

Do more business with Cherry Hill East families this summer!

Introduce your company to the families of
Wexford Leas, Old Orchard, Sienna & more!



Wexford Leas Swim Club

Source: Philly.com, U.S. Census Bureau

Fast Facts about Wexford Leas Swim Club Members:

Homeowners of Wexford Leas, Old Orchard, Sienna, Society Hill,
Highwoods, Timberwick and other developments in Cherry Hill East area

- Average household income: \$105,000
- Average age: 45
- Average Home Value: \$350,000
- College Educated: 68%
- Families with Kids under 18: 85%

WLSC Members are looking for...

Meals/Dining/Take-Out

Take-out meals, supermarket, deli, quick-stop,
beer/wine/liquor, restaurants

Home Services

Realtors, electricians, plumbers, HVAC,
landscapers, fences, builders, security

Banking/Finance

Banking, mortgage, lines of credit, insurance

Health + Wellness

Gyms, yoga, biking, self defense, martial arts, pediatrics,
radiology, healthcare, urgent care

Children's Activities

Daycare, tutoring, dance, gymnastics, drama,
baseball/softball, soccer, basketball, lacrosse,
camping, biking, + other sports

Clothing or Home Décor

Sports stores, women's clothing, home décor, furniture

FREE WEBSITE LISTING in 2019

- One free listing on WLSC's website all summer-long, from May - September
- 30-word description of your business that includes a special offer just for WLSC members
- Your company logo
- Link to your website
- 1 free post on the Wexford Leas Swim Club Facebook page, promoting your business

Fee: FREE (a \$150 value)

14 Rooftree Road • Cherry Hill
www.WexfordLeasSwimClub.org

Visit Contact Page. Contact Nancy Sipera & Jackie McComb

CORPORATE SPONSORSHIPS

PATRIOTIC EVENTS SPONSOR - GOLD

Keep your company's name prominent all season by branding your name alongside the 3 favorite patriotic holidays of the summer: Memorial Day, 4th of July and Labor Day.

Includes:

- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Signage at all 3 special events: Memorial Day, 4th of July and Labor Day
- Recognition as a gold sponsor of 3 events
- Company logo included in all Facebook posts and printed material to promote each event
- Opportunity to provide a branded item to WLSC members (ie: company t-shirt, water bottle, etc)**
- Inclusion of 4 ads in WLSC's weekly e-newsletter with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$2000

SPECIAL EVENT SPONSOR - SILVER

Get big recognition as the key sponsor at two of WLSC's Signature Events: Casino Night or Celebrating 50 Years of Magic. Includes:

- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Signage at 2 special events: Family Luau + Casino Night (adult event)
- Company logo included in all Facebook posts and printed material to promote each event
- Recognition as the silver sponsor of the event
- Inclusion of 3 ads in WLSC's weekly e-newsletter with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$1200

SPECIAL EVENT SPONSOR - BRONZE

Get big recognition as the key sponsor at one of WLSC's Signature Events: Casino Night or Celebrating 50 Years of Magic. Includes:

- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Signage at 1 special event: Family Luau or Casino Night (adult event)
- Company logo included in all Facebook posts and printed material to promote the event
- Recognition as the silver sponsor of the event
- Inclusion of 2 ads in WLSC's weekly e-newsletter with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$750

***to be supplied by sponsor. Giveaways, content and artwork subject to approval of WLSC.*

BIG HOUSE SPONSOR - DIAMOND

This season we have plans to improve the Big House, our indoor meeting space. These updates will add a much needed additional revenue stream to our club and make the Big House the center of our community for special local events (ie: youth clubs, neighborhood functions, meetings, etc).

Includes:

- Permanent signage on the Big House wall honoring Gold sponsor as the major contributor
- Opening ceremony to present sponsor as an honorary member and recognize their contribution
- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Opportunity to provide a branded item to WLSC members (ie: company t-shirt, water bottle, etc)**
- Inclusion of sponsor's name/logo in all Big House updates in our e-newsletter + Facebook page
- Inclusion of sponsor's name in all Facebook posts related to Big House improvements
- Inclusion of 4 ads e-newsletters with link to your company website

Fee: \$6000

***to be supplied by sponsor. Giveaways, content and artwork subject to approval of WLSC.*

BIG HOUSE SPONSOR - RUBY

This season we're working on plans to improve the Big House. These updates will add a much needed additional revenue stream to our club and make the Big House the center of our community for special local events (ie: youth clubs, neighborhood functions, meetings, etc).

Includes:

- Permanent plaque at the Big House honoring the Silver sponsor as a major contributor
- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Opportunity to provide a branded item to WLSC members (ie: company t-shirt, water bottle, etc)**
- Inclusion of sponsor's name in all Big House updates in our e-newsletter
- Inclusion of sponsor's name in all Facebook posts related to Big House improvements
- Inclusion of 4 ads e-newsletters with link to your company website

Fee: \$3000

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