor: \$250 +**

- Company's name and/or logo on our team's T-shirt, worn by both swimmers and parents (\*)
- Company logo on our home meet heat sheets
- Recognition with a link on our swim team website ([www.lakeridgelancers.com](http://www.lakeridgelancers.com))

**Bronze-Level Sponsor: \$100 +**

- Company logo on our home meet heat sheets
- Recognition with a link on our swim team website ([www.lakeridgelancers.com](http://www.lakeridgelancers.com))

***(\*) Sponsor information for banners and tee shirts must be submitted before May 1<sup>st</sup> to allow time for design and ordering.***

If you have any questions or you are interested in sponsoring the Lancers Swim Team, please contact Todd Stamper at [toddstamper@gmail.com](mailto:toddstamper@gmail.com). We appreciate your time and consideration of our request. Your donation will be recognized and appreciated for many years to come! You may contribute online at [www.lakeridgelancers.org](http://www.lakeridgelancers.org), under Sponsor Tab or return the attached form.

Sincerely,

The Lake Ridge Lancers Swim Team