

CAYMAN ISLANDS AQUATIC SPORTS ASSOCIATION

Learn to Swim Supplement to the CIASA Strategic Plan APPENDIX A



Bailey Weathers TECHNICAL DIRECTOR

July 2017

INTRODUCTION

In 2016 Cayman Islands Aquatic Sports Association (CIASA) developed a Strategic Plan designed to move swimming forward through 2020. The purpose and objective of the CIASA Strategic Plan was to set out the most advantageous and positive direction for Cayman Islands Swimming, with clear and identified objectives for swimming at all levels.

One objective for CIASA is to grow both the number and quality of Learn to Swim programs (LTS) available in the Cayman Islands. In doing so, our primary objective is to give every individual in the Cayman Islands the opportunity to learn to swim. In addition, it is our hope that each individual will develop a level of comfort in the water that will encourage them to make swimming a part of their life in Cayman.

To meet the LTS objective of the CIASA Strategic Plan, CIASA will need several strong partners.

To date we have an established relationship with Government. We are also building and strengthening relationships with established Cayman LTS programs.

In order to meet the LTS objectives we will need to build equally strong relationships with corporate sponsors and the Cayman Island public schools.

1. CIASA LTS APPROVED PROGRAMS

The process of registration, approval, and monitoring includes the following standards. Each organization is required to have the following minimum standards to be considered as a CIASA Approved Swim Program:

- A well-structured program with progressions leading to swimming competency
- Qualified personnel
- Suitable facility/venue
- Appropriate pupil/teacher ratio
- Safety procedures
- Insurance
- Community Service provision

To date we have four CIASA Approved LTS programs, each of which is designated a Level 1 CIASA Program. There are two levels of CIASA LTS programs, each approved program is either a Level I or Level 2 CIASA Approved Program. The difference being that a Level 1 program will meet all of the above standards with the additional standard of a supervisor with a minimum of 200 hours experience teaching LTS with the 3 to 6 year old age group. Further, that supervisor must be on site 80% of the time where the CIASA approved LTS lessons are being taught. Level 2 on the other hand would be sites where the lead instructor has less than 200 hours experience.

2. TARGET LTS POPULATIONS:

- Pre-School students
- School aged students
- Adult
- Special needs students
- Infants and Parents

The primary goal of the CIASA LTS program is to have every student "water safe" with a comfort level where they can enjoy swimming both in a pool and in the sea. Experience tells us that this is about a one to one and half year process.

It is our intention that the LTS focus will be on students ages 3 to 6 years old. We believe that special needs students will come into the designed programs at a slightly older age.

Class offerings for adults and baby/parents would be taught at non-traditional times. These times could be more convenient for both groups while not using pool time needed for the 3 to 6 year old groups.

The biggest question that results from the above plan is just how many time slots are needed for the 3 to 6 year old population each year. To estimate the needed slots we are assuming a school age population of 7500 students in the Cayman Islands. Assuming then that the early grades are about 720 students we are planning for a need of 825 slots per year.

Currently there are about 600 to 625 slots available in CIASA approved programs (this includes a program which is currently working on approval).

3. FACILITIES:

We believe the facilities which are currently in place on the island can accommodate the needed 825 teaching slots. However, the issue is having access to those facilities at times not currently being used. The secondary issue will be whether the needed space can be accessed at a cost which allows established programs to expand their slots within their current cost structure.

The opening of additional pool time is the greatest physical resource needed.

4. INSTRUCTOR EDUCATION:

Our second physical resource shortage is instructors. Currently I believe we would need an additional 8 instructors to meet the potential demand. Education of additional instructors would be a potential "start-up" cost. The intention is that each CIASA approved LTS program would do the training for individuals working in their own programs. However, each instructor would need to be trained, and maintain Red Cross Safety certifications.

Annually I believe we need to plan for the educational cost of 5 new instructors and the cost of 5 instructor re-certifications.

It is important to note that at the current time the greatest need on Cayman Brac and Little Cayman is for instructor education.

5. TARGETED STUDENTS FOR THE 3 TO 6 YEAR OLD PROGRAMS:

Currently our data indicates that the under-served population in the 3 to 6 year old age group is that of students attending Government schools on Grand Cayman.

There is an indication that students in Grand Cayman private schools have both the access and financial means to enroll in current LTS programs. On Cayman Brac and Little Cayman there seems to be the capacity within the public school system to meet the LTS needs on both Islands.

With that in mind, our intention is to increase the capacity to enroll Grand Cayman public school students in CIASA approved LTS programs. To meet this goal we believe we will need strong financial support from community partners for scholarships. We also believe it will be necessary to extend scholarship opportunities to both the adult and special needs populations.

6. AWARDS AND STUDENT CERTIFICATION:

We would like to have a CIASA awards and certificate program for students regardless of which LTS program they participate in. Since each program has different curriculums and schedules this can be a challenge. However, we believe from a motivational point and a like standards point this is an important component. We also believe this will be an important opportunity for community partners to receive recognition.

7. SWIMMING IN THE SEA:

Currently much of the LTS instruction is done in the pool. We believe this will always be the case. However, we believe it will be important for CIASA approved programs to offer students who have completed pool LTS classes an opportunity to reach an equal level of comfort swimming in the sea. We believe this can be accomplished with a few lessons at one of Cayman's many beaches.

8. CAYMAN BRAC AND LITTLE CAYMAN:

As mentioned earlier the greatest need on Cayman Brac and Little Cayman is instructor education. This includes the cost of travel from Grand Cayman to the sister islands for individuals teaching classes to their instructors.

The second greatest need for the Sister Island programs is equipment.

9. LTS PROGRAM INTEGRATION:

As with most countries LTS programs in Cayman are extremely varied in their teaching methods, program designs and program outlines.

It is our hope that as Cayman LTS programs continue to develop we can develop opportunities for all the different programs to work together and to maximize the potential growth of competitive swimming without changing the foundational differences which have allowed each to flourish over the years.

ANNUAL PROPOSED BUDGET

A.	EDUCATION SUB BUDGET		
1)	LTS new instructor education and certification: (5 x \$250.00)		\$1250.00
2)	LTS instructor continuing education and re-certification: $(5 \times \$250.00)$		\$1250.00
3)	Cayman Brac and Little Cayman additional coaches education		\$800.00
4)	Travel from Grand Cayman to Cayman Brac and Little Cayman to assist with instructor education		\$2000.00
		Sub-total:	\$5300.00
В.	STUDENT SCHOLARSHIP SUB BUDGET		
1)	3 to 6 year old scholarships (200 slots x 3 sessions x \$170)		*** \$102,000.00
2)	Adult students (60 slots x 3 sessions x \$170)		*** \$30,600.00
3)	Baby and parents (60 slots x 1 sessions x \$170)		*** \$10,200.00
4)	LTS program providers matching scholarships (15% give back)		-\$21,420.00
		Sub-total:	\$121,380.0
C.	CAYMAN BRAC AND LITTLE CAYMAN EQUIPMENT SUB-BU	JDGET	\$800.00
D.	COLLABERATION WITH USA SWIMMING SUB-BUDGET		\$1200.00
	Total Annual Budget		\$128,680.00

^{*** 1} session = 10 lessons with each student