

HOX SOCIAL MEDIA ETIQUETTE

- Be mindful of your audience. Please refrain from boasting/bragging about your own child; your own personal social media account should be used for these posts.
- Do not mix professional with personal posts.
- Please be cognizant this is a team site, please support team accomplishments or recognize others.
- Do not put down fellow families, swimmers, competitors or other teams.
- Do not photograph or video children other than your own without express prior parental permission. Unless we receive notice from a family that their child(ren) may not be photographed by our HOX volunteer photographers, we will allow those photos to be posted and shared on a password-protected website (SMUG MUG) or the team social media account accessible by team members only. All other swim families should have permission before taking photos of anyone else's child(ren).
- Please do not use the HOX social media site as a help desk. All information related to HOX Swim is posted on the HOX website.
- Only approved Summer HOX Swim and coaches will be granted access to the HOX Facebook page.

Things to consider before posting:

Will anyone care about this content besides me?

Will I offend anyone with this content?

Is this appropriate for a social portal or would it be best communicated another way?

How many times have I already posted something today?

Will I be OK with absolutely anyone seeing this?

Is this reactive communication or is it well thought out?

Is this really something I want to share, or is it just me venting? If so, is there a better outlet for these purposes?

PLEASE NOTE: HOX Board reserves the right to edit and/or delete any posts deemed inappropriate, insensitive or too personal. Abuse of the HOX Social Media is subject to the revocation of commenting privileges and/or removal from the group.