

# CHERRY BOWL 2024 SPONSORSHIP OPPORTUNITIES

July 27, 2024

Hosted by Erlton Swim Club | 1505 Park Boulevard, Cherry Hill, NJ 08002

The Cherry Bowl Swimming Championship tradition offers the neighborhoods of Cherry Hill an annual opportunity to shine. Cherry Hill is unique because it is home to 12 swim clubs, each having offered summer fun, competition, and sportsmanship for over 60 years. Approximately 2,500 spectators are expected as 800 swimmers compete individually and with their teams to claim the 2024 Cherry Bowl Championship. This is your opportunity to be a sponsor of this historical event and attract local customers to your business! We thank you in advance for your support!

## PLATINUM SPONSOR – \$5,000

- Logo on all event advertising
- Logo on inside cover of program book
- (1) 8'X8' tent space
- (10) Sponsored social media posts during June/July
- (5) Individual swim meet event sponsor announcements
- Company banner hung at host swim club for 2024 season
- Logo on Cherry Bowl volunteer shirts
- (2) Full page advertisements in program book
- Logo on first page of program book
- Logo on host swim club website
- Logo on Cherry Bowl website
- (6) Cherry Bowl swim meet tickets

## GOLD SPONSOR – \$2,500

- (1) 8'X8' tent space
- (5) Sponsored social media posts during July
- (2) Individual swim meet event sponsor announcements
- Company banner hung at host swim club for 2024 season
- Logo on Cherry Bowl volunteer shirts
- (1) Full page advertisement in program book
- Logo on first page of program book
- Logo on host swim club website
- Logo on Cherry Bowl website
- (4) Cherry Bowl swim meet tickets

## SILVER SPONSOR – \$1,000

- (1) Full page advertisement in program book
- (2) Sponsored social media posts during July
- Logo on first page of program book
- Logo on host swim club website
- Logo on Cherry Bowl website
- (2) Cherry Bowl swim meet tickets

## BRONZE SPONSOR – \$500

- 1/2 Page advertisement in program book
- (1) Sponsored social media post during July
- Logo on first page of program book
- Logo on host swim club website
- Logo on Cherry Bowl website