

Do more business with Cherry Hill East families this summer!

Introduce your company to the families of
Wexford Leas, Old Orchard, Sienna & more!



Wexford Leas Swim Club

Source: Philly.com, U.S. Census Bureau

Fast Facts about Wexford Leas Swim Club Members:

Homeowners of Wexford Leas, Old Orchard, Sienna, Society Hill,
Highwoods, Timberwick and other developments in Cherry Hill East area

- Average household income: \$105,000
- Average age: 45
- Average Home Value: \$350,000
- College Educated: 68%
- Families with Kids under 18: 85%

WLSC Members are looking for...

Meals/Dining/Take-Out

Take-out meals, supermarket, deli, quick-stop,
beer/wine/liquor, restaurants

Home Services

Realtors, electricians, plumbers, HVAC,
landscapers, fences, builders, security

Banking/Finance

Banking, mortgage, lines of credit, insurance

Health + Wellness

Gyms, yoga, biking, self defense, martial arts, pediatrics,
radiology, healthcare, urgent care

Children's Activities

Daycare, tutoring, dance, gymnastics, drama,
baseball/softball, soccer, basketball, lacrosse,
camping, biking, + other sports

Clothing or Home Décor

Sports stores, women's clothing, home décor, furniture

FREE WEBSITE LISTING in 2019

- One free listing on WLSC's website all summer-long, from May - September
- 30-word description of your business that includes a special offer just for WLSC members
- Your company logo
- Link to your website
- 1 free post on the Wexford Leas Swim Club Facebook page, promoting your business

Fee: FREE (a \$150 value)

14 Rooftree Road • Cherry Hill
www.WexfordLeasSwimClub.org

Visit Contact Page. Contact Nancy Sipera & Jackie McComb

SMALL BUSINESS SPONSORSHIPS



Wexford Leas Swim Club

WHALES SPONSOR - GOLD

Promotes interaction opportunities among sponsor and WLSC members with a sponsored giveaway

- Sponsor-branded giveaway to pool members at 1 special event: Ice Cream Giveaway, Donuts with Dad, Family Movie Night, Candy Bingo or Dinner by the Pool - bring a company representative to the event
- Color signage (5' wide x 3" high) on the wall of WLSC's 'Big House', all summer-long
- Inclusion of ad in 2 newsletters with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$400 plus giveaway

**sponsor to provide cost of giveaways - \$150 min. Pricing varies based on event

WHALES SPONSOR - SILVER

- Color signage (5' wide x 3" high) hung on the wall of WLSC's 'Big House,' all summer-long
- Inclusion of ad in 2 newsletters throughout the summer with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$300

DINE + DONATE

- Dine & Donate: donate 15-20% off all purchases made by WLSC members
- Placement of About Us in newsletter (50 words max)
- Inclusion on WLSC's website - Members Only Deals page



LABOR DAY AUCTION

Our Labor Day Auction takes place during one of the busiest weekends of the summer. Introduce your company to our members by participating in our auction.

- Donate an item, service, gift certificate to our Labor Day Auction

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