

Dear Selma Aqua Bears Sponsors and Donators,



The Selma Aqua Bear swim team is ready to make its splash into 2022. The Selma Aqua Bears have been a part of the Selma community and existed since the 1950's. When first organized, the Aqua Bears were known as the Selma Swim Club and was run by the City of Selma.

In 2011 the organization converted to a non-profit. The swim team is now run completely by volunteer parents and a volunteer Board of Directors. Since inception, parents and board members have worked hard to ensure the community of Selma has a positive recreational swim team for the youths of Selma to enjoy.

The swim team has been very successful over the past several years. Many of the swimmers on the Selma High School Swim and Water Polo teams advanced through the Aqua Bears.

Thanks to the generosity of our sponsors and volunteers, the 2021 Aqua Bears had another successful summer season. In 2019, we had 150 swimmers and their families were involved in the program. The Aqua Bears' finished 6th in the League. Our girls finished in 3rd place and the boys finished in 13th place overall, out of 22 teams. We are able to hire current and past Selma High School students as coaches.

Without sponsorships and donations, the team cannot survive. Your continued or new support of our program directly contributes to the overall success of the Selma Aqua Bears. Your sponsorships/donations not only contribute to our community but a healthy lifestyle for our children. Below is a list of wonderful opportunities for you to help our team continue to thrive. We thank you for your dedication to our team and community.

"Ultimate Papa Bear" Sponsorship – At this \$1,000.00 ultimate sponsorship, you receive the following:

1. Your name will be printed on the 2022 CVRSL All Star Finals clothing (advertisement with 22 teams spanning 19 towns!)
2. Your business name and phone number will be prominently displayed on a 24x64" banner around the Selma High School swimming pool.
3. Your business name and website address will be added to our online site.
4. At all Aqua Bear home meets a public announcement will be made proclaiming your sponsorship.
5. Name goes on team swim shirt.

"Papa Bear" Sponsorship – At this \$500.00 highly sought-after sponsorship, you receive the following:

1. Your business name and phone number will be prominently displayed on a 24x64" banner around the Selma High School swimming pool.
2. Your business name and website address will be added to our online site.
3. At all Aqua Bear home meets a public announcement will be made proclaiming your sponsorship.
4. Name goes on team swim shirt.

"Mama Bear" Sponsorship – At this \$250.00 sponsorship, you receive the following:

1. Your business name will be displayed on a 18x48" banner around the Selma High School swimming pool.
2. Your business name and website address will be added to our online site.
3. At all Aqua Bear home meets a public announcement will be made proclaiming your sponsorship.

"Little Bear" Sponsorship – At this \$25.00 to \$100.00 level sponsorship, you receive the following:

1. Your business name will be proudly announced at each home swim meet.

Donations – All donations will be utilized as raffle items throughout the season, snack bar/hospitality items, or for the use intended.

1. Your business name will be proudly announced at each home swim meet.

A member of the Aqua Bears Board of Directors will contact you within the next two weeks. If you prefer, simply mail your check to:

Selma Aqua Bears / P.O. Box 175 / Selma, CA 93662

Sincerely,
Selma Aqua Bears Board